

L2503.6
R76
2005/04-05

TEXAS
LOTTERY

RoundUp

News and Ideas for Texas Lottery Retailers

April / May 2005

Fear the number "13"? No way! In fact, we're embracing the number as the Texas Lottery comes up on its thirteenth anniversary on May 29, and we vow to make this year just as exciting as the last 12 years have been.

From June 2004 through February 2005, retailers received more than \$2.7 million in bonuses, and more than \$139.9 million in retailer commissions. One retailer, Sack N Save in Carrollton, became the first in Texas Lottery history to receive a bonus of \$1 million for selling a jackpot *Mega Millions*™ ticket.

"This anniversary year is shaping up to be one of our most successful ever," said Reagan E. Greer, Executive Director of the Texas Lottery Commission. "With our continued commitment to offering our retailers and players the most fun and exciting on-line and scratch-off games possible, our thirteenth anniversary might just be the highest sales year the Texas Lottery has ever seen. This is how we fulfill our mission to provide a source of revenue to the state's Foundation School Fund, (236765) which helps support public education."



The Texas Lottery will kick off the anniversary celebration a little early by offering the \$1 *Happy Anniversary* scratch game. Due out in late April,

Happy Anniversary offers a top cash prize of \$2,005. Also due in April, the latest \$10 scratch game, *Cash Bonanza*, will give players a chance at a \$500,000 top prize.

Beginning in May, and for the first time ever, the Texas Lottery will offer the latest in scratch game fun — *Mustang Money*. Be ready to tell players how they can drive off in the coolest of cars (hey, who can forget Steve

Texas Lottery®

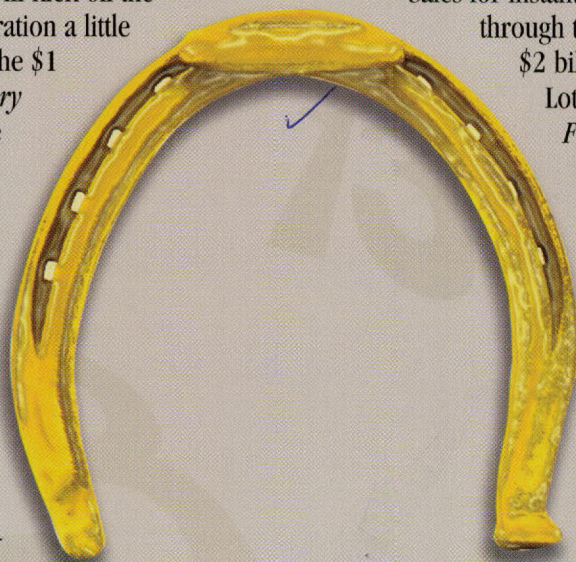
Turns "Lucky 13"

13

McQueen racing through the streets of San Francisco in *Bullitt*), a Ford Mustang. The \$2 ticket also offers a top cash prize of \$20,000. In addition to the great grand prizes, players can mail in non-winning tickets for a chance at some groovy prize packages in the *Mustang Money* Second Chance Drawings.

"We've had tremendous success with games featuring something other than cash as a grand prize," said Robert Tirloni, Products Manager for the Texas Lottery Commission. "We believe that the thrill (236726) of the opportunity to own one of the hippest cars made, will really 'drive' players into retail locations around the state."

Sticking with that spirit-of-driving theme, retailers and players will get the opportunity to perhaps travel the "road to riches" with the Texas Lottery's *Texas Road Trip* scratch-off game. This \$5 ticket will inspire many to steer their way to the closest Lottery retailer for a shot at the top cash prize, \$50,000.



Sales for instant tickets for the period of June 2004 through the end of February 2005 totaled nearly \$2 billion. Combined sales for the Texas Lottery's on-line games, *Pick 3*™, *Cash Five*™, *Lotto Texas*®, *Mega Millions*™ and *Texas Two Step*®, totaled more than \$828 million for the same time period.

"I look forward to working closely with our retailers in the coming year," Greer said. "Looking ahead to the ever-increasing competition for the gaming dollar, we are exploring innovative ways to make our games more fun and exciting, including new ideas for playing and marketing our games."

INSIDE: From the Executive Director...pg. 2 • Pick 3™ Anniversary...pg. 3 • San Antonio District Spotlight...pg. 4 • Tyler District Spotlight...pg. 8 • Terminal Tips...pg. 10 • Retailer Survey...pg. 11

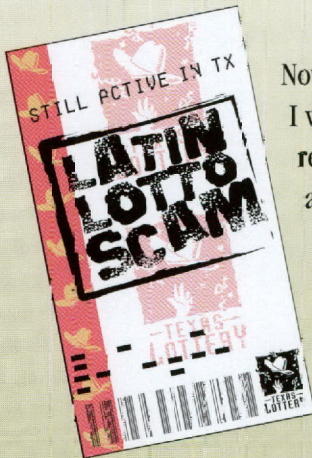


from the **Executive Director**

Reagan E. Greer

Reagan E. Greer, Executive Director, Texas Lottery Commission

"Latin Lotto Scam" Still Active in Texas



Now that summer is approaching, I want to take this opportunity to remind Texas Lottery® retailers and players that the "Latin Lotto Scam" is still out there. Reports from local police departments have shown that scam artists and thieves tend to

become more active during the warm-weather months, and these con artists are no exception.

As of 1999, victims have lost more than \$3.5 million in a scam that is run primarily by Central and South (140289) American con artists using bogus or altered Texas Lottery tickets. The scam is usually carried out by at least three people and appears to target elderly Hispanics. These con artists may approach the victim and offer to sell them a "winning" Lottery ticket; or they may offer to share the prize if the victim will help them claim their prize or go with them to call the Texas Lottery to validate the "winning" ticket. Often, the con artist will say that they need money in order to claim their prize, or that they can't claim

their prize because they are from another country.

I'm asking Texas Lottery retailers to remain vigilant and to help with warning others if you notice any suspicious behavior or activity. As a reminder, if you suspect that a con artist has approached you or someone else, you should call a local law (137134) enforcement officer immediately.



Please be aware of the following information, and share it with your customers if someone tells you they might have been approached by a con artist:

- No money is EVER required to claim a prize.
- The Texas Lottery (211730) Commission NEVER confirms that a ticket is a winner over the phone.
- You don't have to be a U.S. citizen to claim a Texas Lottery prize, as long as you can show a valid photo ID when claiming it.

It is my hope that by working together to create awareness, we can protect our vulnerable citizens from this scam and run these con artists out of our state. Thank you for your help!

Corvette® Cash Pulls In Winners!

It was a hot Corvette® year for several lucky scratch-off players! *Corvette® Cash*, one of the Texas Lottery's popular instant games, offered players the chance to win up to \$25,000 or a Corvette® convertible instantly. If they didn't win the first time, players could submit their non-winning tickets for a second chance to win a Corvette® prize package in any of the first four Second Chance Drawings. (137434) A Corvette® convertible was given away in the fifth Second Chance Drawing. Over 290,000 entries were received for the Second Chance Drawings.

The lucky players below won a Corvette® convertible instantly by playing the scratch game:

- Velma R. Houy of Boerne
- Lowell Gaston of Mesquite
- Cornell Harrison of Killeen
- Ruby Duffy of Houston



Mary Scheppler of Bedford was the Second Chance Drawing winner of the final Corvette® convertible. "I couldn't believe it," she said after she found out she had won. "I walked around the rest of day really excited! My husband has told everyone."

Five Corvette® convertibles were available in the scratch-off game.

Four Second Chance Drawings were conducted to award 460 lucky players a prize package of official Corvette® merchandise including a Corvette® logo leather jacket; a leather bag and tag; a Corvette® throw blanket; a

Corvette® Past, Present and Future clock; and a Corvette® embroidered logo cap in each draw. One Corvette® convertible was awarded in the fifth (137393) and final Second Chance Drawing.

Be on the lookout for more exciting games coming soon!

Happy Anniversary, Pick 3™!

Pick 3, the second-oldest on-line game in the Texas Lottery's product mix, is celebrating the third anniversary of the introduction of its day drawings. The *Pick 3* game was introduced in October 1993 as the "daily game" with nightly drawings every Monday – Saturday. Over the years, *Pick 3* maintained such a loyal following that a midday draw was introduced in April 2002. It became the only game in the Texas lineup to offer two drawings: a Day Draw at 12:27 p.m. and a Night Draw at 10:12 p.m.

Help us celebrate this anniversary by playing *Pick 3* today, tonight, or both!



San Antonio *Spotlight*

The year 2004 was an exciting and challenging year for the San Antonio District staff as Webb County was shifted to the district's sales territory and the entire staff worked together to ensure a successful transition. Other challenges included the launch of 68 H-E-B locations, as well as numerous re-openings for Diamond Shamrock remodeled locations. In addition, many new independent retailer locations opened their doors using GVT Extra equipment, 20 of which have officially become on-line selling retailers. Through strong leadership and teamwork, the San Antonio District continues to be a leader in making Texas Lottery® retailers successful.

Diamond Food Mart #5, San Antonio

By Jackie Hill, LSR

When **Diamond Food Mart #5** opened, manager Mohammad Kashmarai and clerk Amir Jalia made it their goal to earn an ISYS terminal within the first eight weeks of business. They concentrated on plus-selling and promoting big winners as well as offering customers a free \$1 scratch-off with every \$10 Lottery purchase. Their focused efforts helped them quickly reach their goal and they continue to average more than \$3,000 (119316) a week in Lottery sales.



Diamond Food Mart clerk Amir Jalia

First Stop, San Antonio

By Jane Penalver, Sr, Sales Rep.

Syed Siddiqui of **First Stop** in San Antonio has an impressive display of winning tickets. Syed uses starbursts to show just how many winners are sold and paid out at his store. This, of course, helps to keep up player momentum as well as instant ticket sales.



First Stop owner Syed Siddiqui displays his starbursts.

International Money Exchange, Laredo

By Jose Mendez, LSR

International Money Exchange is the top-selling retailer in the Laredo area, generating over \$16,000 a week from *los juegos de Tejas*. They are successful because everyone promotes the Texas Lottery, including owner Martha Perez's gray parrot. On days when Martha brings her parrot to work, it has been known to help sell Lottery tickets by saying, "Quiero Bingo!" ("I want a Bingo ticket!") or "Dame un Lotto!" ("Give me a Lotto ticket!").



International Money Exchange owner Martha Perez and parrot

Kenny's Food Store, San Antonio

By Jane Penalver, Sr. Sales Rep.

Atilano Mendoza, owner of **Kenny's Food Store** in San Antonio, quickly qualified for an ISYS terminal by using a simple sales strategy. His recommendation: Never hesitate to strike up a conversation with your customers if it seems the GVT Extra is taking longer than usual. You may be surprised just how loyal they will become because of your friendliness!



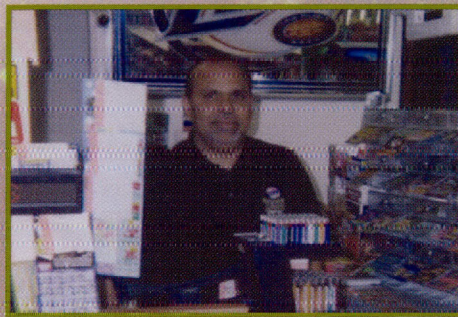
Pico Convenience #14 Store, Jourdanton

Pico Convenience #14, Jourdanton

By Juan Diaz, LSR

In the small south Texas town of Jourdanton, **Pico #14** is the hub of friendly Lottery business. Manager Mary Kathryn White and her staff know their customers well and often know what players want before they make it to the counter. During lunch, crowds come in for Pico's home-style chicken and hamburgers. But the one thing they usually ask for is scratch-offs. Customers scratch tickets while eating lunch, and chances are, they'll win something. If she had the time, Mary Kathryn would ask you to pull up a chair (140535) and listen to her stories of customer reactions when they win big. Always keeping her dispensers full, never running out of the top-selling games, and providing friendly, convenient service are sure-fire

ways the store averages more than \$13,000 a week in Lottery sales (129886).



San Antonio Potranco Food Store owner Ray Vira

Potranco Food Mart, San Antonio

By Roy Alaniz, LSR

Potranco Food Mart is ranked fourth among the San Antonio district's top sellers. Owner Ray Vira has outstanding sales for both on-line and instant tickets. With *Holiday Millions Wishes*, the Texas Lottery's first \$30 game, sales went through the roof! Ray qualified for three free packs of *Money Carlo* by selling 27 packs of *Holiday Millions Wishes*. Potranco Food Mart is located on the outskirts of San Antonio, and its staff is known for their commitment and service to customers, as well as for always asking for the sale.

The Right Choice Food Mart, San Antonio

By Andrea Owen, LSR

The Right Choice Food Mart, located on the east side of San Antonio, has been in operation for over a year under new owners Suleman Bhojani and Akber Allauddin. This store was formerly part of a corporate chain and retained a tremendous number of loyal customers. Right Choice currently has 50 dispensers, and scratch-off sales have increased by over 40 percent since the change of ownership. Part of this retailer's success is in knowing

exactly what games their customers like to play. The store recently sold a *Texas Two Step*® jackpot ticket, and now its owners are anxiously waiting to sell a *Lotto Texas*® or *Mega Millions*™ jackpot ticket.

Shop-N-Go, Seguin

By Jeff Bulpin, LSR

The competition is stiff around Jaher Prasla's **Shop-N-Go** in Seguin, where there are four Lottery retailers within a square mile of each other. It's easy to keep your dispensers full of tickets or post winning instant tickets in your store, but Jaher wanted to do something different. He picked up an issue of *RoundUp* from last year and decided to copy the strategy of a retailer from the Houston area. For forty dollars, Jaher had a banner made that claimed he would purchase and give away a brand-new Ford F150 if a customer bought a *Lotto Texas* (232226) jackpot ticket from his store. In the six short weeks since the banner has gone up, Jaher's total Lottery sales have gone up three percent. And with more and more customers seeing his banner, Jaher hopes his sales continue to rise. He's glad to report (229381) that grocery sales have also gone up.



Seguin Shop-N-Go owner Jaher Prasla

(Continued next page)

San Antonio Spotlight (Continued from page 4)

Squeaks Convenience Store, Floresville

By Jane Penalver, Sr. Sales Rep.

Squeaks Convenience Store of Floresville takes a unique approach to displaying winners. Clerk Pauline Trevino is responsible for posting winners on their "winners board." The last day of the month, all winners are removed and everyone waits to see who the next month's first winner will be. Some winners allow their names to be posted with their defaced tickets, but even if there is no name attached, customers anxiously await to see which games have been paid out. All winning tickets are posted and displayed until the end of the month, when the whole process starts over again.

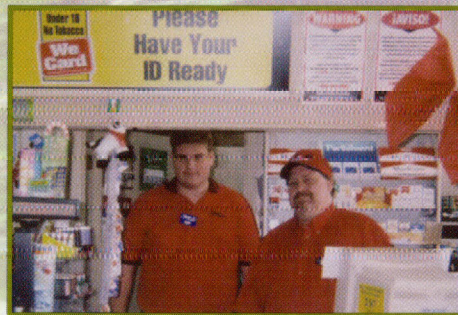


Stop N Drive owner Karim Methani, San Antonio

Stop N Drive, San Antonio

By Bill Mayfield, LSR

Karim Methani has been selling Lottery since its inception and has earned the title of one of San Antonio's top-selling retailers. Stop N Drive is one of the few Texas Lottery locations that sells ALL available games, maintaining a total of 80 ticket slots! Sometimes Karim even doubles up on specific games to accommodate the demands of his loyal customers.



Schertz Tiger Tote clerk Cris Brown and manager Ross Vaughn (in cap)

Tiger Tote #17, Schertz

By Barbara Fink, LSR

Tiger Tote #17 is one of the top Lottery retailers in Schertz, selling in excess of \$13,000 per week. There is a dedicated group of Lottery players who come daily to play their favorite scratch-off and on-line games. Part of this store's success is its team of employees who know their customers by name. Together, the staff and the players make this a successful Lottery (140638) store.

Triple J Travel Mart, Laredo

By Jane Penalver, Sr. Sales Rep.

Triple J Travel Mart of Laredo is taking advantage of having a Mitsubishi Dealer as a next-door neighbor. They have joined forces and are preparing to begin commercial advertising to give away a current-model Mitsubishi vehicle to any person buying a Lotto Texas® and Mega Millions™ jackpot ticket from their store. Triple J Travel Mart opened its doors in (211316) September 2004 but is quickly edging its way to the top in Lottery sales.

V's Quick Mart, San Antonio

By Frank L. Rodriguez, LSR

Winner awareness — that's what owner Nick Varella of V's Quick Mart strives to achieve. He wants his players to know that there are winners for this store, including a Lotto Texas® jackpot ticket purchased here several years ago. He displays top-prize-winning tickets to encourage customers to take a chance and possibly have their winning tickets displayed. Nick and his employees also wear jackpot stickers to let (117818) players know the current jackpot amounts for Lotto Texas® and Mega Millions™. It is this type of attitude that makes V's Quick Mart a customer favorite in San Antonio.



Nick Varella of V's Quick Mart, San Antonio

San Antonio District Staff

Front Row (l to r): Jesse Carrasco, Robert Nieto and Jane Penalver

Middle Row: Jackie Hill, Juan Diaz, Andrea Owen, (142311) Raymond Gonzales, Barbara Fink,

Frank Rodriguez Back Row (l to r): Bill Mayfield, Rojelio Alaniz, Jeffrey Bulpin, Rolando

Lara and Levi Darr



San Antonio

District Highlights

as of 3/26/05



(Photo courtesy of the Texas Department of Transportation)

DSM: Jesse Carrasco

LSRs: 14 — Rojelio Alaniz, Jeffrey Bulpin, Levi Darr, Juan Diaz, Barbra Fink, Raymond Gonzales, Jackie Hill, Bill Mayfield, Jose Mendez, Robert Nieto, Andrea Owen, Jane Penalver, Frank Rodriguez and Linda Saenz (Corporate Rep.)

CSRs: 6 - Mark Hazelrigg, Richard Kent, Amelia Ortega, Tammy Phung, Ismael Prado and Angel Rosas

Support Staff:

Rolando Lara (Site Administrator)

Claim Center Location & Phone:

San Antonio

9514 Console, Suite 111

San Antonio, TX 78229

(210) 593-0210

Winners Since Start-up

of Lotto Texas Jackpot Winners.....49

of Texas Two Step 4 + Bonus Ball Winners.....13

of Cash Five 5-of-5 Winners388

of Mega Millions \$175,000 Winners10

Total Sales Since Start-up\$3,879,419,256.50

% of Sales10.13%

Retailer Commissions Since Start-up..\$193,970,962.83

No. of ISYS Retailers1,479

No. of GVT Extra Retailers30

No. of SST Retailers75

No. of ITVM Extra Retailers135

Tyler Spotlight

The Tyler District includes more than 1,090 Lottery retailers within 35 counties and shares borders with three neighbor states — Oklahoma, Arkansas and Louisiana. Tyler District Lottery Sales Reps take pride in helping retailers maximize their sales through inventory customization, effective marketing of Lottery products, and fun-filled promotions. Enthusiastic team spirit also contributes greatly to the district's success. Lottery fans throughout the district can join the fun when the Texas Lottery® teams up for events such as Mardi Gras Upriver in Jefferson, Quadrangle in Texarkana, Alleyfest in Longview, and Tomato Fest in Jacksonville.



L to R. Judy Curry in costume, Mike Curry with children, Shelly and Mikey

Curry Grocery & Station, Kennard

By Shirley Briston, LSR

On the opening day of deer season, **Curry Grocery** in Kennard welcomed hunters with barbecue, hot coffee and a Lone Star Spin. The hunters also received a free scratch ticket for buying \$5 of *Cash Five*™ tickets. If they won a *Cash Five* stainless steel thermos from the Lone Star Spin wheel, they got to fill it up with coffee or a fountain drink. The Grocery is a family-owned business, and owners Mike and Judy Curry support community efforts whenever possible. They conducted another Lone Star Spin in (140007) December for Kennard Days festivities.

Golden Grocery, Golden

By Chris Sweaks, LSR

Donna Hobbs, who owns the **Golden Grocery**, has offered Lottery products to her grocery customers since June 2000 and has worked hard to build sales. At Golden Grocery you can find games at all price points, from \$1 to \$30. Donna keeps all dispensers full and loves promotions that help boost sales. In October each year, everyone comes together in Golden to celebrate the sweet potato. The Oprah Winfrey Show film crew was at the 2004 festival to catch all the action along the parade route. Donna and her staff added to the festivities with a Lone Star Spin. Everybody had a great time, even

four-legged friends! Since the show aired, people from all over have come to (139447) Golden Grocery to buy sweet potatoes and play the *Games of Texas*.

Jeters Junction Grocery, Deadwood

By Tanya Wright, LSR

Have you ever been to Deadwood, Texas? **Jeter's Junction**, owned by Ron Jeter, is 26 miles off Interstate Highway 20 — out in the middle of nowhere. The mailing address is Carthage, but you have to venture a little further from civilization to get to Deadwood. Mr. Jeter does a great Lottery business due to the fact that he offers players a wide variety of tickets and his staff is very pro-Lottery. They post winning tickets above the games offered for sale, and they ALWAYS ask for the sale!

Lakeview Grocery, Cooper

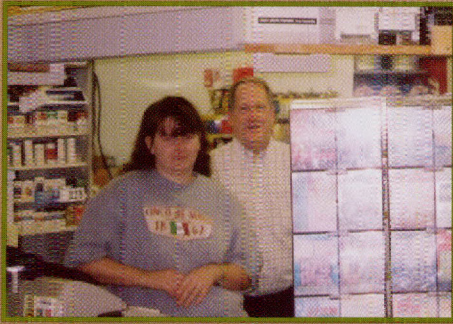
By Heien Rockwell, LSR

Local residents in the small town of Cooper burst with excitement as the news spread that **Lakeview Grocery** owners Sonny and Binni Pandey had sold a winning *Sizzlin' 7's* Lottery ticket valued at \$77,777. "I would like to make every person in Delta County rich one ticket at a time," said Sonny through his bigger-than-Texas smile (139567). The Pardeys just love the fact that they helped make one lucky individual \$77,777 richer by selling the *Games of Texas*.

Mr. Kwik #1, Longview

By Michael Skinner, LSR

Jim Hardwick, owner of **Mr. Kwik** in Longview, enjoys selling all available Texas Lottery scratch-off tickets. Throughout the store, customers have the opportunity to view winning tickets and pictures of players who have won \$100 or more. Mr. Kwik is known as a Lottery-friendly store which has earned the location a spot on the Tyler District top-sellers list for many years, and a second ISYS terminal for customer convenience.



L to R: Vicki Bush, David Stewart and Cynthia Bryant

M&M Minit Market #2, Nacogdoches

By Stephen McCurley, LSR

M&M Minit Market on North Street is recognized as the top-selling retailer in the Nacogdoches area. Longtime manager David Stewart attributes their success to outstanding customer service. Cynthia Bryant, assistant manager, says every employee at M&M always asks for the sale. Mr. Stewart insists on keeping his dispensers full and always keeps the optimal games and price points available. The sales volume is so great at times that the store has two terminals to keep up with customer demand. M&M Minit Market, according to David Stewart, is the scratch-off (139367) headquarters of Nacogdoches.

MS Sales, Madisonville

By Nikki Lafitte, LSR

MS Sales in Madisonville has found the secret to selling Lottery — and lots of it! How do they do it? Winner awareness, player education, and not allowing a single customer to walk away from the counter without being asked if they would like to purchase a Lottery ticket. The clerks at MS Sales continuously educate themselves on all games so they can

answer any ancillary questions their customers might have. They provide tables where their customers can sit to visit, drink coffee, and scratch their Lottery tickets. By doing all of this, they maintain an average of over \$12,500 a week in instant settlements. Way to go, MS Sales!

Super Food Mart #7, Chandler

By Richard Gonzalez

Super Food Mart #7 is located a few miles west of Tyler, in Chandler. When owner Farooq Ahmad got behind a retailer contest or the \$25 ticket *Run the Table*, his sales generated several \$100 winning tickets, which were posted on his wall. "I built a wall of winners and now they will come," Mr. Ahmad said. He sold 27 packs of *Run the Table* to qualify for nine free packs of *Dominoes* and continued selling the game for a total of \$90,000 in sales. But he didn't stop there.... With the release of the first \$30 ticket came another retailer contest. Mr. Ahmad and his crew sold a total of 36 packs (105277) and won four free packs of *Money Carlo*. Mr. Ahmad shared his winning tickets with his customers for return sales. Mr. Ahmad said, "I understand you can make a profit with a little effort." In just six months, he increased his scratch-off sales from an average of \$3,000 a week to \$10,000 a week.

K One Stop Shop, Trinity

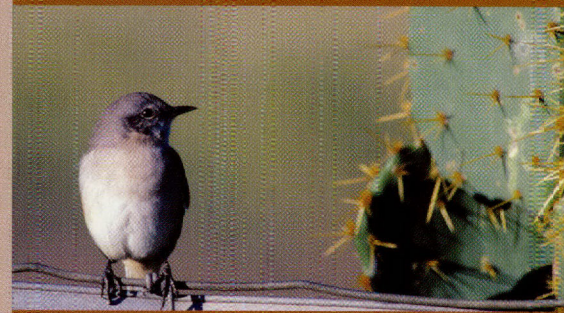
By Shirley Brister, LSR

When John Huffman, a frequent player at **K One Stop Shop** in Trinity, won \$1,000 on a \$2 *Ruby Red* scratch-off ticket. He went out and bought his wife Lois a car. What did she name it? "Ruby Red," of course.

Tyler

District Highlights

as of 3/26/05



(Photo courtesy of the Texas Department of Transportation)

DSM: Carol Gable

LSRs: 10 — Stephen Bentley, Shirley Brister, Richard Gonzalez, Nikki Lafitte, Stephen McCurley, Pat Phillips, Michael Skinner, Helen Rockwell, Chris Sweaks and Tanja Wright.

CSRs: 5 — Norman Chaney, Roger Jekot, Troy Karback, Larry Sullivan and James Williams

Support Staff:

Gayle Strickland, Administrative Assistant and
Nita Allen, Sales Admin

Claim Center Location & Phone:

Tyler

800 Paluxy Dr., Ste. 330

Tyler, Texas 75701

(903) 509-9008

Winners Since Start-up

# of <i>Lotto Texas</i> Jackpot Winners.....	31
# of <i>Texas Two Step 4 + Bonus Ball</i> Winners.....	8
# of <i>Cash Five 5-of-5</i> Winners.....	193
# of <i>Mega Millions \$175,000</i> Winners.....	4

Total Sales Since Start-up.....\$2,739,626,166.50

% of Sales.....7.16%

Retailer Commissions Since Start-up..\$136,981,308.33

Na. of ISYS Retailers.....1,049

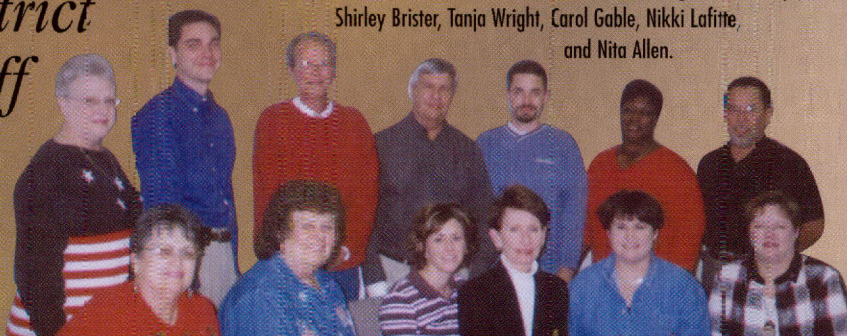
Na. of GVT Extra Retailers.....35

Na. of SST Retailers.....18

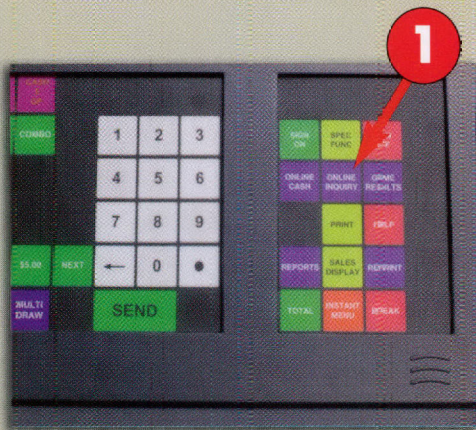
Na. of ITVM Extra Retailers.....42

Tyler District Staff

Back row (left to right): Gayle Strickland, Chris Sweaks, Stephen Bentley, Michael Skinner, Stephen McCurley, Helen Rockwell and Richard Gonzalez. Front row (left to right): Pat Phillips, Shirley Brister, Tanja Wright, Carol Gable, Nikki Lafitte, and Nita Allen.



CASHING ON-LINE TICKETS AT THE ISYS TERMINAL



(Figure 1)

On-Line Inquiry

Before validating any ticket, make sure you are able to cash that amount. Also, you can check the prize amount without validating a ticket by using the “On-line Inquiry” key.

1. After pressing “On-line Inquiry,” scan the barcode located on the bottom of the ticket or manually enter the serial number using the numeric keypad (see **Figure 1** at left).
2. The terminal will provide a confirmation screen if the ticket is a winner and display the prize amount.
3. This screen may be printed for the customer.
4. If you are unable to pay the prize in cash, but can provide the player with a money order or company check, let the customer know before you proceed to validation of the ticket.

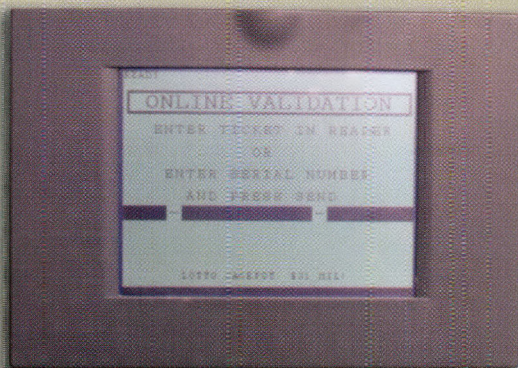
5. If a Lottery self-service terminal (SST) is located in your store, encourage players to check for winners themselves. The SST will only confirm if a ticket is a winner or not. Winning tickets must be validated for cashing at an ISYS or GVT Extra.

Validating an On-Line Ticket

The Texas Lottery encourages retailers to pay all winners up to \$599. When a player presents a winning ticket:



(Figure 2)



(Figure 3)

1. Press the “Online Cash” key (see **Figure 2** at right).
2. The terminal will display a screen requesting the ticket serial number (see **Figure 3** at left).
3. Either scan the barcode printed on the bottom of the ticket or manually key in the 18-number serial number on the bottom of the ticket (see **Figure 2**).
4. A confirmation screen will appear if the winner is \$100 or more (see **Figure 2**).
5. If you can pay the ticket, press “Send.” If you cannot pay the prize amount, press the “Break” key and processing will end (see **Figure 2**).

6. After you press the “Send” key the terminal will then process the on-line validation.
 - a. “Previously Paid” appears when the ticket has already been validated.
 - b. “Previously Paid By You” means the ticket was validated earlier at this same terminal.
 - c. “Exceeds Cashing Limit” appears if the prize value is greater than \$599. Direct the player to the nearest Lottery Claim Center or provide a Winner Claim Form for mailing the ticket to Lottery headquarters.

TEXAS LOTTERY

WORD SEARCH

BARREL OF BUCKS
BREAK THE BANK
CASH FIVE
GAMES OF TEXAS
GOLD MINE
INSTANT BINGO
ISYS TERMINAL
JACKPOT
LONE STAR SPIN
LOTTO TEXAS
MEGA MILLIONS
MEGAPLIER
QUICK PICK
SCRATCH DANCE
SCRATCH OFFS
TEXAS CASH
TEXAS ROAD TRIP
WIN INSTANTLY

D	X	W	J	N	N	H	K	L	H	S	T	Q	Y	S	L	B	O
M	S	R	I	X	R	U	J	P	L	U	V	D	B	R	V	A	Z
J	Y	H	Y	B	S	A	X	E	T	O	T	T	O	L	S	R	K
T	P	I	R	T	D	A	O	R	S	A	X	E	T	P	F	R	N
X	E	L	H	S	A	C	S	A	X	E	T	D	B	H	F	E	A
Q	V	T	L	O	N	E	S	T	A	R	S	P	I	N	O	L	B
S	A	X	E	T	F	O	S	E	M	A	G	J	V	R	H	O	E
C	M	A	I	S	Y	S	T	E	R	M	I	N	A	L	C	F	H
E	N	I	M	D	L	O	G	K	I	S	L	B	G	G	T	B	T
R	R	G	Q	U	I	C	K	P	I	C	K	X	L	S	A	U	K
E	I	O	L	Q	E	I	C	A	S	H	F	I	V	E	R	C	A
I	Z	D	V	J	C	K	S	M	K	D	Q	C	F	B	C	K	E
L	W	I	N	I	N	S	T	A	N	T	L	Y	X	P	S	S	R
P	V	Q	I	Y	N	V	E	N	S	T	O	P	K	C	A	J	B
A	I	N	S	T	A	N	T	B	I	N	G	O	H	Z	X	D	B
G	C	Z	M	T	M	E	G	A	M	I	L	L	I	O	N	S	S
E	C	N	A	D	H	C	T	A	R	C	S	X	V	C	R	X	J
M	N	K	T	C	I	L	T	P	O	O	C	T	A	K	Q	N	N

Word Search Key on Back Page

RoundUp Survey Questions - April/May 2005

1. Do you think that changes should be made to *Lotto Texas*®? ___Yes ___No
2. If yes, what changes would you make? _____
3. Do you think *Lotto Texas* players are satisfied with the winnings they receive? ___Yes ___No
4. What do *Lotto Texas* winners tell you about the prizes they have won? _____

A random drawing of 50 retailers submitting their completed survey will receive a Texas Lottery surprise package of promotional items!

Please send responses to:



Research Coordinator
Texas Lottery Commission • P.O. Box 16630
Austin, Texas 7876-6630 • FAX: 512-344-5242



Scratch Off Update

Word Search Key



Upcoming Games

- | | |
|---|--|
| #442 <i>Break The Bank</i> (\$2)
Top Prize: \$30,000 | #550 <i>Mustang Money</i> (\$3)
Top Prize: \$20,000/
Mustang Convertible |
| #538 <i>Texas Road Trip</i> (\$5)
Top Prize: \$50,000 | #551 <i>Barrel of Bucks</i> (\$2)
Top Prize: \$30,000 |
| #539 <i>Triple Bankroll</i> (\$2)
Top Prize: \$20,000 | #553 <i>Fast Cash</i> (\$1)
Top Prize: \$500 |
| #540 <i>Instant Bingo</i> (\$2)
Top Prize: \$30,000 | #561 <i>Texas Cash</i> (\$5)
Top Prize: \$50,000 |
| #542 <i>Money Jar</i> (\$1)
Top Prize: \$1,000 | #563 <i>\$500,000
Cash Bonanza</i> (\$10)
Top Prize: \$500,000 |
| #545 <i>\$30,000 Deal</i> (\$3)
Top Prize: \$30,000 | #584 <i>Gimme 5</i> (\$1)
Top Prize: \$1,500 |
| #547 <i>Cool 7's</i> (\$5)
Top Prize: \$70,000 | #588 <i>Gold Mine</i> (\$5)
Top Prize: \$50,000 |
| #548 <i>Happy Anniversary</i> (\$1)
Top Prize: \$2,005 | |
| #549 <i>\$1,000,000 Club</i> (\$25)
Top Prize: \$1,000,000 | |

Games Closing

Call Date: 2/1/05 Close Date: 4/2/05 End Validations: 9/29/05

- | | |
|---|--|
| Game #449 (\$20)
<i>12th Anniversary Million</i>
*Overall Odds are 1 in 2.78 | Game #503 (\$5)
<i>Money Maker</i>
*Overall Odds are 1 in 3.76 |
| Game #476 (\$2)
<i>Sapphire Blue 7's</i>
*Overall Odds are 1 in 4.73 | Game #505 (\$3)
<i>Texas Ringer</i>
*Overall Odds are 1 in 4.54 |
| Game #493 (\$3)
<i>Triple Tripler</i>
*Overall Odds are 1 in 4.66 | Game #508 (\$1)
<i>Joker's Wild</i>
*Overall Odds are 1 in 4.86 |
| Game #494 (\$1)
<i>Cash Craze</i>
*Overall Odds are 1 in 4.69 | Game #510 (\$5)
<i>\$100,000 Payout</i>
*Overall Odds are 1 in 3.39 |
| Game #498 (\$1)
<i>Spicy 8's</i>
*Overall Odds are 1 in 4.69 | |

Call Date: Sales reps have 60 days to bring in all remaining tickets for these games. A physical inventory must be conducted at each store to make sure all packs are picked up. Partial packs may not be returned prior to this date.

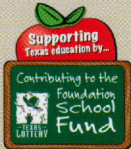
Close Date: Games have ended. No tickets may be distributed to, or sold by, retailers after this date. An auto settle will be run on this date to ensure that all packs are accounted for.

End Validations: The last date that players can redeem any prizes for these games.

NOTICE: A scratch-off game may continue to be sold even when all the top prizes have been claimed. For more information on prizes remaining in a scratch-off game, call the TLC Customer Service Line at 1-800-37-LOTTO.

Visit us online at:
www.txlottery.org

Winning Tickets Remaining as of 4/9/05



Game #418 (\$20)
\$2,000,000 Spectacular
\$2,000,000 - 2 \$2,000 - 52
\$20,000 - 39 \$500 - 571

Game #529 (\$2)
Wheel of Fortune
\$25,000 - 5 \$1,000 - 23
\$2,500 - 20 \$200 - 707

Game #534 (\$8)
Monthly Bonus
\$10,000/mo. - 1 \$2,000 - 34
\$20,000 - 3 \$200 - 1,806

Game #535 (\$1)
Bob Wills
\$1,100 - 20 \$20 - 7,135
\$100 - 2,815 \$10 - 11,031



Your chance to win every day!

MON



TUE



WED



THU



FRI



SAT

