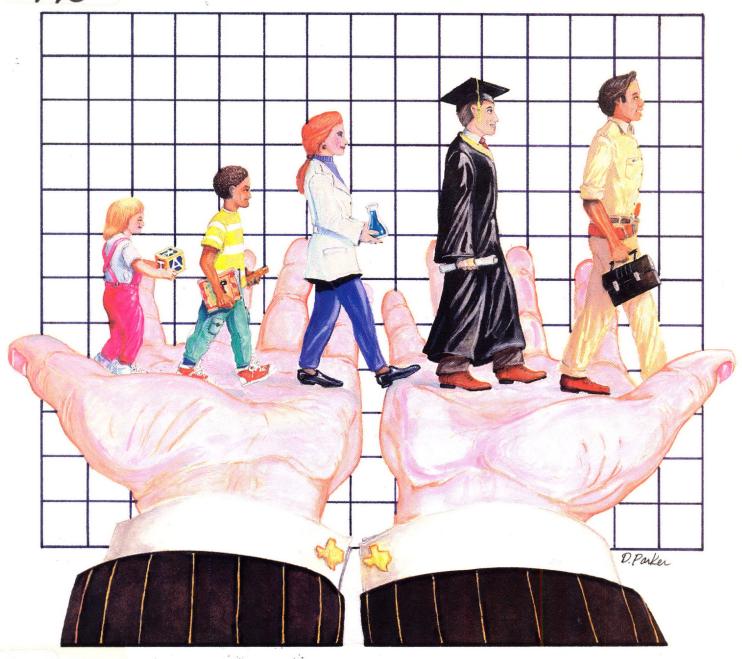


# REFERENCE

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# Our Future Is At Hand

1990 Annual Report







A well-trained, educated work force is critical to Texas' continued economic progress; allowing one out of three young people to drop out of school is not acceptable. Neither is it acceptable to have large numbers of young Texans cut off from adequate medical care. The cost -- over-crowded prisons, increased numbers on public welfare rolls, less productive citizens -- is simply too great.

Prenatal health care; improved, affordable child care; motivated children staying in school; better medicaid program administration; improved management of the criminal justice system; and health care within the financial reach of all Texans are essential elements to developing the full potential of the state's greatest resource — its people.

Moving into the 1990s, a new spirit is emerging, exemplified by business and government joined in a partnership to make those essentials become reality. You, as a Texas Research League supporter, are among the leaders in this partnership. The League's research program, outlined in this Annual Report, touches every one of us—our families and our employees—and continues to be a relevant part in determining the state's future.

Through the League, business and government are working together to create a Texas where all citizens have an opportunity to achieve their best.

Jan Winters



J. Sam Winters Partner-Clark, Thomas, Winters & Newton 1990-1991 LEAGUE CHAIRMAN

The decade of the nineties will be different from any of its predecessors, especially in Texas. Indeed, the governor regularly refers to the New Texas, and is actively moving to make that vision a reality.

When things are changing, there always is some uncertainty about what it all means for the business community of Texas. Uncertainty means risk. Will the New Texas be a good place to do business? What values will be reflected in the goals of our new state leaders? Will those goals be consistent with the goals of business?

In my view, the nineties offer a great opportunity for Texas businesses. The challenges facing public education are formidable enough to absorb the entire energies of both the governmental and business sectors, and are a major focus of the New Texas. The spectre of inadequate numbers of well educated and technically trained Texans to fill the jobs of the future haunts us all, and the business community already has accepted the challenge of preventing this disaster. Through their support of such efforts as Project A+, Communities in Schools, mentoring, the League's Student Retention Study and others, Texas businesses have proven their willingness to put time and money into programs with proven records of success.

In other areas as well, the interests of our new political leaders and the business community coincide. The proposed management audits of all state agencies and school districts promise to point the way toward more efficient operations. The proposed restructuring of our antiquated tax system holds out the hope that all businesses in Texas will be treated more fairly in the future than in the past. Ethics reform will provide a more independent state government.

In short, I am optimistic that the New Texas will be an even better place to do business. We at the Texas Research League will continue to work with government and business to see that this hope is realized.





Gary E. Wood PRESIDENT

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Robert E. Norwood DIRECTOR OF RESEARCH



Alan Barnes SENIOR RESEARCH ASSOCIATE



John Kennedy SENIOR RESEARCH ASSOCIATE



The League's 1990 research program centered on programs important to all Texans -- education, taxation and spending, health insurance and the court system.

### Education

Making the public school system more responsive to students' needs in a changed economic and cultural environment is perhaps the most challenging issue facing Texas in the 1990s. This means, in part, retooling the classroom to better match teaching skills with the different ways students learn.

A first hurdle to be overcome is the design of an efficient school finance structure that provides equal educational opportunities to each child. As one of the few repositories of school finance data, the League provides valuable information needed to face these issues.

### Taxing and Spending

Continued state and local government fiscal stress results to a large extent from a tax structure that is a mismatch to the economy as Texas has moved from an agripetroleum era to heavy reliance on services and retailing. The League's expertise -- most particularly in the property tax arena -- is an important resource as the state's leaders grapple with restructuring the tax system with equity and continued fiscal responsibility.

<u>Upper-level university expansion</u> was one fiscal issue addressed by the League in a report requested by the chairs of the Senate Finance Committee, the Senate Education Committee and the House Appropriations Committee.

The League report concluded that converting two-year universities to four-year institutions would be expensive and could drain students from community colleges. As an alternative, the report suggested that upper-level schools and neighboring colleges should give more attention to productive coexistence.

**Insuring Texans Health** 

"Nearly one-fifth of Texans have limited access to health care because they are uninsured, and the other four-fifths are finding it harder to afford the coverage they do have." This was one of the findings in a report to the lieutenant governor examining health insurance issues.

Providing broader coverage and controlling costs are both difficult issues, but with more than three million Texans — one-third of whom are children — having no source of health insurance whatever, finding a solution is essential.



Janet Beinke RESEARCH ANALYST



Anne Dunkelberg RESEARCH ANALYST

J. S. Farrington, Chairman & Chief Executive Officer, Texas Utilities Company, Dallas - 1990 Chairman

Edward B. Adams, Manager, State External Programs, IBM Corporation, Austin

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John R. Castle, Senior Vice President, General Counsel & Secretary, Electronic Data Systems Corporation, Dallas

**Sam Coats,** Attorney, Jenkers & Gilchrist, P.C., Dallas

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Marvin Selig, President, Structural Metals, Inc., Seguin

William T. Slick, Jr., Houston

E. Michael Williams, East Texas Division Manager, Southwestern Electric Power Company, Longview



Harold Sanders RESEARCH ASSOCIATE



Augustin Redwine RESEARCH ANALYST



Sarah Burka RESEARCH LIBRARIAN

### The Texas Judicial Nonsystem

A growing backlog of unresolved cases, resulting in some instances from disproportionate workloads among judges, and in other instances from a system perceived as inefficient and cumbersome, has undermined citizen confidence in the Texas' courts.

Texas has more than 3,000 judges sitting in 2,600 courts - more than any other state. With overlapping jurisdictions and with little relationship one to another, Texas' courts are in reality a nonsystem.

A three-part League study requested by the chief justice describes the state judiciary, suggests alternatives for needed restructuring, and examines some ways in which better court management and administration could make the courts more effective.

### League Archives

An archival report, continually updated, describes the League's work over the nearly four decades of its existence.

### Alvin A. Burger Memorial Intern Program



Andrew Michael Porth RESEARCH INTERN



Terri Rivera RESEARCH INTERN

A memorial to our first executive director. The program's goals are:

- to give practical research experience to participating students;
- to give the League staff an opportunity to work with an elite group of potential League or government employees; and
- to expand the League's research capability.

Foundation support for the 1990 intern program was provided by the Brown Foundation; Davidson Family Charitable Foundation; the James R. Dougherty, Jr. Foundation; Dodge Jones Foundation; Sid W. Richardson Foundation; Hatton Sumners Foundation; and the Trull Foundation.

# Student Retention Study

Little is more critical to the availability of a well-trained, educated work force than keeping students in the classroom at least through high school. With that in mind, the League undertook a two-year student retention study (financed with \$350,000 of business and foundation contributions) with four basic goals:

- 1. To act as a catalyst for greater collaboration between public and private efforts to increase student retention in Texas.
- 2. To act as a catalyst for greater private sector involvement in student retention activities.
- 3. To evaluate Texas' student retention programs and to identify gaps in the state's efforts.
- 4. To develop a coordinated public awareness campaign.

Six reports were published as part of the *ACHIEVE!* series in 1990:

- Early Childhood Intervention: The Challenge for Business Involvement
- "Basic Skills" is Job One
- Why Business Should Care About Child Care
- Does Mentoring Matter? Mentors and At-Risk Youth
- · Accelerating Remediation
- Technology in the Classroom

The final report on this project -- focusing primarily on how business can do a better job in deciding when and where to support student retention efforts -- will be published in 1991.



Jeffrey Cole PROJECT DIRECTOR



Patricia Hopkins RESEARCH ANALYST



Annemarie McCracken RESEARCH INTERN

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### Public Information Committee

Catherine McHaney, Co-Owner, Victoria Advocate, Victoria, Chairman

W. Jack Drake, Texas Area Manager, Aluminum Company of America, Rockdale

John L. Eck, Governmental Relations Representative, Southern Pacific Transportation Company, Austin

William I. George, Executive Vice President, Texas Instruments, Inc., Dallas

Michael Heath, President and Chief Executive Officer, The Houston Post, Houston

**Roger S. Kintzel**, Publisher, Austin American-Statesman, Austin

George L. McGonigle, President, Health Benefit Management, Inc., Austin

Raymond R. Preddy, Publisher, Waco Tribune-Herald, Waco

**Dan H. Rogers**, Manager of Public Affairs, Motorola Inc., Austin

**Robert T. Rork,** Retail Banking Executive, NCNB Texas National Bank, Dallas

Freeman E. Smith, Manager, Texas Area, Public Affairs Department, Exxon Company, U.S.A., Houston

# League Publications



**Analysis** - Published monthly by the League, and serves as an outlet for distributing the results of staff research.

**Bulletin** - Provides brief updates on a variety of topics concerning state finance and published as subject matter dictates to keep readers informed on matters at hand.

**ACHIEVE!** - Published periodically as part of the student retention study. *ACHIEVE!* provides information on various aspects of the dropout problem, legislative issues relating to the crisis, prevention programs and ways to encourage student retention.



Bench Marks 1989-1990 School District Budgets in Texas - This report presents a comparison of the financing of the 1,052 school districts in Texas. It is used as a frame of reference to measure local district financial performance.

Appraisal Practices and Tax Burdens, Texas Local Government 1988-89 - This publication provides property tax information both to taxpayers and to public officials.

The Texas Open Meetings Act: A Handbook for Public Officials - Updated in 1989, this guide is used as a reference for open meeting procedures.

**Inventory of Texas Basic Personnel Statutes** - The only available publication of the various state statutes which govern personnel practices. Issued every two years to state agencies.



Patricia Matthews
EXECUTIVE SECRETARY



Margaret White EXECUTIVE SECRETARY



Betty Flood PUBLICATIONS MANAGER



Herbert Griffin STAFF ASSISTANT

### **Audit Committee**

Pattilou P. Dawkins, Oil and Gas Investments, Amarillo

**Ron W. Haddock**, President & Chief Executive Officer, American Petrofina, Incorporated, Dallas

William L. Kimsey, Vice Chairman & Regional Managing Partner-Southwest Region, Ernst & Young, Dallas

**Thomas J. Lee, Jr.**, Vice President, Public and Regulatory Affairs, United Texas Transmission Company, Houston

**A. Reginald Richardson**, Managing Partner, Coopers & Lybrand, Houston

Bruce I. Romig, Regional Vice President, State Farm Insurance Companies, Austin

# Committees And Administration

# Nominating Committee

L.O. Brightbill, III, Vice Chairman-Fort Worth Region, Team Bank, Fort Worth

**Donald L. Howell**, Partner, Vinson & Elkins, Houston

Joe Kilgore, Partner, McGinnis, Lochridge & Kilgore, Austin

Robert R. Onstead, Chairman of the Board & Chief Executive Officer, Randall's Food Markets, Inc., Houston

John B. Utsey, Houston

E. L. Watson, Senior Vice President, TU Electric Company, Dallas,

C. Ivan Wilson, Chairman of the Board & Chief Executive Officer, First City-Texas, Corpus Christi



W.D. Stevens President, Exxon Company, U.S.A. LEAGUE VICE CHAIRMAN



Every dollar provided by League members is a critical, strategic investment in the future of Texas. While our financial statements must show careful stewardship of these funds, those records do not reflect the true value of the League. Dollars contributed by members are not consumed; rather, they are converted through analysis to develop the sound ideas which undergird the future progress of our state. League members are distinguished for their far-sighted and generous investment in a better Texas.



Comparative Revenues and Expenses			
	1990*	1989	1988
REVENUES			
Contributions	\$958,160.50	\$895,896.50	\$888,239.25
Other	151,392.70	110,027.15	66,141.9
TOTAL REVENUES	\$1,109,553.20	\$1,005,923.65	\$954,381.10
EXPENSES			
Salaries	\$652,583.51	\$550,614.08	\$528,375.0
Employee Benefits	144,450.39	110,134.94	71,596.9
Research Support Services	18,050.46	20,949.89	31,623.5
Research Publications	32,237.16	37,507.28	24,812.7
Travel	52,957.01	45,599.69	52,026.5
Headquarter Expenses	111,133.27	139,945.32	124,229.6
Operating Expenses	50,904.05	46,892.44	36,589.3
Organizational Expenses	39,797.38	39,305.98	37,313.4
TOTAL EXPENSES	\$1,102,113.23**	\$990,949.62	\$906,567.2
EXCESS OF REVENUES			
<b>OVER EXPENSES</b>	\$7,439.97	\$14,974.03	\$47,813.9
*Unaudited **Excludes Capital Expenditures.			

### Finance and Membership Committee

**John L. Adams**, Vice Chairman, Texas Commerce Bancshares, Inc., Dallas **Morris Atlas**, Managing Partner, Atlas & Hall, McAllen

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**Edward G. Casteel**, Director of Government Affairs-Electronics, Rockwell International Corporation, Dallas

Danny H. Conklin, Partner, Philcon Development Company, Amarillo

**E. Linn Draper, Jr.**, Chairman of the Board, President & Chief Executive Officer, Gulf States Utilities Company, Beaumont

William P. Franklin, President & CEO, First City-Texas, Midland Gerald Grinstein, Chairman, President & Chief Executive Officer, Burlington Northern Inc., Fort Worth

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Jeannette Holloway, CPA, Holloway, Martinez, Lockhart & Co., Corpus Christi

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W. D. Stevens, President, Exxon Company, U.S.A., Houston

**H.** Bartell Zachry, Jr., Chairman of the Board, H. B. Zachry Company, San Antonio



"With your help, the League has enjoyed another successful year financially and maintains a strong contingency reserve."

A.W. Riter, Jr. LEAGUE TREASURER



Wilburn W. French
DIRECTOR OF ADMINISTRATION





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J. S. Farrington Chairman & Chief Executive Officer, Texas Utilities Company, Dallas



**William P. Franklin**President and CEO, First
City-Texas, Midland



Gerald Grinstein Chairman, President & Chief Executive Officer, Burlington Northern Inc., Fort Worth



J. Roger Hirl
President and Chief
Executive Officer,
Occidental Chemical
Corporation, Dallas



Jeannette Holloway CPA, Holloway, Martinez, Lockhart & Co., Corpus Christi

<sup>\*</sup>In addition to the chairman, vice chairman, treasurer, and president.



Kerney Laday, Sr. Vice President, Region General Manager, BSG, Southern Operations, Xerox Corporation, Irving



W. Bernard Pieper President & Chief Operating Officer, Brown & Root, Inc., Houston



Bernard Rapoport Chairman of the Board & Chief Executive Officer, American Income Life Insurance Company, Waco



Paul F. Roth
President-Texas Division,
Southwestern Bell
Telephone Company,
Dallas



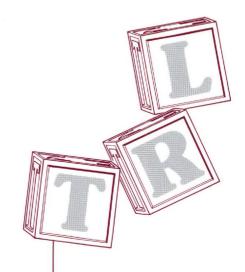
Thomas G. Singley General Manager & Associate General Tax Counsel, Shell Oil Company, Houston



John B. Utsey Immediate Past Chairman, Houston



H. Bartell Zachry, Jr. Chairman of the Board, H. B. Zachry Company, San Antonio



## 1991

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ager, Southern Area, Otis Elevator Company E. L. WATSON, Senior Vice President, TU Electric

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DeSoto ROY ORR, Chairman & CEO, First National Bank-Red Oak

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■W. G. MARQUARDT

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Galveston

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Georgetown
GROGAN LORD

JAY C. SLOAN, Chairman of the Board, First Texas Bancorp, Inc.

Gering
C. H. McCALL, President, Lockwood Corporation

Graham
●E. BRUCE STREET, Street Investment Company E. BRUCE STREET, JR., Investments

Harlingen
H. LEE RICHARDS, President, Hygeia Dairy Company

 $\begin{array}{l} \textbf{Houston} \\ \textbf{JOE} \, \textbf{ALLEN}, \textbf{Vice} \, \textbf{President}, \textbf{State} \, \textbf{Government} \, \textbf{Affairs}, \end{array}$ **Enron Corporation** 

ROBERT C. ALLISON, Regional Manager, Property Tax, Unocal Corporation

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GUS COMISKEY, JR., President, Comiskey Kaufman, Inc.

HAK K. DICKENSON, General Tax Counse, Exploration and Production, Marathon Oil Company

JAMES L. DUNLAP, President, Texaco, U.S.A.

PAUL W. FUNKHOUSER, President and Chief Operating Officer, Howell Corporation

BARRY J. GALT, Chairman of the Board and President, Seagull Energy Corporation

GLENND. GRAFF, Chief Financial Officer & Executive Vice President, Linbeck Construction Corporation

H. DEVON GRAHAM, JR., Managing Partner, Arthur Andersen and Company

JAMES W. HART, JR., Vice President Public Affairs, Panhandle Eastern Corporation

MICHAEL HEATH, President and Chief Executive Officer, The Houston Post

GERALD HINES, Investment Builder

HAROLD HOOK, Chairman and Chief Executive Officer, American General Corporation

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DON D. JORDAN, Chairman and Chief Executive Officer, Houston Lighting & Power Company

THOMAS J. LEE, JR., Vice President, Public and Regulatory Affairs, United Texas Transmission Company

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H. W. McCOLLUM, Chairman of Finance Committee, Amerada Hess Corporation

RANDALL MEYER

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JAMES L. PATE, President and Chief Executive Officer, Pennzoil Company

W. BERNARD PIEPER, President and Chief Operating Officer, Brown & Root, Inc.

JEFFREY B. POLLICOFF, Partner, Whitmore, Sheppard, Pollicoff, Smith & Myres

G. ED POWELL, Managing Partner, Price Waterhouse & Company

A. REGINALD RICHARDSON, Managing Partner, Coopers & Lybrand

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- Elected Life Member

"Knowledge will forever govern ignorance: and a people who mean to be their own governors must arm themselves with the power which knowledge gives."

-James Madison

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