

1 AN ACT

2 relating to preannouncement of certain promotional events and
3 purchases by certain alcoholic beverage permit holders.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Section 102.07(g), Alcoholic Beverage Code, is
6 amended to read as follows:

7 (g) Subsection (a) does not prohibit a permittee covered
8 under Subsection (a) from prearranging or preannouncing a
9 promotional activity otherwise permitted by this code with a
10 retailer about a promotional activity to be held on the retailer's
11 premises. A holder of a wholesaler's or class B wholesaler's permit
12 may prearrange a promotional activity only for distilled spirits or
13 wine. Notwithstanding any other provision, a [A] permittee may
14 ~~[not]:~~

15 (1) preannounce a promotion to a consumer [~~, if the~~
16 ~~permittee is the holder of a wholesaler's or class B wholesaler's~~
17 ~~permit]; or~~

18 (2) preannounce the purchase of wine or distilled
19 spirits to a consumer.

20 SECTION 2. This Act takes effect September 1, 2007.

David Newkum

President of the Senate

Jim Caddick

Speaker of the House

I certify that H.B. No. 1541 was passed by the House on May 9, 2007, by the following vote: Yeas 144, Nays 0, 1 present, not voting; and that the House concurred in Senate amendments to H.B. No. 1541 on May 25, 2007, by the following vote: Yeas 138, Nays 0, 1 present, not voting.

Robert Honey

Chief Clerk of the House

I certify that H.B. No. 1541 was passed by the Senate, with amendments, on May 23, 2007, by the following vote: Yeas 31, Nays 0.

Patricia Spill

Secretary of the Senate

APPROVED: 15 JUN 07

Date

RICK PERRY

Governor

FILED IN THE OFFICE OF THE
SECRETARY OF STATE
7 PM O'CLOCK

JUN 15 2007

Roger Williams
Secretary of State