

1 AN ACT

2 relating to the promotional activities of certain alcoholic  
3 beverage license or permit holders.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Subtitle A, Title 3, Alcoholic Beverage Code, is  
6 amended by adding Chapter 54 to read as follows:

7 CHAPTER 54. PROMOTIONAL PERMIT

8 Sec. 54.001. AUTHORIZED ACTIVITIES. The holder of a  
9 promotional permit may, on behalf of a distiller, brewer,  
10 rectifier, manufacturer, winery, or wine bottler with whom the  
11 promotional permit holder has entered into a contract for the  
12 purposes of this chapter, engage in activities to promote and  
13 enhance the sale of an alcoholic beverage in this state, including  
14 activities that take place on the premises of the holder of a permit  
15 or license under this code.

16 Sec. 54.002. FEE. (a) The annual state fee for a  
17 promotional permit is \$300.

18 (b) A local fee may not be charged for the application or  
19 issuance of a promotional permit.

20 Sec. 54.003. PROHIBITED ACTIVITIES. The holder of a  
21 promotional permit may not hold an interest, directly or  
22 indirectly, in a permit or license issued under this code other than  
23 a contract to promote and enhance the sale of alcoholic beverages as  
24 authorized by this chapter.

1 SECTION 2. This Act takes effect September 1, 2005.

David Newkum

President of the Senate

Jim Coakley

Speaker of the House

I certify that H.B. No. 2526 was passed by the House on May 9, 2005, by a non-record vote.

Robert Honey

Chief Clerk of the House

I certify that H.B. No. 2526 was passed by the Senate on May 25, 2005, by the following vote: Yeas 31, Nays 0.

Daisy Saw

Secretary of the Senate

APPROVED:

18 JUNE '05

Date

Rick Perry

Governor

FILED IN THE OFFICE OF THE  
SECRETARY OF STATE  
10120AM

JUN 18 2005

Roop Williams  
Secretary of State