



September 2015

Round★Up

SCRATCH-OFF FOCUS



**SALES START
SEPT. 8, 2015**

EMOJI MATCH™

**NEW GAME FEATURES
FUN EMOJI CHARACTERS!**

Attract new players by featuring this game in your store. Ask for the sale!

Put a smile on customers' faces! They could win up to

\$3,000!

DRAW GAME FOCUS



**3 CHANCES TO WIN
UP TO \$100,000 IN EVERY PLAY!**

**Sales Begin
Sunday, Sept. 27**

**1st Drawing
Monday, Sept. 28**

**Clerk Promotion:
Sept. 28 – Oct. 17**

**Player Promotion:
Oct. 18 – Nov. 7**

Drawings held Monday – Saturday, 10:12 p.m. CT
Draw Break 10:02 – 10:15 p.m. CT

Watch the Texas Triple Chance™ how-to-play video at txlottery.org and on

- \$2 per Play per drawing
- Each Play includes 3 Chances to win
- **Chance 1**, Player selects 7 numbers from 1 to 55 or selects Quick Pick
- For **Chance 2** and **Chance 3**, the 7 numbers will always be Quick Picks and will automatically print on the ticket
- Texas Lottery draws 10 numbers from 1 to 55
- Top Prize can be won if player matches all 7 numbers in one Chance to the numbers drawn

RETAIL POS EXECUTION GUIDE



GEMINI™ TOPPER



BEGIN POST: 9/14
END POST: 9/28

BEGIN PULL: 11/9
END PULL: 11/20

CLING



BEGIN POST: 9/14
END POST: 9/28
BEGIN PULL: 11/9
END PULL: 11/20

ENGLISH AND
SPANISH VERSIONS

GEMINI PLAYSLIP HOLDER



Updated with new draw break times

COROPLAST



BEGIN POST: 9/14
END POST: 9/28

ENGLISH AND SPANISH VERSIONS

PLAYSTATION INSERT



BEGIN POST: 9/14
END POST: 9/28
BEGIN PULL: 11/9
END PULL: 11/20

ENGLISH/SPANISH REVERSIBLE

MINI BILLBOARD INSERT



BEGIN POST: 9/14
END POST: 9/28

BEGIN PULL: 11/9
END PULL: 11/20

BIN TOPPER



BEGIN POST: 9/14
END POST: 9/28

BEGIN PULL: 11/9
END PULL: 11/20

MINI BILLBOARD



BEGIN POST: 9/14
END POST: 9/28

BEGIN PULL: 11/9
END PULL: 11/20

May be placed in location secondary to Texas Triple Chance mini billboard.

MINI LUGON



BEGIN POST: 5/18
END POST: 6/1

BEGIN POST: 5/18
END POST: 6/1

L SHAPE



BEGIN POST: 9/14
END POST: 9/28

PROMOTION RUNS:
10/18 - 11/7

BEGIN PULL: 11/9
END PULL: 11/20

CHANGE MAT 1



BEGIN POST: TBD
END POST: TBD

BEGIN PULL: TBD
END PULL: TBD

CHANGE MAT 2



May be placed in location secondary to Draw Schedule change mat.

TOWER TOPPER



POST: UPON RECEIPT
PULL: TBD

Double face \$500,000,000 Cash in tower until holiday game release.



CRASH POLE

BEGIN POST: 9/14
END POST: 9/28

BEGIN PULL: 11/9
END PULL: 11/20

THESE DATES ARE PROVIDED FOR RETAILER INFORMATION ONLY, NOT ACTION. PLEASE ALLOW YOUR LSR TO POST AND PULL ALL THE ELEMENTS.

RETAILER CASH INCENTIVE PROGRAM

YOU COULD WIN UP TO
\$50,000

RETAILER CASH INCENTIVE PROGRAM #18
AUGUST 23 – NOVEMBER 21, 2015

- Drawing prizes from **\$500 to \$50,000!**
- Drawing tentatively planned for **Dec. 8, 2015**

*See program flyer for complete rules and details at txlottery.org or talk to your lottery sales representative.

- Earn up to \$50* and an entry for reaching your Minimum Sales Goal
- Earn up to \$75* and an entry into drawing for each additional \$1,000* in sales over your goal
- Earn a bonus drawing entry for every 50 *Texas Triple Chance*™ wagers (\$100) you sell during the program*

# of Prizes	Prize Amount	Total
2	\$50,000	\$100,000
5	\$10,000	\$50,000
20	\$5,000	\$100,000
30	\$2,500	\$75,000
100	\$1,000	\$100,000
150	\$500	\$75,000
307		\$500,000

RETAILER BONUSES



Draw Date	Retailer	Location	Bonus
5/11/15	Eagle Mart	Houston	\$10,000
5/28/15	EZ Mart	San Antonio	\$6,000



Game	Retailer	Location	Bonus
\$200,000,000 Cash Blowout #1644	Fuel Depot	Hempstead	\$10,000
\$500,000,000 Cash #1671	Shop N Carry #1	Austin	\$10,000
Money Money Millionaire #1617	Valero Corner Store #2567	Trinity	\$10,000

FREQUENTLY ASKED QUESTIONS

Q. Does my lottery license need to be renewed? If so, how do I do that?

A. Yes, state law (or the Texas Lottery Act) requires that you renew your lottery license every two years, and the renewal application and renewal fee of \$15 must be submitted before your license expiration date.

You may complete your renewal online by visiting our website at txlottery.org and registering on the Lottery Services Portal or you may complete and return the license renewal application mailed to you 60 days prior to the expiration date of your license.

Q. Can I sell tickets during draw break?

A. During the draw break you are unable to sell tickets for any game that has a drawing during that draw break but you may sell tickets for the other draw

games. Scratch-off sales are not affected by draw breaks.

Q. Who is responsible for the maintenance and repair of the equipment?

A. The retailer is responsible for keeping equipment clean and for minor maintenance like changing paper and clearing jams. If your equipment is disabled or you are not sure how to fix the problem, please call the IGT Hotline, **800-458-0884**, for support. The Hotline is available **24 hours, 7 days a week**. The Hotline staff can often help retailers fix minor problems over the phone. Hotline staff can also dispatch service technicians to address more significant problems and provide repair and maintenance services.

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

txlottery.org