



April 2017

# Round★Up

## SCRATCH TICKET FOCUS

### Willy Wonka™ Golden Ticket

**\$250,000 Top Cash Prize.**  
**50 Chances to win per ticket.**

**\$10 oversized ticket requires dual-bin placement.**

**Second-chance drawing winners receive a trip to Las Vegas to play the Billion Dollar Challenge™.**

**The Billion Dollar Challenge™ offers the chance to win up to \$1 BILLION!**



## DRAW GAME FOCUS

Did you know three of the games in the Lone Star Lineup™ offer a retailer bonus? Ask for the sale today!



**BONUS**



TEXAS LOTTERY

**\$1,000 per top prizewinning Chance\***

**BONUS**



TEXAS LOTTERY

**1% of top prizewinning ticket\***

**BONUS**



TEXAS LOTTERY

**\$2,500 per top prizewinning ticket\***

\*See the Retailer Bonus Chart on the Retailer Benefits & Bonuses page at [txlottery.org](http://txlottery.org), or call 800-375-6886 for more information. All Texas Lottery Commission directives, policies, procedures, rules and regulations apply.



# RETAIL POS EXECUTION



VETERANS' TICKET LUGON

SUPPORTING TEXAS VETERANS

Secure SUPPORTING TEXAS VETERANS  
lugon above Royal Riches.

Mon & Thurs	Tues & Fri	Wed & Sat	Wed & Sat	Mon - Sat	Mon - Sat	Monday - Saturday		
Draw Break Starts 10:02 PM	Draw Break Starts 9:45 PM	Draw Break Starts 9:00 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Break Starts 10:02 PM	Draw Breaks Start M - 9:50 AM   D - 12:17 PM   E - 5:50 PM   N - 10:02 PM		
Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Time 10:12 PM	Draw Times M - 10:00 AM   D - 12:27 PM   E - 6:00 PM   N - 10:12 PM		
M - Morning, D - Day, E - Evening, N - Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.								

APRIL 2017 - NEW SCRATCH TICKETS START						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



# RETAILER CASH INCENTIVE PROGRAM (RCIP)

OVER **\$114 MILLION**  
PAID TO RETAILERS IN 21 PROGRAMS!

## RCIP #22: JANUARY 1 – APRIL 1, 2017

- Drawings planned for Tuesday, April 18
- Payments planned for Friday, May 19

## RCIP #23: APRIL 23 – JULY 22, 2017

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [txlottery.org/Retailers](http://txlottery.org/Retailers).



**SUPPORTING TEXAS EDUCATION AND VETERANS**

**IGT**

**RETAILER CASH INCENTIVE PROGRAM #22**  
JANUARY 1 – APRIL 1, 2017

**NOW FEATURING!**  
**2 \$500,000 DRAWINGS AND 2 RETAILER TIERS**  
YOU COULD WIN UP TO \$50,000!

**Eligibility Period (EP) Jan. 3, 2016 – Apr. 2, 2016**  
For retailers with sales all 13 weeks of the EP, your **Minimum Sales Goal** is your weekly sales\*\*\* average during the EP x 13 weeks + 3.3% + \$500. **MSG = ((EP Savg x 13) + 3.3%) + \$500**

**Alternate Eligibility Period (AEP) July 17, 2016 – Oct. 15, 2016**  
Retailers who do not have sales all 13 weeks of the EP must have sales all 13 weeks in the AEP. If you have less than 13 weeks of sales during the AEP, you will not be included in this program. Your **Minimum Sales Goal** is your weekly sales\*\*\* average during the AEP (adjusted for seasonality) x 13 weeks + 3.3% + \$500. **MSG = ((AEP Savg (adj) x 13) + 3.3%) + \$500**

**DRAWINGS:** Reach your **Minimum Sales Goal** and earn an entry into the drawing for your Tier and a chance to win prizes up to \$50,000. Earn an additional entry for each additional \$1,000 in sales\*\*\* over your goal. Only one drawing prize per location. A chain with multiple locations may win at more than one location. Drawings are tentatively planned for April 18, 2017.

**Tier 1**  
Retailers with average weekly sales of \$10,000 or more during the EP or AEP earn up to \$100 for reaching your **Minimum Sales Goal (MSG)** plus an additional \$100 for each additional \$1,000 in sales\*\*\* over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
10	\$10,000	\$100,000
25	\$5,000	\$125,000
40	\$2,500	\$100,000
125	\$1,000	\$125,000
<b>201</b>	<b>\$500,000</b>	

**Tier 2**  
Retailers with average weekly sales of at least \$3,000 and less than \$10,000 during the EP or AEP earn up to \$50 for reaching your **Minimum Sales Goal (MSG)** plus an additional \$75 for each additional \$1,000 in sales\*\*\* over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
5	\$10,000	\$50,000
20	\$5,000	\$100,000
30	\$2,500	\$75,000
150	\$1,000	\$150,000
150	\$500	\$75,000
<b>356</b>	<b>\$500,000</b>	

**Bonus Drawing Entries**  
Earn extra drawing entries when you sell Lone Star Lineup™ 10 LSL. Reach your **Minimum Sales Goal** and earn one bonus drawing entry for every 10 LSL wagers you sell during the program.

## RETAILER BONUSES



Game	Retailer	Location	Bonus
\$1,000,000 High Roller #1869	L Stop Food Mart	El Campo	\$10,000



Draw Date	Retailer	Location	Bonus
12/2/16	Ace Country Store	Balch Springs	\$1,000



Draw Date	Retailer	Location	Bonus
10/20/16	QuikTrip #866	Westworth Village	\$7,500
10/24/16	Valero Corner Store #2031	San Antonio	\$2,000
10/27/16	Handi Plus #7336	Pearland	\$2,000
11/17/16	Timewise #23505	Conroe	\$5,500
12/19/16	The Market	El Paso	\$10,000

## FREQUENTLY ASKED QUESTIONS

### Q. What do I do with an EXCHANGE ticket?

**A.** If you validate a Multi-Draw ticket that still has draws remaining, an EXCHANGE ticket will be generated by the terminal. Keep the original ticket and hand the player the EXCHANGE ticket. The EXCHANGE ticket will have the same numbers as the original ticket and is good for any remaining draws. This process may be repeated as necessary.

### Q. A ticket validated for an amount different from what the player expected. What should I do?

**A.** Players may not always understand how to play a game or how prizes are won. The prize amount displayed on the ESMM,

your terminal screen and printed on the Retailer/Player receipts after a ticket is scanned is accurate.

For every validation transaction, you should provide the player with the PLAYER COPY of the receipt and pay the full amount of the prize as indicated on the receipt. You may want to encourage your players to use the Check-A-Ticket, before you validate a ticket, for the ability to check their tickets and the convenience and confidence in identifying their winnings. If players have additional concerns, you should refer them to our **Retailer Services Hotline (800-375-6886)** where our team is available to assist players or retailers with any questions.

PLAY RESPONSIBLY.



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[txlottery.org](http://txlottery.org)