



August 2018

# Round★Up

## SCRATCH TICKET FOCUS



TOP SELLING GAME SINCE ITS LAUNCH ON MARCH 19

EARN \$37.50 FOR EACH PACK SOLD

REFRESHED ADVERTISING AND POS

11 TOP PRIZES REMAIN UNCLAIMED  
(AS OF 7/10/18)

\$310 IN GUARANTEED PRIZES PER PACK



## DRAW GAME FOCUS

THE NEW & EXCITING



TOP PRIZE  
\$25,000!\*

5-OF-35  
MATRIX!



ALL GUARANTEED  
PRIZES!\*

BETTER OVERALL ODDS!  
1 IN 7.2!



... AND STILL JUST \$1!

Visit [txlottery.org](http://txlottery.org), call 800-375-6886 or ask your lottery sales representative for more details.

\*In any drawing where the number of top prizewinning plays is greater than three (3), the top prize shall be paid on a pari-mutuel rather than fixed prize basis and a liability cap of \$75,000 will be divided equally by the number of top prizewinning plays.

# RETAIL POS EXECUTION



Place Try Me! stickers at the top of The Cash Wheel and \$500,000,000 Cash bins



VETERANS' TICKET LUGON



Secure SUPPORTING TEXAS VETERANS lugon above Aces and 8s.

| Mon & Thurs                   | Tues & Fri                   | Wed & Sat                    | Wed & Sat                     | Mon - Sat                     | Monday - Saturday  |  |  |
|-------------------------------|------------------------------|------------------------------|-------------------------------|-------------------------------|--|--|--|
| Draw Break Starts<br>10:02 PM | Draw Break Starts<br>9:45 PM | Draw Break Starts<br>9:00 PM | Draw Break Starts<br>10:02 PM | Draw Break Starts<br>10:02 PM | Draw Breaks Start<br>M - 9:50 AM D - 12:17 PM E - 5:50 PM N - 10:02 PM |  |  |
| Draw Time<br>10:12 PM         | Draw Time<br>10:12 PM        | Draw Time<br>10:12 PM        | Draw Time<br>10:12 PM         | Draw Time<br>10:12 PM         | Draw Times<br>M - 10:00 AM D - 12:27 PM E - 6:00 PM N - 10:12 PM       |  |  |

M - Morning, D - Day, E - Evening, N - Night. Texas Lottery Game Drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

| AUGUST 2018 - NEW SCRATCH TICKETS START |    |    |    |    |    |    |
|---|----|----|----|----|----|----|
| S                                       | M  | T  | W  | T  | F  | S  |
|   |    |    | 1  | 2  | 3  | 4  |
| 5                                       | 6  | 7  | 8  | 9  | 10 | 11 |
| 12                                      | 13 | 14 | 15 | 16 | 17 | 18 |
| 19                                      | 20 | 21 | 22 | 23 | 24 | 25 |
| 26                                      | 27 | 28 | 29 | 30 | 31 |    |

# RETAILER CASH INCENTIVE PROGRAM (RCIP)

## 2 SUMMER PROGRAMS

Drawing and Payment dates are tentative.

### RCIP #903: JUNE 3 – JULY 14

DRAWING RESULTS AVAILABLE AFTER AUG. 8

DRAWING PAYMENTS PLANNED FOR AUG. 24

### RCIP #26: MAY 6 – AUG. 4

DRAWING PLANNED FOR AUG. 21

PAYMENTS PLANNED FOR SEPT. 14



This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [txlottery.org/Retailers](http://txlottery.org/Retailers).

## RETAILER BONUSES



| Draw Date | Retailer                      | Location      | Bonus    |
|-----------|-------------------------------|---------------|----------|
| 4/2/18    | Super Save Foods/<br>Homeland | Justin        | \$10,000 |
| 4/12/18   | Food & Go                     | Houston       | \$3,250  |
| 5/3/18    | I-30 Fast Mart                | Cumby         | \$8,250  |
| 5/10/18   | Kroger 316                    | The Woodlands | \$2,250  |



| Game                              | Retailer                   | Location   | Bonus    |
|-----------------------------------|----------------------------|------------|----------|
| \$750 Million Winner's Crde #2053 | QuikTrip 965               | Fort Worth | \$10,000 |
| Money #1853                       | Kroger 599                 | Lewisville | \$10,000 |
| \$5 Set for Life #1794            | 4 Star Quick Pantry #2     | Fort Worth | \$10,000 |
| \$100 Million Texas Riches #1884  | KC's Stop n Shop           | Dickinson  | \$10,000 |
| \$100 Million Texas Riches #1884  | La Victoria Carniceria Inc | Rockwall   | \$10,000 |
| Ultimate Millions #1870           | Kerr Villa Kountry Store   | Kerrville  | \$10,000 |
| \$500,000,000 Cash #1671          | Super K Corner Store       | Houston    | \$10,000 |
| 100X The Cash #2047               | Star Stop 41               | Rosenberg  | \$10,000 |

## RETAILER SURVEY

|                         |  |                                |                                  |                                    |
|-------------------------|--|--------------------------------|----------------------------------|------------------------------------|
| <b>Retailer Number:</b> | <b>Position of Person Completing Survey:</b> | <input type="checkbox"/> Owner | <input type="checkbox"/> Manager | <input type="checkbox"/> Employee  |
|                         | <b>Shift When Survey Completed:</b>          | <input type="checkbox"/> Day   | <input type="checkbox"/> Evening | <input type="checkbox"/> Overnight |

- Does your store accept debit cards for lottery transactions? Yes \_\_\_ No \_\_\_
- If yes, do you require a minimum purchase? Yes \_\_\_ No \_\_\_
- If yes, what is the minimum purchase amount? \$ \_\_\_\_\_

**Please return by September 14. Thank you.**

Please send survey to: Robert McGovern, Retailer Services • Texas Lottery Commission • P.O. Box 16630 • Austin, Texas 78761-6630 • FAX: 512-344-5448

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

[txlottery.org](http://txlottery.org)