



February 2019

# Round★Up

## SCRATCH TICKET FOCUS



**SALES START  
FEBRUARY 18**

Players may enter nonwinning tickets for a chance to win a trip for 6 to the Golden Nugget® in Las Vegas or a merchandise prize pack!



## DRAW GAME FOCUS

Ask your players to try *Lone Star Lineup*® to get \$6 worth of Quick Picks for only \$5!



Includes two jackpot games—*Texas Two Step*® and *Lotto Texas*®—plus all four Texas Lottery® daily games!

*Happy Valentine's Day  
from the Texas Lottery!*

Visit [txlottery.org](http://txlottery.org), call 800-375-6886 or ask your lottery sales representative for more details. The Texas Lottery reserves the right to discontinue this promotion at any time.

# RETAIL POS EXECUTION



Place TRY ME! stickers at the top of \$500,000,000 Cash and \$200 Million Payout bins.



**VETERANS' TICKET LUGON**

SUPPORTING TEXAS VETERANS

Secure SUPPORTING TEXAS VETERANS lugon above Veterans Cash or 777.

**TEXAS LOTTERY**

**Two Step**

**MON & THURS**

DRAW BREAK STARTS

**10:02 PM**

DRAW TIME

**10:12 PM**

**TEXAS LOTTERY**

**MEGA MILLIONS**

**TUES & FRI**

DRAW BREAK STARTS

**9:45 PM**

DRAW TIME

**10:12 PM**

**TEXAS LOTTERY**

**POWERBALL**

**LOTTO**

**WED & SAT**

DRAW BREAKS START

**POWERBALL® 9:00 PM**    **LOTTO TEXAS® 10:02 PM**

DRAW TIME

**10:12 PM**

**TEXAS LOTTERY**

**Cash Five**

**MON - SAT**

DRAW BREAK STARTS

**10:02 PM**

DRAW TIME

**10:12 PM**

**TEXAS LOTTERY**

**PICK 3**

**DAILY 4**

**ALL or nothing**

**MON - SAT**

DRAW BREAKS START

**9:50 AM 5:50 PM**  
**12:17 PM 10:02 PM**

DRAW TIMES

**10:00 AM 6:00 PM**  
**12:27 PM 10:12 PM**

**FEBRUARY 2019 - NEW SCRATCH TICKETS START**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

# RETAILER CASH INCENTIVE PROGRAM (RCIP)

## RCIP #28: JANUARY 6 – APRIL 6

**SUPPORTING TEXAS EDUCATION AND VETERANS** IGT

**RETAILER CASH INCENTIVE PROGRAM #28**  
JANUARY 6 – APRIL 6, 2019

**2 RETAILER TIERS AND 2 DRAWINGS!**

**DRAWINGS:** reach your Minimum Sales Goal (MSG) and enter an entry into our drawing for your chance to win prizes up to \$100,000 in Tier 1 and \$50,000 in Tier 2. Earn an additional entry for each \$1,000 in sales over your goal. Only one drawing prize per location. A claim with multiple locations at these draw one location. Drawings are drawn for April 23, 2019.

**Tier 1**  
Retailers with average weekly sales of \$10,000 or more during the EP or AEP earn up to \$200\*\* for reaching your MSG plus an additional \$100\*\* for each additional \$1,000 in sales\*\* over your goal.

# of Prizes	Prize Amount	Total
1	\$10,000	\$10,000
1	\$5,000	\$5,000
1	\$2,500	\$2,500
1	\$1,000	\$1,000
1	\$500	\$500
1	\$250	\$250
1	\$100	\$100
1	\$50	\$50
1	\$25	\$25
1	\$10	\$10
1	\$5	\$5
1	\$2	\$2
1	\$1	\$1
2017		\$600,000

**Tier 2**  
Retailers with average weekly sales of \$10,000 or more during the EP or AEP earn up to \$200\*\* for reaching your MSG plus an additional \$100\*\* for each additional \$1,000 in sales\*\* over your goal.

# of Prizes	Prize Amount	Total
1	\$50,000	\$50,000
1	\$25,000	\$25,000
1	\$10,000	\$10,000
1	\$5,000	\$5,000
1	\$2,500	\$2,500
1	\$1,000	\$1,000
1	\$500	\$500
1	\$250	\$250
1	\$100	\$100
1	\$50	\$50
1	\$25	\$25
1	\$10	\$10
1	\$5	\$5
1	\$2	\$2
1	\$1	\$1
2017		\$600,000

**Meeting Your Minimum Sales Goal**

**RETAILER CASH INCENTIVE PROGRAM #28**  
JANUARY 6 – APRIL 6, 2019

**Our Mission**  
The Texas Lottery is committed to generating revenue for the State of Texas through the responsible management and sale of other exciting lottery products. The Texas Lottery will incorporate the highest standard of security through its responsible gaming principles, set and achieve challenging goals, provide quality customer service and utilize a TEAM approach.

**How to Track Your Progress**

**Incentive Sales Include**

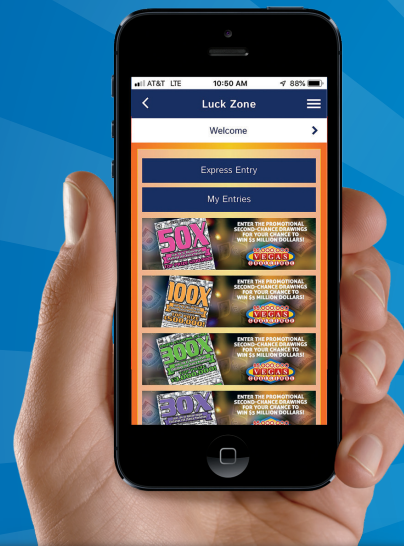
**Who is Not Eligible**

**Program Budget Limitation\*\***

- Retailers have received over \$158.5 million in retailer incentive base & drawing payments since 2009!
- Review back of your flyer for Minimum Sales Goal needed to earn payment and drawing entries.
- Your goal is based on your sales last year and current state sales trends.

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M–F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [txlottery.org/Retailers](http://txlottery.org/Retailers).

## TEXAS LOTTERY® APP



If your players get a nonwinning lottery ticket on games with a second-chance offer, let them know that scanning these tickets is quick, easy and one of the most popular features on the official Texas Lottery app!

1. Log in to **Luck Zone**
2. Select **Express Entry** at the top of the screen
3. Select **Scan Front Barcode** and scan tickets

## RETAILER SURVEY

<b>Retailer Number:</b>	<b>Position of Person Completing Survey:</b>	<input type="checkbox"/> Owner	<input type="checkbox"/> Manager	<input type="checkbox"/> Employee
	<b>Shift When Survey Completed:</b>	<input type="checkbox"/> Day	<input type="checkbox"/> Evening	<input type="checkbox"/> Overnight

1. Are you aware there is "Play Responsibly" information on the Retailers page of the Texas Lottery website [txlottery.org](http://txlottery.org)?  
Yes \_\_\_ No \_\_\_
2. Are Texas Lottery "Play Responsibly" pamphlets available for customers in your store?  
Yes \_\_\_ No \_\_\_ Not sure \_\_\_
3. Would you like more information about problem gambling? Yes \_\_\_ No \_\_\_ Not sure \_\_\_

**Please return by March 17. Thank you.**

Please send survey to: Robert McGovern, Retailer Services • Texas Lottery Commission • P.O. Box 16630 • Austin, Texas 78761-6630 • FAX: 512-344-5448

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

[txlottery.org](http://txlottery.org)