



June 2019

Round★Up

SCRATCH TICKET FOCUS



Texas ROAD TRIP

SALES START JUNE 17, 2019

TOP INSTANT-WIN CASH PRIZE OF \$100,000!

Players Can Enter Nonwinning Tickets for a Chance to Win an Exciting Trip Prize to Their Favorite Texas City.

City Options Include:

Amarillo, Arlington, Austin, Corpus Christi, Dallas, El Paso, Galveston, Houston, Lubbock, San Antonio and South Padre Island

DRAW GAME FOCUS

POWER UP THE SUMMER WITH LOTTO TEXAS® AND POWERBALL® PLAYER PROMOTION!



BUY \$10 OR MORE OF LOTTO TEXAS ON ONE TICKET AND GET A FREE \$2 POWERBALL QUICK PICK WITH \$1 POWER PLAY® OPTION INCLUDED (\$3 VALUE)!

OFFER VALID JUNE 2 – JUNE 29, 2019

RETAIL POS EXECUTION



REMINDER: All retailers are encouraged to have at least one veterans game displayed at all times.

Place TRY ME! stickers at the top of Instant Millionaire and \$200 Million Cash Explosion bins.

TEXAS LOTTERY
Two Step
MON & THURS
 DRAW BREAK STARTS
10:02 PM
 DRAW TIME
10:12 PM

TEXAS LOTTERY
MEGA MILLIONS
TUES & FRI
 DRAW BREAK STARTS
9:45 PM
 DRAW TIME
10:12 PM

TEXAS LOTTERY
POWERBALL **LOTTO**
WED & SAT
 DRAW BREAKS START
9:00 PM **10:02 PM**
 DRAW TIME
10:12 PM

TEXAS LOTTERY
Cash Five
MON - SAT
 DRAW BREAK STARTS
10:02 PM
 DRAW TIME
10:12 PM

TEXAS LOTTERY
PICK 3 **DAILY 4** **ALL or nothing**
MON - SAT
 DRAW BREAKS START
9:50 AM **5:50 PM**
12:17 PM **10:02 PM**
 DRAW TIMES
10:00 AM **6:00 PM**
12:27 PM **10:12 PM**

JUNE 2019 - NEW SCRATCH TICKETS START

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)

HOW IS MY
RCIP GOAL
SET?



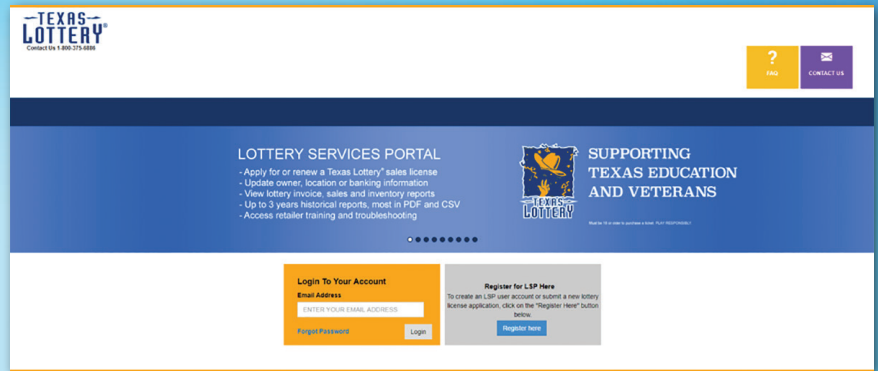
- **Goals are based on year-over-year same store sales with no goal less than \$58,500 for a 13-week program. That's \$4,500/week and is less than the current statewide weekly sales average.**
- **All qualifying retailers have the same percent increase based on current statewide sales trends.**

\$7.5 million paid out in the last RCIP #28! Talk to your LSR about ways to increase sales and meet your goal in current RCIP #29.

LOTTERY SERVICES PORTAL (LSP)

The Lottery Services Portal (LSP) provides existing and potential Texas Lottery® retailers the convenience and efficiency of online access to lottery functions including:

- Apply for a new lottery sales license
- Renew an existing lottery sales license
- Manage lottery license information
- View and download sales, inventory, validations and other useful reports
- Add and maintain users



Join the thousands of retailers who have already made the jump to LSP. Register now at tx-lsp.lotteryservices.com or go to txlottery.org and click on RETAILERS.

CONSUMER PROTECTION



YOU ARE IMPORTANT TO US!
Avoid Texas Lottery Retailer Violations

Here is a common one to avoid:

Licensee conditions redemption of a lottery prize upon the purchase of any other item or service. [16 TAC §401.160(g)(10)]

- Texas Lottery retailers may pay prizes under \$600. You can not charge a fee for prize payments made with cash, a business check or money order.
- Requiring a player to purchase lottery tickets or other items or services in order to redeem a lottery prize is a lottery violation and can result in penalties.
- Penalties range from **Warning Letters** to **License Suspension** or **Revocation**.
- A complete list of lottery violations is available in the Retailer Guide at txlottery.org.

Lottery is fun, but lottery violations aren't!



PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org