



October 2020

# Round★Up

## SCRATCH TICKET FOCUS

### 500X LOTERIA SPECTACULAR

- Sales Start October 5
- 5 Bonus Boxes – Prizes Range From \$50 to \$1,000!
- Total Prize Could Be Multiplied up to 500 Times!
- Over \$192 Million in Total Prizes
- \$3,000,000 Top Prize!



## DRAW GAME FOCUS

Ask for the sale!



Your players have an *Extra!* reason to play *Lotto Texas*®!

Remind players to add *Extra!* for \$1 more per play for a chance to win up to \$10,000 more on their non-jackpot prizes! Increase your sales and commissions!

Over 3 million *Extra!* winners since 9/1/19!\*

# RETAIL POS EXECUTION



**REMINDER:** All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of Instant Millionaire and \$250 Million Cash Party bins.

**TEXAS LOTTERY**  
**Two Step**  
**MON & THURS**  
 DRAW BREAK STARTS  
**10:02 PM**  
 DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY**  
**MEGA MILLIONS**  
**TUES & FRI**  
 DRAW BREAK STARTS  
**9:45 PM**  
 DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY**  
**POWERBALL** **LOTTO**  
**WED & SAT**  
 DRAW BREAKS START  
**9:00 PM** **10:02 PM**  
 DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY**  
**Cash Five**  
**MON - SAT**  
 DRAW BREAK STARTS  
**10:02 PM**  
 DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY** **TEXAS LOTTERY** **ALL or nothing**  
**PICK 3** **DAILY 4**  
**MON - SAT**  
 DRAW BREAKS START  
**9:50 AM** **5:50 PM**  
**12:17 PM** **10:02 PM**  
 DRAW TIMES  
**10:00 AM** **6:00 PM**  
**12:27 PM** **10:12 PM**

**OCTOBER 2020 – NEW SCRATCH TICKETS START**

SUN	MON	TUES	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

# RETAILER CASH INCENTIVE PROGRAM (RCIP)

## RETAILER CASH INCENTIVE PROGRAM (RCIP) #33 AUGUST 23 – NOVEMBER 21, 2020

Drawings Planned for December 15, pending audit

- Reach your Minimum Sales Goal (MSG) and earn an entry into the drawing.
- Earn an additional entry for each additional \$1,000 in sales\*\* over your goal.
- Only one drawing prize per location. A chain with multiple locations can win only one prize.
- There is a limit of 10 million entries for each drawing. If the total number of entries for each retailer will be reduced by an equal percentage, the number of entries earned by a retailer will not be reduced below 1 million.

### Tier 1

Retailers with average weekly sales of \$10,000 or more during the EP or AEP earn up to \$200\*\*\* for reaching your MSG\* plus an additional \$100\*\*\* for each additional \$1,000 in sales\*\* over your goal.

# of Prizes	Prize Amount	Total
1	\$100,000	\$100,000
1	\$50,000	\$50,000
1	\$25,000	\$25,000
9	\$10,000	\$90,000
20	\$5,000	\$100,000
40	\$2,500	\$100,000
135	\$1,000	\$135,000
207		\$600,000

### Bonus Entries

Reach your Minimum Sales Goal\* and FIREBALL on Pick 3™ you sell during the EP or AEP.

Reach your Minimum Sales Goal\* and FIREBALL on Daily 4™ you sell during the EP or AEP.

## RETAILER CASH INCENTIVE PROGRAM #909 SCRATCH TICKET PROMOTION & DRAWING SEPTEMBER 6 – OCTOBER 17, 2020

You Could Win FREE PACKS and CHANCES at one of 250 PRIZES of \$1,000!

Earn a free pack of BREAK THE BANK\* and a drawing entry EVERY TIME you settle\*\* (with validations) 12 packs of any of the promotion games.

Earn a free pack of BREAK THE BANK\* Game #2240, \$2, Pack Value = \$250

AND

Earn an entry into a drawing for 250 Prizes of \$1,000

EVERY TIME you settle\*\* (with validations) 12 packs of any one promotion game or 12 packs of any combination of the games.  
Example: 2 pack #2241 + 2 packs #1839 + 8 packs #2053

BINGO TIMES 20  
Game #2241, \$2,  
Pack Value = \$250

INSTANT MILLIONAIRE  
Game #1839, \$20,  
Pack Value = \$500

\$750 MILLION WINNER'S CIRCLE  
Game #2053, \$10,  
Pack Value = \$750

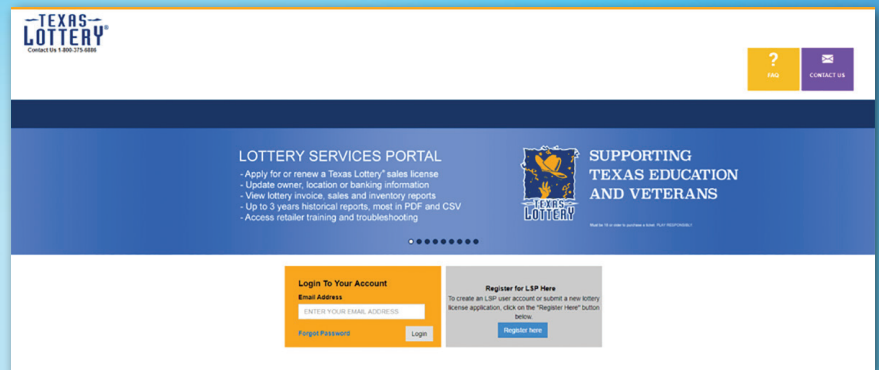
NOW OFFERING  
**2 OPPORTUNITIES**  
for YOU  
to EARN MORE!

This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [txlottery.org/Retailers](http://txlottery.org/Retailers).

## LOTTERY SERVICES PORTAL (LSP)

The Lottery Services Portal (LSP) provides existing and potential Texas Lottery® retailers the convenience and efficiency of online access to lottery functions including:

- Apply for a new lottery sales license
- Renew an existing lottery sales license
- Manage lottery license information
- View and download sales, inventory, validations and other useful reports
- Add and maintain users



Join the thousands of retailers who have already made the jump to LSP. Register now at [tx-lsp.lotteryservices.com](http://tx-lsp.lotteryservices.com) or go to [txlottery.org](http://txlottery.org) and click on RETAILERS.

## FREQUENTLY ASKED QUESTIONS

**Q. Do I still have to save all my terminal sign-on slips for seven weeks?**

**A.** No. At their August 6 meeting, Commissioners voted to revise or eliminate some retailer rules. Retailers no longer are required to retain sign-on slips.

Find the current Retailer Violations Penalty Chart at [txlottery.org/Retailers/Retailer Manual](http://txlottery.org/Retailers/Retailer Manual).

**Q. Now that players can create a draw game play on the mobile app, how does the Texas Lottery define a playslip?**

**A.** The definition of a playslip now includes the physical or electronic means by which a player communicates their intended Play selection. A playslip is not evidence of ticket purchase or numbers selected.

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

[txlottery.org](http://txlottery.org)