



March 2021

Round★Up

SCRATCH TICKET FOCUS



THIS Golden Ticket COULD GET YOU MILLIONS!

PLAYERS COULD WIN UP TO **\$100,000 INSTANTLY!**

PLAYERS CAN ENTER THE **EVERLASTING MILLION SECOND-CHANCE PROMOTION!**

TEXAS LOTTERY®



WILLY WONKA & THE CHOCOLATE FACTORY and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s21)

DRAW GAME FOCUS



REMIND YOUR PLAYERS TO TRY ALL OR NOTHING™ – ASK FOR THE SALE!

- \$250,000 top prize*!
- Two ways to win the top prize! Match **ALL** 12 numbers drawn or **NONE** of the numbers drawn!
- \$2 per play
- Great overall odds of winning: 1 in 4.5 (including break-even prizes)
- 4 drawings per day! Monday through Saturday!

Watch the how-to-play video on the official Texas Lottery® App or txlottery.org!

Visit txlottery.org, call 800-375-6886, or ask your lottery sales rep for more details. *In any drawing where the number of top prize winning plays is greater than twenty (20), the top prize shall be paid on a pari-mutuel rather than a fixed prize basis and a liability cap of \$5 million will be divided equally by the number of top prize winning plays.

RETAIL POS EXECUTION



Place TRY ME! stickers at the top of \$1,000,000 Crossword and 500X Loteria Spectacular bins.

REMINDER: All retailers should have at least one veterans' ticket displayed at all times.

TEXAS LOTTERY
Two Step
 MON & THURS

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
MEGA MILLIONS
 TUES & FRI

DRAW BREAK STARTS
9:45 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY
POWERBALL **LOTTO**
 WED & SAT

DRAW BREAKS START

POWERBALL® **9:00 PM** LOTTO TEXAS® **10:02 PM**

DRAW TIME
10:12 PM

TEXAS LOTTERY
Cash Five
 MON - SAT

DRAW BREAK STARTS
10:02 PM

DRAW TIME
10:12 PM

TEXAS LOTTERY **TEXAS LOTTERY**
PICK 3 **DAILY 4** **ALL or nothing**
 FIREBALL FIREBALL TEXAS LOTTERY
 MON - SAT

DRAW BREAKS START

9:50 AM 5:50 PM
12:17 PM 10:02 PM

DRAW TIMES

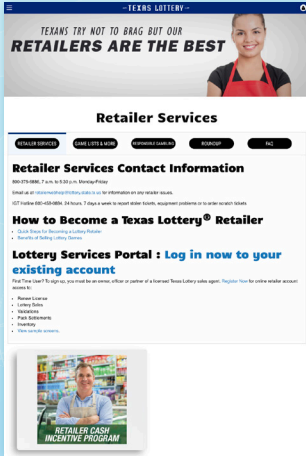
10:00 AM 6:00 PM
12:27 PM 10:12 PM

MARCH 2021 – NEW SCRATCH TICKETS START

SUN	MON	TUES	WED	THUR	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Texas Lottery game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

RETAILER CASH INCENTIVE PROGRAM (RCIP)



RCIP #34 Ends April 3

To be eligible, retailers:

- Must have started selling on or before July 11, 2020
- Must have sales all 13 weeks January 5 – April 4, 2020 or July 5 – October 3, 2020
- Must be in Active status on April 3, 2021

For complete details, visit the Retailers page of our website.

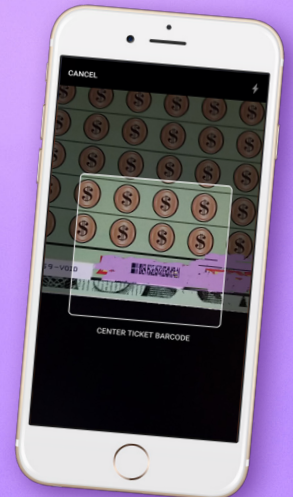
This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit txlottery.org/Retailers.

TEXAS LOTTERY® APP

The Texas Lottery App interface for scanning allows players to check their tickets and enter promotional drawings.

For optimal results, players should:

- Hold their device approximately 10-12 inches from the ticket and
- Position the ticket barcode in the box that displays on their device.



SOCIAL RESPONSIBILITY



MARCH IS PROBLEM GAMBLING
AWARENESS MONTH

TAKE THE FIRST STEP
TOWARD POSITIVE CHANGE

HAVE THE
CONVERSATION

NATIONAL COUNCIL ON PROBLEM GAMBLING
24-HOUR CONFIDENTIAL
HELPLINE

CALL OR TEXT
800.522.4700

FOR MORE RESOURCES VISIT
TXLOTTERY.ORG/SOCIAL_RESPONSIBILITY

PLAY
RESPONSIBLY.



SUPPORTING TEXAS EDUCATION
AND VETERANS

txlottery.org