



July 2021

# Round★Up

## SCRATCH TICKET FOCUS

— TEXAS LOTTERY —  
**CROSSWORD  
SUITE OF GAMES**

**\$5 Super Crossword**

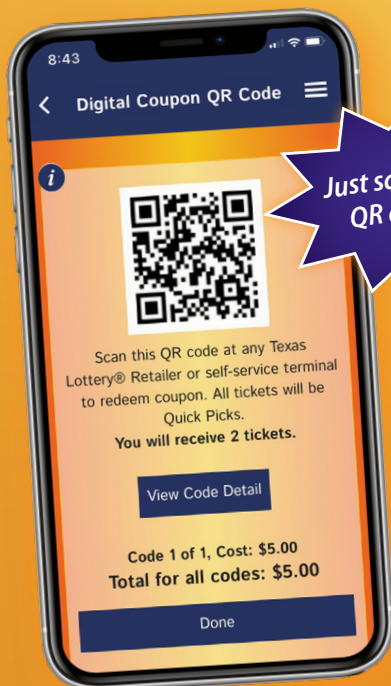
**\$20 \$1,000,000 CROSSWORD**  
NEW OVERSIZED GRID!  
YOUR 20 LETTERS

**\$3 \$50,000 BONUS CASHWORD**

**\$10 \$250,000 50X Cashword**

**RETAILERS:  
DISPLAY EACH OF  
THESE CORE GAMES  
TO MAXIMIZE  
SALES!**

## DRAW GAME FOCUS



Just scan the QR code!

# NEW DIGITAL COUPON

Only Available on the Texas Lottery® App!

Players get \$6 of  
**Daily 4™**  
Quick Picks\* for \$5!



### Offer Valid 7/1 – 7/31!

Two tickets will print after you scan the player's digital coupon QR code. Give both tickets to player!

\*Each Quick Pick is a \$1, 24-WAY BOX play.

# RETAIL POS EXECUTION



**REMINDER:** All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of Cash Celebration and 50X Speedway Riches bins.



**MON & THURS**

DRAW BREAK STARTS

**10:02 PM**

DRAW TIME

**10:12 PM**



**TUES & FRI**

DRAW BREAK STARTS

**9:45 PM**

DRAW TIME

**10:12 PM**



**WED & SAT**

DRAW BREAKS START

POWERBALL® **9:00 PM** LOTTO TEXAS® **10:02 PM**

DRAW TIME

**10:12 PM**



**MON - SAT**

DRAW BREAK STARTS

**10:02 PM**

DRAW TIME

**10:12 PM**



**MON - SAT**

DRAW BREAKS START

**9:50 AM 5:50 PM**  
**12:17 PM 10:02 PM**

DRAW TIMES

**10:00 AM 6:00 PM**  
**12:27 PM 10:12 PM**

## JULY 2021 – NEW SCRATCH TICKETS START

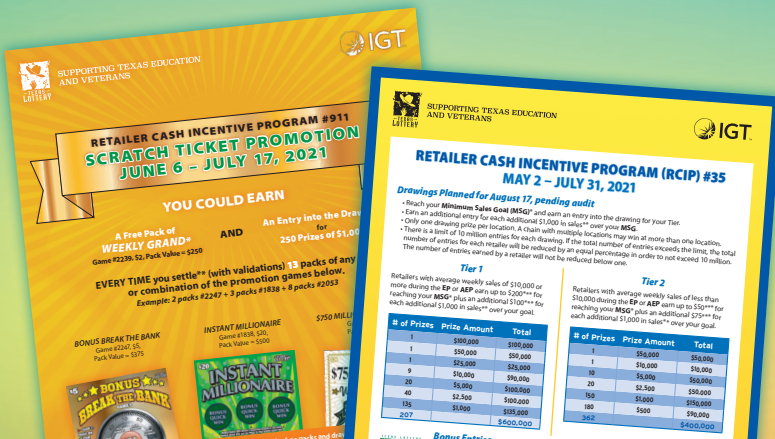
SUN	MON	TUES	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# RETAILER CASH INCENTIVE PROGRAM (RCIP)

## YOU STILL HAVE TIME TO EARN CASH & FREE PACKS!

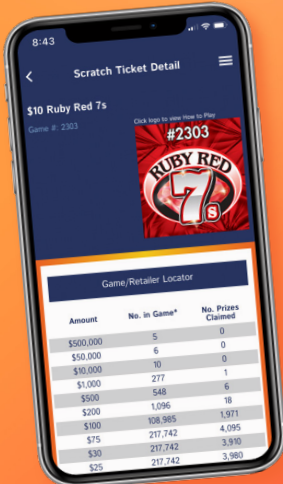
**RCIP #911** Scratch Ticket Promotion Ends July 17.  
Drawing Planned for August 3.

**RCIP #35** Ends July 31.  
Drawing Planned for August 17.



This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [texaslottery.com/Retailers](http://texaslottery.com/Retailers).

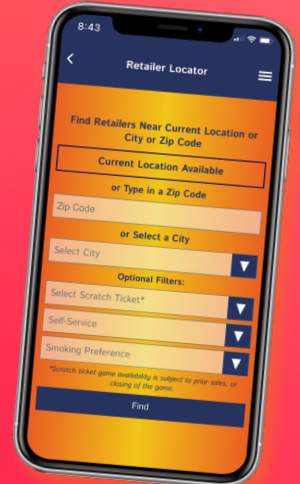
## TEXAS LOTTERY® APP



The official Texas Lottery App is loaded with convenient tools for players, including options to find your store!

From the Scratch Ticket Details page, users can find retailers that are selling the desired scratch ticket. Search results will return the store name, address and phone number. Plus, users may choose to receive directions to navigate to the desired retailer.

Users also may use the app to find lottery retailers based on their current location, or by desired Texas city or ZIP code.



## FREQUENTLY ASKED QUESTIONS

**Q. What action should I take if I receive an order of scratch tickets and one of the packs is missing or not on the invoice?**

**A.** If there is a discrepancy between the contents of your scratch ticket order and the invoice, you must report this information to the IGT Hotline (800-458-0884). If you find an extra pack of tickets, this pack is not assigned to your location and you will be unable to activate it. Missing packs must be reported to the IGT Hotline within five business days or you will be responsible for \$25 per missing pack.

**Q. What happens if I sell scratch tickets from a pack that is in Confirmed status?**

**A.** Retailers must always activate packs before selling. Scratch tickets which are un-activated cannot be cashed, which causes a major inconvenience for players. Selling un-activated tickets is against lottery instruction and is a retailer violation.

PLAY RESPONSIBLY.



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[texaslottery.com](http://texaslottery.com)