



March 2022

# Round★Up

## SCRATCH TICKET FOCUS

WELCOME

# EZ LOTERIA TO THE LOTERIA FAMILY!

- **New Ticket Size of 4" x 3"**
- **Pack Size Remains 150 Tickets**
- **No Additional Requirements to Load this Size into Vending Machines**
  - **\$500 Top Prize!**
- **All Prizes Cashable at Retail**



## DRAW GAME FOCUS

# The Game with the Most Jackpot Winners in Texas Each Year!

There have been **15 Texas Two Step** jackpot winners in 5 months!



Jackpots start at **\$200,000!**

**Easy to Play, Easy to Win  
& Fun to Boot!**

Jackpot prizes are paid in a single, lump-sum payment!

**Drawings on Mondays and Thursdays!**

# RETAIL POS EXECUTION



**REMINDER:** All retailers should have at least one veterans' ticket displayed at all times.

Place TRY ME! stickers at the top of \$1,000,000 Jackpot and Cash Celebration! bins.

**TEXAS Two Step**  
TEXAS LOTTERY

**MON | THURS**

DRAW BREAK STARTS  
**10:02 PM**

DRAW TIME  
**10:12 PM**

**TEXAS LOTTERY MEGA MILLIONS**

**TUES | FRI**

DRAW BREAK STARTS  
**9:45 PM**

DRAW TIME  
**10:12 PM**

**POWERBALL** **LOTTO TEXAS**  
TEXAS LOTTERY

**MON | WED | SAT**

DRAW BREAKS START  
**9:00 PM** | **10:02 PM**

DRAW TIME  
**10:12 PM**

**Cash Five**  
TEXAS LOTTERY

**MON - SAT**

DRAW BREAK STARTS  
**10:02 PM**

DRAW TIME  
**10:12 PM**

**PICK 3** **DAILY 4** **ALL or nothing**  
TEXAS LOTTERY

**MON - SAT**

DRAW BREAKS START  
**9:50 AM** | **5:50 PM**  
**12:17 PM** | **10:02 PM**

DRAW TIMES  
**10:00 AM** | **6:00 PM**  
**12:27 PM** | **10:12 PM**

**MARCH 2022 – NEW SCRATCH TICKETS START**

SUN	MON	TUES	WED	THUR	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Texas Lottery® game drawings are not held on Sundays. Times listed are Central Time. Draw times listed are when drawings are broadcast in Texas.

# RETAILER CASH INCENTIVE PROGRAM (RCIP)

**Meeting Your Minimum Sales Goal\*** Date: \_\_\_/\_\_\_/\_\_\_

Ret #	Name	Weekly Sales Average to Make Goal
EP or AEP Weekly Sales Average** <small>(Based on set Minimum Sales Goal*)</small>		Minimum Sales Goal - 10% Weekly Sales Average to Make Goal at End of EP <small>It is not printed on this flyer, but it is set the same as the EP or AEP Weekly Sales Average goal for your Minimum Sales Goal. See the Retailer Weekly Sales Average to Make Goal, one year minimum (EP year, after the first week of the EP).</small>
Minimum Sales Goal* <small>(will not be less than \$95,000)</small>	Tier	

**RETAILER CASH INCENTIVE PROGRAM #37**  
JANUARY 2 – APRIL 2, 2022

**Incentive Sales Include**

- Lotto Texas with Extra™
- Two Step™
- Daily 4™ plus FREEBALL
- Pick 3™ plus FREEBALL
- All or Nothing™
- Cash Five™
- Lone Star Lineup™
- All Scratch Tickets

**How to Track Your Progress**

- Terminal - Select REPORTS then Retailer Incentive then Primary
- Lottery Services Portal (LSP) at [tx.lsp.lottery.com](http://tx.lsp.lottery.com) or call 800-375-6886
- Ask your lottery sales representative (LSR)

**Eligibility Period (EP) January 3 – April 3, 2021**

The EP is the same time period last year as this year's program. For retailers with sales all 13 weeks of the EP, your **Minimum Sales Goal\*\* (MSG)** is your weekly sales average\*\* during the EP x 13 weeks = 7.8% of that 13-week total + \$500. **MSG = (EP Savg x 13) + 7.8% + \$500**

**Example for retailer with \$7,210 weekly sales average last year (EP):**  $7,210 \times 13 = 93,730$ ;  $93,730 \times 1.078 = 101,042$ ;  $101,042 + 500 = 101,542$ . Retailer's Weekly Sales Average to Make Goal = \$101,542.

**Alternate Eligibility Period (AEP) July 4 – October 2, 2021**

Retailers who do not have sales all 13 weeks of the EP must have sales all 13 weeks of the AEP. Your **MSG\*** is your weekly sales average\*\* during the AEP x 13 weeks + 15.3% of that 13-week total + \$500. **MSG = (AEP Savg x 13) + 15.3% + \$500**

**Program Payments\*\*\***

\*The Texas Lottery has a limited budget for retailer incentive payments in this program of \$8,500,000 plus \$1,000,000 for drawing prizes.

**PRIMARY RCIP #37 ENDS APRIL 2**  
Program budget is \$8.5 million plus \$1 million for drawing prizes!


- See eligibility criteria on the program flyer at [texaslottery.com/retailers](http://texaslottery.com/retailers).
- Review weekly terminal report for your status toward making goal, potential earned payment and drawing entries.
- Be sure to account for ticket returns in your **Balance Needed to Make Goal**.

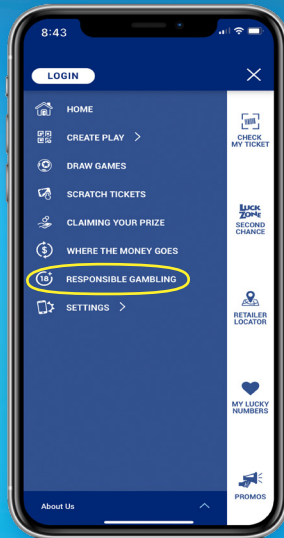
This information provides retailers key elements of the RCIP. It is not a comprehensive description of the entire program. For complete program details, refer to the program flyer, talk to your lottery sales rep, call the Texas Lottery M-F 7 a.m. – 5:30 p.m. CT at 800-375-6886 or visit [texaslottery.com/Retailers](http://texaslottery.com/Retailers).

## TEXAS LOTTERY® APP

**It's estimated only 10% of people with problem gambling behaviors seek help.**

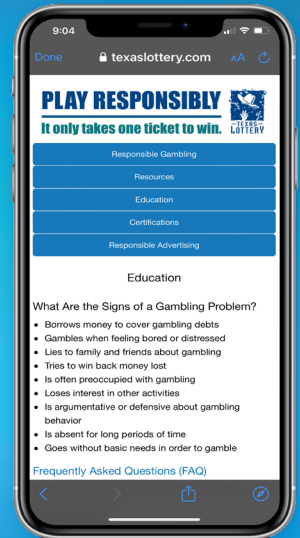
Learn about the signs and resources for help at [texaslottery.com](http://texaslottery.com) or the mobile app.

- 1 From the  menu, select **RESPONSIBLE GAMBLING**.



- 2 On the **PLAY RESPONSIBLY** home page, select:

- Resources for where to find help.
- Education for some signs of a problem and retailer training videos.
- Other tabs for the Texas Lottery's Responsible Gambling Plan, Certifications and Advertising Sensitivity Guidelines.



## SOCIAL RESPONSIBILITY

**MARCH IS PROBLEM GAMBLING AWARENESS MONTH**



TAKE THE FIRST STEP  
TOWARD POSITIVE CHANGE  
**HAVE THE  
CONVERSATION**

CONFIDENTIAL HELPLINE  
24/7 – CALL OR TEXT  
**800.522.4700**

PLAY RESPONSIBLY.



SUPPORTING TEXAS EDUCATION AND VETERANS

[texaslottery.com](http://texaslottery.com)