

# WINDCREST TEXAS

Volume 23 • Issue 2 • February 2023



*The City of Lights*

happy  
**Valentine's  
day**

## Mark Your Calendar

FEBRUARY  
**20**

**PRESIDENTS' DAY Holiday**  
City Hall closed in observation of the federal holiday.

MARCH  
**23-26**

**Community Garage Sale**  
Time to sell your unwanted/needed treasures. City-wide garage sale. No permit required on these dates.

APRIL  
**3-21**

**Bulk & Brush Pick Up**  
City-wide bulk and brush pick up will begin. Refer to the City's website for sector week assignments and acceptable items.

APRIL  
**22**

**Fiesta Especial 2023 5k & Parade**  
Join us for our Fiesta 2023 event. Visit the City's webpage for 5K registration information or to volunteer.

MAY  
**29**

**Memorial Day Holiday**  
City Hall closed in observation of the federal holiday. Visit the City's webpage for the City Hall ceremony.



**City of Windcrest**  
8601 Midcrown  
Windcrest, TX 78239-2598

**City Administration**  
Mon-Thu 8:00 am–4:00 pm • Fri 8:00 am–3:00 pm  
210-655-0022

**City Manager: Rafael Castillo**  
ext. 2120 • rcastillo@windcrest-tx.gov  
**City Secretary: Rachel Dominguez**  
ext. 2150 • citysecretary@windcrest-tx.gov

**CITY COUNCIL**

**Mayor: Dan Reese**  
210-419-0099 • dreese@windcrest-tx.gov

**Mayor Pro-Tem: Joan Pedrotti**  
210-414-7120 • jpedrotti@windcrest-tx.gov

**Place 1 - Wes Manning**  
210-655-0022 • wmanning@windcrest-tx.gov

**Place 2 - Cindy Strzelecki**  
210-655-0022 • cstrzelecki@windcrest-tx.gov

**Place 3 - Greg Turner**  
210-655-0022 • gturner@windcrest-tx.gov

**Place 4 - Marcus Yax**  
210-246-8895 • myax@windcrest-tx.gov

**Place 5: Joan Pedrotti**  
210-655-0022 • jpedrotti@windcrest-tx.gov

**DEPARTMENTS: 210-655-0022**

**FD Admin: Delma Cortez**  
ext. 2320 • dcortez@windcrest-tx.gov

**Permits:**  
ext. 2430 • permits@windcrest-tx.gov

**Public Works: Chris Gamboa**  
ext. 2490 • cgamboa@windcrest-tx.gov

**Police Department:**  
**Jimmy Cole** (Interim Police Chief)  
210-655-2666 • jcole@windcrest-tx.gov

**Code Enforcement Unit**  
210-655-2666

**Animal Control Unit**  
210-655-2666

**Fire Department: Ivan Hernandez**  
ext. 2180 • firechief@windcrest-tx.gov

**Finance: Natalia Witmer (CFO)**  
ext. 2820 • nwitmer@windcrest-tx.gov

**EDC Director – Mario Hernandez**  
210-469-6802 • marioh@satx.rr.com

**EDC Coordinator – Karen K. Nelson**  
knelson@windcrest-tx.gov • 210-469-6800

**Municipal Court – Claudia Carrera**  
ccarrera@windcrest-tx.gov • 210-655-0022 ext. 2250

**Newsletter, PR & Event Director – Liz Dick**  
210-383-4301 • edick@windcrest-tx.gov

**Firemen's Pension – Tim Zelenak**  
ext. 2180 • tzelenak@windcrest-tx.gov

**Utilities**  
210-655-0022 ext. 1053 • utilities@windcrest-tx.gov

**Websites:** www.windcrest-tx.gov  
www.facebook.com/TheCityofWindcrest

**Post Office**  
M-F, 8 a.m. - 4 p.m. • 210-655-0022 ext. 2420

**Bexar County Water District #10**  
General Manager - David Wallace  
210-655-2888 • gmbcwcid10@gmail.com  
8:00 am - 5:00 pm Monday - Friday

**Water Emergencies: 210-422-4159**


**Police Business & 24 Hour Dispatch**  
210-655-2666

**ALL EMERGENCIES:**  
**FIRE • AMBULANCE • POLICE**  
**24 HOURS A DAY - 911**



# Mayor's Message

## Dan Reese

*Happy Valentine's Day!*   
*It's the month of love, so make sure you tell someone  
how much they mean to you!*

**TextMyGov (210-660-5332)** – Our staff has added a great feature to provide information regarding our City – its “TextMyGov.” You just text “Hi” to the phone number listed. Then you may text your question and the system will answer your inquiry. If the system doesn't have the answer, it will refer you to a contact number to get your question answered.



### Volunteer Opportunities.

I've been approached by several citizens regarding opportunities to volunteer. One obvious way is to run for a position on the City Council or the office of Mayor. For those of you who choose not to run for office, there are other ways to serve:

- **City Boards and Commissions.** On the website – go to “Government” at the top, select “Boards and Commissions”. That will take you to a list of our Boards and Commissions and possible openings. If that interests you, please fill out the application. When you are done, you will be notified via email that your application has been accepted.
- **Helping in other ways.** We know that there are many of you who have talents and a desire to serve. We are looking into forming a volunteer list to call on citizens who are interested in helping with events, promotions, etc., from time to time. If you want to be included in the, list please email me with your contact information for use as we need it.

### Windcrest Neighborhood Block Program

Windcrest is known for taking care of those around us. We have seen it several times during situations like the freeze a year ago February and certainly during COVID. I tried to establish an organized neighborhood awareness system some time ago. Unfortunately, it didn't get off the ground. Per a request from a couple of citizens, I am going to try again. Councilmember Marcus Yax and I have developed a system of “blocks” in our City. The intent is to have one person in each “block” to communicate with their neighbors in time of need so that the city might respond more efficiently. Here are the duties that we envision:

By volunteering to be a “Block Coordinator”, we would like you to perform the following tasks:

- Attempt to make contact with each home in your Block and get the following information:
  - Names of the people in each home
  - Best phone number to contact them
  - Any special needs the home occupants might have, particularly in the case of loss of utilities.
  - We fully understand that some home occupants may not want to provide this information. **THIS IS STRICTLY VOLUNTARY!**
- Keep a record of the information you have collected.

*(Continued on page 3)*

("Mayor's Message" continued from page 2)

- Make sure that our Emergency Management Coordinator (EMC) (Fire Chief) has the best phone number for the Block Coordinator.
- In the case of emergency or loss of utilities, you might be asked to poll your "Block" to provide status information to the EMC for purposes of identifying areas within the city that need special attention.

If you are interested in volunteering, please contact me directly or you may email: [Windcrest-neighbor@windcrest-tx.gov](mailto:Windcrest-neighbor@windcrest-tx.gov) or my city email of [dreese@windcrest-tx.gov](mailto:dreese@windcrest-tx.gov).

I am continuing my "Coffee with the Mayor" every Saturday that I am in town. Please see my Facebook page (Dan Reese, Mayor, City of Windcrest) for updates. We begin at 8:30 at Las Palapas on Walzem. You are welcome to come anytime you wish and leave as you need to.

Dan Reese

*"The credibility of the message is intrinsically tied to the integrity of the messenger."*

~Chip Ingram

## CITY SECRETARY

**Rachel Dominguez**

City Secretary

### TEXT MY GOV – Smart Texting Technology to assist with resident requests/questions

Have you seen the TEXT MYGOV pop-up on the City's website? The City is making it easier for residents to relay information. Have code complaints or animal control issues? Need to ask a question about the fitness class or city services? You can connect to the city by text and can also include a picture upload with information about your concern/question. Simply send a text to **210-660-5332**. You can also send a short message with a few words and get your questions and concerns answered through the preset automated messages or communicate directly with a city employee by texting, "Chat," during regular business hours. Note this new system and number is for non-emergency purposes only. Remember to always call 911 for all emergencies.

Interested in receiving notifications on **CITY ALERT'S**, such as public safety alerts and road closures? Text **91896**. You will be automatically enrolled in the **CITY ALERT** messaging system. The Windcrest Fire Department and Emergency Management Team will be sending out all the emergency alerts through **TEXT MY GOV**. If you were previously enrolled in **CODE RED**, you have been automatically enrolled. To confirm, contact the Fire Department at 210-655-0022 ext. 2830 or Jennifer Siller at 210-655-0022 ext. 2254

*Stay connected by utilizing TEXT MY GOV!*

## PARKS AND RECREATION NEWS

How you noticed the updated walking trails in the City? The Public Works department has been diligently working on the Takas Park walking trails over the last couple of month. All has been completed. Head out to the park and enjoy the wonderful Spring weather.

Getting fit and staying active a one initiative the City and Parks and Recreation Commission continue to work on. Did you know there are several opportunities for you to enjoy FREE fitness class at Takas Park. Come out and enjoy a Zumba, Sit and Be Fit, Creative Dance and Yoga. Refer to the City's webpage calendar for registration information and class dates. Yes! They are FREE to ALL.

The Parks and Recreation Commission hosted the Ho Ho Ho Market in December. This event was a HUGE success. We had five (5) mobile food vendors and four (4) craft vendors at the event. Throughout the cold evening, Parks and Recreation Commission members handed out hot coco and the vendor sales continued. Mobile food vendors were excited about being a part of this event and some reported they SOLD OUT. We also had a craft vendor sell out of their products. We are all very exciting about the 2023 Light Up season to continue this event. Thank you for all that came out to enjoy some great food and support our Parks and Recreation Commission.

Continue to refer to the City's webpage for upcoming Parks and Recreation events, such as possible a kite flying and Art in the Park event. All are always welcomed to come to the Parks and Recreation Commission meetings, held every last Thursday of the month at 6 PM.

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# PUBLIC WORKS

By **Chris Gamboa**  
Public Works Director

cgamboa@windcrest-tx.gov  
(210) 655-0022 ext. 2490

## COMMUNITY LITTLE FREE LIBRARIES INITIATIVE

Several Windcrest residents, along with the Windcrest Elementary PTA and Crossroads Church have established Little Free Libraries for their neighbors, to encourage reading. Christopher Gamboa (Director of Public Works), Rafael Castillo (City Manager), Cindy Strzelecki (City Councilmember Place 2), and Claudia Faye Hill (Resident) have been collaborating on an initiatives to bring books to the community. Discussion included the location and installation of “Little Free Libraries” in in city’s public spaces, such as the city parks and along the walking trails next to park benches. <https://littlefreelibrary.org>.

**Interested in being begin a catalyst for building a community, inspiring reading and expand book access in our community?** Let’s get this started. We are seeking volunteers to help with this effort by donating time to help build, manage, or collect books for the libraires.

**Maybe interesting in sponsoring a little library through a monetary donation?** Contact Chris Gamboa, Director of Public Work, at cgamboa@windcrest-tx.gov or text “Little Library” to (210) 660-5332 (CoW mobile messaging service). Seeking further information about this project, call City Hall at 210-655-0022 ext 2100. We will get you connected with Mr. Gamboa and the team working on this initiative.

# A Message From Fire Marshal Zelenak

This month I would like to talk about **smoke detectors** and the importance of them.

Every home should have working smoke detectors in every bedroom in the home and in the hallway near the bedroom doors. Smoke detectors have a life of 10 years from the date of manufacture, and they should be replaced once they are 10 years old. The batteries in your smoke detector need to be changed twice a year. When the time change happened in March and November, this is the perfect time to change your batteries. Testing your smoke detectors once a month will help to ensure it will work if needed.

### Facts about smoke detectors:

- A residential fire is reported every 86 seconds in the United States, leading to 2,605 deaths in 2018, 11,575 injuries in 2018. An estimated loss of 7.2 billion dollars in property damage and the loss, not including your family memories which are priceless.
- 1 in 4 homes will report a fire in an average lifetime.
- 60% of all home fire deaths, no working smoke detectors were present or were non-operational due to poor maintenance or being outdated.

If you or someone you know has a question about smoke detectors, please contact the Windcrest Fire Department at (210) 655-0022 and we will be more than happy to help you.

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# FIRE DEPARTMENT NEWS



## FIREPLACE SAFETY

There's nothing as cozy as a warm, crackling fire in the fireplace. But without using some simple safety precautions, that fire could turn deadly. Most of these injuries happened to children under five years of age.

### House fires can start in fireplaces because of:

- An overloaded fire such as too much wood, paper, etc
- Damage to the fireplace such as missing bricks
- Blocked chimney flues
- Flying sparks
- Items too close to the fireplace catch fire, such as curtains, furniture, etc.

### Keep your family safe and warm by following these fireplace safety tips:

- Inspect the fireplace.
- Make sure the protective linings and smoke ducts are clean and in good condition.
- Check to see that the chimney is clear and in good repair.
- If you are installing a factory-made fireplace, it should not be located near any materials that can catch fire easily.
- Have it checked and cleaned as necessary, by a CSIA (Chimney Safety Institute of America) Certified Chimney Sweep. This reduces the risk of fires and carbon monoxide poisonings due to buildup or blockages in the chimneys.
- Keep the top of chimneys clear of tree limbs or debris.
- Install a chimney cap to keep debris and animals out of the chimney.
- Always open the damper before lighting the fire and keep it open until the ashes are cool. This will help prevent the build-up of poisonous gases, such as carbon monoxide.
- Fuel the fire safely. For burning firewood in wood stoves or fireplaces, choose well-seasoned wood that has been dried for at least six months to a year and stored properly.

- Build it right. Place firewood or fire logs in the back of the fireplace on a sturdy grate.
- To start the fire, use a fire lighter.
- Never use gasoline, charcoal lighter or other fuel to light or re-light a fire because the vapors can explode.
- Never keep flammable fuels near a fire. Vapors can travel the length of a room and explode.
- Do not use coal or charcoal in a fireplace because of the danger of carbon monoxide.
- Do not burn trash or gift wrap in the fireplace because certain plastics, foam rubber and other coated materials can cause deadly fumes. Flying sparks could also allow the roof to catch fire.
- Artificial logs are very different from wood logs! Artificial logs are usually made of sawdust and wax and can burn differently. Be sure to read the instructions on the logs and follow them carefully. Use one log at a time and do not add another log until the fire is completely out. Never add an artificial log to a natural wood fire that is already burning. Wait at least two hours before adding an artificial log to a natural log fire because it could cause a flare-up.
- Do not poke artificial logs because the flaming wax could stick to the poker and drop onto the floor or carpet. Poking a log could also cause a flare-up.
- Home rolled newspaper logs should never be soaked in flammable fuels of any kind because of the severe danger of explosion. Soaking the newspaper in water either before rolling or during rolling removes the clay and can provide a better burning log. Stack the logs on end and let them dry for two weeks. When lighting the newspaper logs, use kindling just as you would for a regular fire.
- Do not overload the fireplace. Large fires can lead to overheating of a wall or roof, especially if the fireplace is made of metal.
- Always use a screen around the fireplace to keep sparks from flying out and to protect children and adults.
- Warn children about the danger of fire.
- Do not let them play with fire.
- Keep items such as carpets, pillows, furniture or papers away from the fireplace area.
- At holiday time, make sure the Christmas tree is not close enough to catch fire.
- Always make sure that the fire is completely out before going to bed for the night or when leaving the house.

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LOOK FOR US ON PAGE 16 IN THE WINDCREST DIRECTORY

*Happy Valentine's Day*

Order Your Fresh Flower Bouquets for Valentines with our in-house florist

## BFI Treasures Gift Shop

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Tuesday-Friday 10am - 6pm  
Saturday 10am - 5pm

Meet the Vendors Saturday - Feb. 4th  
Meet the Vendors Valentine's Edition - Feb. 11th  
Craft Classes Available




**WEARING THE WINDCREST BADGE  
HIGHLIGHTING BADGE 302**



**Sergeant Gilbert Duquette wears  
Windcrest Police Department Badge 302**

Sergeant Duquette is a 2011 graduate of the San Antonio College Law Enforcement Academy. He is a nine-year veteran of the Windcrest Police Department with over eleven years total experience as a Texas Peace Officer. Sergeant Duquette holds an Advanced Peace Officer Certification and has attended over 1440 hours of training. He was promoted to Sergeant on January 25, 2021 and is currently assigned to the Special Operations Division where he performs the Internal Affairs and Employment Background functions as well as supervising two Corporal-Investigators, an Officer assigned to Code Compliance, the Crime Scene Technician and Animal Care & Control Operations.

Gilbert has been married to his wife, Elizabeth, for just over 25 years. He is a proud father and grandfather.

**COFFEE WITH COPS**

**When: February 9, 2023 @ 6:30 PM**

**Location: Windcrest Civic Center, 9310 Jim Seal Dr.**

**Family friendly event with complimentary refreshments.**

**Code Compliance  
& Enforcement**

**By Officer Justin Benavidez**



Spring is approaching in the next coming months, so get your lawn tools ready for the season. It's a good time to use February weather to do some repairs to any work needed on your property. Just a reminder to also hydrate even in cooler weather when working outdoors. After all, a beautiful yard makes outside entertainment more enjoyable for you, your family, and neighbors. While you're at it, look into doing some painting as needed, repairing or replacing any parts of the house, fence, sheds, or replacing older equipment for lawn maintenance. Remember, if you're replacing a shed, roof, water heater or fence, you need to get a building permit. Check the alley behind your property fence and make sure the grass is cut. All bushes and tree branches need to be cut back to your fence line.

**NOTE:**

**Sec. 28-118. - Shrubbery, vegetation, and tree height along alleys.**

It shall be unlawful for the owner and occupant of property abutting an alley to permit any shrubbery, other vegetation, brush, or tree limbs to restrict the passageway of any vehicles along alleys. Clearances for tree limbs over alleys cannot be less than 13 feet, six inches.

If you need any assistance or want to report a violation of the Windcrest City Code, please contact your Code Enforcement Officer by email [jbenavidez@windcrest-tx.gov](mailto:jbenavidez@windcrest-tx.gov) or via the Windcrest Police Department Dispatcher at 210-655-2666.

**POLICE  
DEPARTMENT  
NEWS**

**Jim Cole, Interim Police Chief**



**CITIZEN'S PATROL WINDCREST**

If one of your New Year's Resolutions was to increase your activity by walking or biking regularly in our beautiful city, we want to remind you for your safety to not walk or bike in our alleys. Alleys in Windcrest were primarily established to provide for service utilities or refuse collection. The city has an ordinance (Sec. 24-1) that I've included. Walking or biking in the alleys can be dangerous because of the large trucks used by utilities - electrical, water, cable, internet or refuse collection. The alleys sometimes have deep ruts because of the weight of the trucks trans versing them after rains. If someone were to fall or have any kind of a medical emergency, it is not likely that anyone would see or hear you to call to get you help. Additionally, the State of Texas has a statue (Sec. 552.006 of the Transportation Code) regarding the use of sidewalks and when no sidewalk is provided. I've included this section as well and for your safety you should always walk on the left side of the roadway or shoulder facing oncoming traffic when a sidewalk is not provided.

**Sec. 24-1: Regulation of use of public alleys, drainage ditches and public easements.**

- a. Offenses. It shall be unlawful for any person to use public alleys, drainage ditches, public easements and other public facilities for recreation, congregation, skating or other purposes for which the public facility is not intended.
- b. Defenses. It is a defense to prosecution under subsection (a) of this section that:
  - 1. The person was using the alley or public easement for ingress and egress to the person's property or to provide or service utilities or refuse collection.
  - 2. The person was engaged in construction-related activities in or adjacent to the alley, drainage ditch, public easement or other public facility.
  - 3. The person was using the alley, drainage ditch, public easement or other public facility on account of a bona fide emergency not described in subsections (a) and (b) of this section.

**Sec. 552.006. USE OF SIDEWALK.  
(Transportation Code)**

- a. A pedestrian may not walk along and on a roadway if an adjacent sidewalk is provided and is accessible to the pedestrian.
- b. If a sidewalk is not provided, a pedestrian walking along and on a highway shall if possible walk on:
  - 1. The left side of the roadway; or
  - 2. The shoulder of the highway facing oncoming traffic.
- c. The operator of a vehicle emerging from or entering an alley, building, or private road or driveway shall stop and yield the right-of-way to a pedestrian approaching on a sidewalk extending across the alley, building entrance or exit, road, or driveway.





# LIONS CLUB NEWS

By Lion Tim Flick

**Happy New Year Windcrest!** It's that time of year again, time for our famous Pancake / Sausage Breakfast! Due to scheduling conflicts, the Breakfast has been moved up one week this year and will be held on the last Saturday of February, from 8 – 10 a.m. at the Windcrest Civic Center.

We had an amazing turnout last year and would love to see you all out again. So PLEASE, if you can, come out and support your local Lions Club! Enjoy a hearty breakfast and fellowship with your neighbors!



COME TO THE WINDCREST LIONS CLUB  
(ALMOST ANNUAL) CHARITY FUNDRAISER

Pancake  
Breakfast



**PANCAKE & SAUSAGE BREAKFAST**

**Saturday, February 25, 2023**  
**8 - 10 a.m.**

The Windcrest Civic Center  
9310 Jim Seal Dr.  
Windcrest, Tx 78239

TICKET PRICES:  
\$8 in advance  
\$10 at the door  
Kids under 10 (eating in) free

See any Lions Club member for tickets or call  
Lion Bob 210-455-3662

If you would like to learn more about joining the Lions Club, you can contact us at 210-951-9463, on Facebook at [www.facebook.com/WindcrestLions](http://www.facebook.com/WindcrestLions) or on our website at [www.windcrestlionsclub.org](http://www.windcrestlionsclub.org).  
We are currently meeting at the Windcrest Civic Center, and you are welcome to join us!




## Animal Care & Control

By Animal Control Officers  
Maria Bernal & Natalie Burgett

Winter still holds us in its grip, remember your animals as they also adjust to the constant change from the hot and cold from day to day. Keep fresh water available and shelter even when outside. This will help with the stress of the changing weather conditions.

Leashes are required within Windcrest. When walking your dog, it is very important to keep them leashed or on a cable in your front yard. We have had an increase of stray dogs in our area and even though Fido never leaves your front yard doesn't mean that another dog can't enter, and Fido will be after that intruder before you can stop him. The safety of our walking residents relies on you and your dog being a good citizen. Enjoy your walks and help others enjoy theirs!

Reminder, please chip and keep a collar with a up to date rabies tag and Windcrest registration on your pet so that your dog or cat, if lost, can get back to you. New residents to Windcrest, please update your microchip information. Many times, a dog without a collar, but chipped is returned if the phone number and address is current.

If you know someone that is needing help with their feral cat community and is not a part of The Trap-Neuter-Return Program, reach out to us so we can help!

Dr. Vara with the Vanguard Animal Clinic will be hosting a vaccination clinic on March 18, 2023, and September 16, 2023, from 9:00 AM until 11:00 AM. Please join us at the Windcrest City Hall, 8601 Midcrown Dr., for low-cost pet vaccinations!



Help find a forever home for a new furry loved one! The Windcrest Animal Care & Control will hold Adoption Events every 1st and 3rd Saturday of the month from 10am – 2pm at the Windcrest PetSmart, 8520 Fourwinds Drive.

**Happy Valentine's Day!**

## YOUNG'S TREE SERVICE

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The Windcrest Garden Club celebrated 2023 at the first general meeting on January 10, 2023. Kitty Mulkey, our president, constructed a DIY portable recirculating water feature for birds.

Next scheduled in-person general meeting is on **February 7, 2023**, at the Windcrest Civic Center at 10 am. Please continue to check email for changes.

A plant auction is scheduled. Hope you have houseplants or something you saved from the freeze. Bring a plant, a garden pot or lawn decor for the auction.

**Windcrest Gardeners:** It is time to set up the next watering schedule for the Windcrest Gardeners. WGC (Windcrest Garden Club) needs volunteers to water pots around the city.

**Save the Date:**  
General Membership Meeting on  
Monday March 7, 2023  
at the Windcrest Civic Center.

If you want some “Bud”y to Love, because not a Daisy goes by where you do not think about gardening. We would Lilac you! Love a Lily more each day and join WGC today to enjoy knowledgeable speakers, creative garden improvement designs, and community service projects.

Mail payment for \$20.00 addressed to Windcrest Garden Club, 413 Zephyr Dr, Windcrest TX 78239.  
We are a 501(3)c organization.

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BRIAN MOON

**656-8507**



**Windcrest Women’s Club**  
Members are Cordially Invited to Attend

*A Founders and Membership  
Appreciation Tea*

*Wednesday, February 22, 2023  
Time: 2 o’clock pm.*

*Windcrest Civic Center  
9310 Jim Seal Drive, Windcrest, Texas*

*RSVP if attending to  
Reservations Committee*

*Save the Date*

March is Another EVENING MEETING!  
March 22, 2023  
TIME: 6:30 PM.

Windcrest Civic Center , 9310 Jim Seal Drive  
Potluck: Bring a entree to Share  
PROGRAM:  
Our Founders’ World - Meet the 60’s

*Reminder*

March is Membership Drive  
2023 Kick-off Month!  
2023 Membership Renewal is now underway.  
Not a member? Join Today!

**Windcrest  
GOLF**  
by Mary Wold



**Windcrest  
Women’s  
Golf  
Association**

Cupid shot an arrow into the air and it landed in the “Heart” of Windcrest—the Golf course!

Renew your Love of the game or find a new Joy in being outside. Please join us every Thursday- tee time is 9am. We welcome all levels of lady golfers and we’d love to meet you.

Information or questions please call  
Mary 210-608-9645





## “The 12 Days of Windcrest” Social Media Event

In December 2022, the WEDC sponsored a “12 Days of Windcrest” contest to gain social media followers. We obtained the help of 12 social media influencers, each with a following ranging from 3,158 to 46.3 thousand followers, to help promote local businesses.

**What are Influencers?** Influencers are individuals who can sway the sentiments of their online audience in a particular direction regarding a brand, idea, business, or person. These social media gurus increase brand awareness, thereby driving more traffic to a website. The content is then shared, which makes endorsements more persuasive and widespread. According to Google, 74% of consumers rely on social media to influence their purchasing decisions.

Nowadays, word of mouth and peer recommendations are more reliable to customers regarding brands and services. Since it is impossible to directly engage with innumerable potential customers, many businesses utilize social media influencers to help “spread the word.” In simple terms, if my friend trusts or recommends a brand, then so will I.

**How did it work?** The WEDC was fortunate to find Influencers who were happy to help promote Windcrest and waive their fees to help promote our local businesses. Each influencer visited their assigned business and took a video, then posted them asking their followers to “tag” a friend, the business, and the WEDC to be entered into a contest to win a gift certificate. All their posts ran for a week. Many of them also continued to post stories about the Light Up event, helping to bring more attention to Windcrest.

Collaborating businesses for the 12 Days of Windcrest included:

Tokyo Express, Arctic Ape, Urban Air, River City School of Massage, Mrs. Kitchen, Thai Chalurn, Pollo Asados Los Nortenos, Fusion Street Tacos, Watershed Car Wash, Smoothie King, Skateland, and The Car Wash Express.

*In the two weeks that our “12 Days of Windcrest” promotion ran, we gained a total of 330 new followers.*

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Oops...missed the dead line for the January article. We do have good news though. In March (the 3rd Saturday) the city will once again offer low cost vaccinations by Vanguard in the city parking lot from 9 am to 11am. A good time to get those shots for your pets and then register them with the city! If this is the first time to register your pet, you will need proof of a rabies shot (Vanguard can do that), proof the pet has been sterilized and proof your pet has a microchip = FREE. If you don't have all that proof, the fee is small. It is good to register your pet with the city....added benefit is that animal control has some information about your dog incase it decides to go for a sightseeing adventure and needs to be brought back home. Shortens the process and makes the chances of it coming home again much better. So please come to the vaccination clinic ..... we will be there to help any way we can.

The other good news is that the animal control department is holding adoption events the 1st and 3rd Saturdays of each month at our local Petsmart from 10 am to 2 pm. If you are wanting to adopt a dog, be sure to check this event out. We are helping to staff the event and just know you can find your next new buddy there. A dog that needs to be rehomed seems to just know it is getting a second chance for love, and has such a grateful, loving look about them. Come and see for yourself!

LET'S GO SWIMMING!



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## OTHER CONTACT INFORMATION

### **ORGANIZATIONS:**

Little League – Aaron Garcia • 210-608-2729 • windcrestlittleleague@gmail.com  
 Lion’s Club – Marlene Patton • 210-393-7383 • marpatton@aol.com  
 Boy Scouts – Justin Buckner • 210-744-7296 • Buckj64@gmail.com  
 Women’s Club – Patsy Mowery • 907-290-0104  
 American Legion – Jack Leonhardt • jackhleonhardt@aol.com  
 Windcrest Golf Course – 210-655-1421  
 FIT High-Performance Tennis Academy & Pickleball Center – 210-405-3781  
<https://www.fithptennisacademy.com/>  
 Citizen’s Patrol Team 1 Captain/Coordinator – Nikki Walker  
 Citizen’s Patrol Team 2 Captain/Coordinator – Joe Regan • 210-655-2355  
 Citizen’s Patrol Team 3 Captain/Coordinator – Mike Magallanez • 210-267-8390  
 Citizen’s Patrol Team 4 Captain/Coordinator – Elvie Ortiz • 210-861-5558  
 Garden Club – Kitty Mulkey • 210-780-1037  
 CERT – Rene Garza • rene.garza@bexar.org  
 Animal Task Force/TxWeAct – Pam Dodson • 210-562-0299 • Txweact@yahoo.com  
 GRASP Transit – <https://grasp211.org/>

### **BOARDS & COMMISSIONS:**

Refer to the City of Windcrest Board and Commission web page for a current list of vacancies. Applications accepted year-round.

#### **Board of Adjustments**

Gwen Wilson – Chair  
 Alan Thompson  
 Billy Gipson  
 Robert Rohleder – Vice Chair  
 Adam Astleford  
 A1. George Alva  
 A2. VACANT

#### **Ethics Commission**

Rose Marie Caballero  
 Jill S. Vogel – Chair  
 JoAnne Cole-Higgins  
 Peter VanDusen – Vice Chair  
 Rev. James McClain  
 A1. VACANT  
 A2. VACANT

#### **Parks & Recreation Commission**

Jim Flinn – Vice Chair  
 Lamar Lawson  
 Jay Eldridge  
 David C. Hook – Chair  
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 Kevin Malcolm Jr.  
 Monica Baietti  
 A1. Justin Prochnow  
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#### **Planning & Zoning Commission**

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 Nikki Walker – Vice Chair  
 Rainbeau Presti - Chair  
 Fern Dallas

Steven Hall  
 Barbara Meade  
 Matthew Halbert  
 A1. Tanya Aksamentova  
 A2. Deborah Huber  
 A3. VACANT

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 Dr. Don C. Hobaugh  
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#### **Economic Development Corporation**

Jennifer Newman – President  
 Rainbeau Presti – Vice President  
 Roberto “Bubba” Chapa  
 Tanya Aksamentova  
 Frank Martin  
 Melissa Cervera-Castro  
 Ritchie “Rip” Stimpson

\*\*\*\*\*

#### **BCWCID #10**

Sue Alexander  
 Salexanderbcwcid10@gmail.com

\*\*\*\*\*

#### **CIP Streets Bonds Project Committee**

Leonard Young – City Engineer  
 Dr. Don Hobaugh – Chair  
 Alan Thompson – Vice Chair  
 Col. Henry Berman  
 Bill Shields  
 Chester Varner  
 Bill Zulaica

DEADLINE

## CUTOFF DATES FOR THE NEXT NEWSLETTER NOTICES TO CITY HALL:

To provide timely information in the next *Newsletter*, **notices must be in the Administration Office by noon on February 5th**, and announce activities occurring after Feb. 28th only. Please email articles to [newsletter@windcrest-tx.gov](mailto:newsletter@windcrest-tx.gov) in ‘Word’ documents **only** so articles can be edited for misspellings, etc. which cannot be done in PDF or any other format. Also, please provide a contact name & phone number for City Hall.

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**[www.windcrest-tx.gov](http://www.windcrest-tx.gov)**  
and city hall Marquee for  
City Council and Board &  
Commission meeting dates.





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