



Industrial Development TEXAS Expansion And Sites NEWSLETTER

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TIC Commissioners Conduct 26 Rural Hearings in April

Governor Dolph Briscoe recently announced that three members of the Texas Industrial Commission will travel across rural Texas during the first two weeks of April conducting 26 hearings to determine the needs of rural Texas and possible programs which can help revitalize the rural areas.

Appointed by Governor Briscoe as the rural representatives on the Commission are James Bond of Navasota, William Porter of Terrell and James Hunt of Sonora.

Mexia Will Receive \$100,000 Rural Loan

Governor Dolph Briscoe has recently announced that the north-east city of Mexia will receive a participating loan of \$100,000 under the new Texas Rural Development Act through the Texas Industrial Commission.

The loan, approved at the March TIC commissioner's meeting, will assist in the financing of the new \$550,000 building for IMC Magnetics Corporation.

IMC Magnetics, manufacturers of industrial hardware products and electronics equipment, anticipates an immediate employment of 188 with a first year payroll estimated at \$1,150,000, a remarkable per capita boost for a city of 6,050.

will hold hearings in separate sections of the state to feel the pulse of the rural residents and gather facts for implementing a program to stimulate the rural economy.

"The three commissioners want to hear from everyone in rural Texas," Governor Briscoe said. "They will meet with civic leaders, business leaders and elected officials to determine the best program possible to give rural Texas an economic shot-in-the-arm."

Bond will conduct the South Texas hearings in Brenham, Huntsville and Woodville on April 4; Richmond, Victoria and Seguin on April 10; and Pleasanton, Alice and McAllen on April 11.

Porter will meet with East Texas in Muenster, Bonham and Mount Pleasant on April 2; Longview, Nacogdoches and Jacksonville on April 3; and Mexia and Rockdale on April 4.

Hunt will hold West Texas area hearings in San Angelo, Monahans and Lamesa on April 9; Plainview, Pampa and Weatherford on April 10; and Brownwood, Fredericksburg and Uvalde on April 11.

The 26 hearings are the result of the Texas Rural Development Act passed during the 63rd Legislature, which authorized special attention to the rural economy and added three rural members to the Texas (See RURAL HEARINGS page 4)



Frank Call (l), Jim Harwell and James Havey, recent elected officers, discuss NASDA policy.

3 TIC Executives Elected as 1974 NASDA Officials

Three executives from the Texas Industrial Commission have been recently elected to offices of the National Association of State Development Agencies (NASDA) for 1974.

Jim Harwell, James Havey and Frank Call hold positions at the national, inter-national and regional levels of this nation-wide group representing top state economic development officials in 50 states.

Harwell, executive director of the TIC, is the newly elected president of NASDA, succeeding James K. Keefe, Maine commissioner of commerce and industry. Formerly second vice president of Texas Industrial Development Council, Harwell (See NASDA OFFICERS page 4)



Celia E. Flores, project coordinator, researches projects for the Technical Assistance Center.

Amarillo Base Lands Lufthansa Airlines

"Wie Gehts? Sprechen sie English?" is the common query of Amarilloans testing their college German. And, the reply is most often returned in polished English, "Fine, thank you, and how are you?" For those of the Lufthansa German Airlines, now involved in class room and 'touch and go' training at Amarillo's air facilities, maneuver the language as easily as they fly their big DC-10.

Actually it's no surprise that speaking English should come so naturally to the flight crew since it is the only international flight language used in flight control to tower communications in their German homeland.

Headquartered at the former air terminal, approximately 1,000 Lufthansa flight crew members, (some accompanied by their families,) will engage throughout the year in a program designed to enhance their skill at the control of the DC-10, 707, 727, and 737.

Airport Manager Bill Wilson explained some of the challenges involved in accomodating Amarillo's most unusual industry. Providing living facilities (motels, rent cars, and entertainment) for a fluctuating number of families is no small undertaking. The energy crisis proves to be still another obstacle necessitating removal of the fuel alloca-

TIC Technical Center Boasts New Employee

Celia E. Flores recently joined the staff of the Technical Assistance Center of the Industrial Commission under a grant from the United States Department of Labor Emergency Employment Act.

Ms. Flores received her B.A. in English from St. Mary's University in San Antonio. She has had two years of diversified experience in corporate development and contract direction with HEW, OEO, ACTION, HUD, as well as community organizations and minority business concerns in Colorado, New Mexico, Kansas, Nebraska, Illinois, and New York.

She came to the TIC from Washington, D.C., where she was employed by Inter America Research Associates in their Program Development and Contracts Administration Divisions.

Ms. Flores, as project coordinator, will help administer and coordinate the projects being undertaken or in the process of development within the TIC Technical Assistance Center. She will also be responsible for performing general research functions in connection with existing or potential projects.

Being a native Texan, Ms. Flores is excited about her return to the "friendly" state and her acquisition of a new job. "I feel excited and challenged by my job because I can contribute the knowledge and skills gained from my previous working experience and I also have the opportunity to refine and expand a specific area of expertise—economic development in Texas."

tions by the federal government.

Density of air traffic caused the German officials to look for a more suitable training location.

Amarillo's ex-air base seems to meet all of the requirements, offering a 13,500 by 300 foot solid concrete air strip. The surplus airport given back to the city by the federal government now accommodates the Lufthansa crews for four three-hour training periods a day.

Instruction Begins For Seminole Area

Senator H. J. Doc Blanchard and State Representative E. L. Short recently announced an industrial start-up training program to qualify Seminole and area residents for new job opportunities created by the location of Dottie Dan Company.

A division of Magna-Tex Corporation of Midland, the company is a major manufacturer of childrens' clothing for the Southwestern part of the United States.

The Texas Industrial Commission coordinated the start-up program which will be funded by the Texas Education Agency.

"The new plant will add about 50 jobs to our economy and we are fortunate to have agencies like TIC and TEA working so closely with industry to provide this additional training," Senator Blanchard said.

The training program, consisting of classroom and practical application, will be coordinated by Dick Griffin of Dottie Dan Company and Sam Spikes and Dean Skiles of the Seminole Industrial Foundation.

"The new jobs that accompany the plant will provide an outstanding boost to the economy, not only for Seminole, but for all of Texas," Representative Short said.

We're Together Again

In some cases it's better to come down in the world.

After a week of tortuous moving we are finally settled in our new offices on the 7th floor of the Sam Houston State Office Building.

For the past two years TIC offices were located on the 8th floor with some employees inconveniently lodged in space leased in a building several blocks away.

Prior to this scattered arrangement, offices were located on the 10th floor of the Sam Houston Building. We are going down.....


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First Cooperative Training Program Assists Cleburne's Apparel Industry

The first cooperative industrial training program designed to serve more than one industry is successfully underway in Cleburne.

George Jordan, Cleburne chamber of commerce manager; Donald Bennett, vocational director of the Cleburne Independent School District; and A. F. Alagna, director of the industrial training division of the Texas Industrial Commission met to solve the needs of the Cleburne apparel industry.

Three companies, Texel Industries, Lorch-Westway Corporation, and Walls Industries Incorporated, were in need of commercial sewing machine operators to stay up with their production requirements.

Alagna proposed a plan that would furnish the three companies trained graduates from one training program. This is the first cooperative start-up training program in the state. Usually a specific program is conducted for each company since requirements are different and the material is specially designed.

A joint effort by the Cleburne

Training Programs Pass 5,000 Mark

Industrial start-up training programs have passed the 5,000 mark, providing workforce training for the new and expanding industries throughout the state.

The programs, which operate under the Texas Industrial Commission and Texas Education Agency Interagency Agreement, provide a specific training in response to an industry's requirements for a specific job.

Over 25 communities are currently involved in these programs training as few as 14 and as many as 700 persons.

Frank Alagna, director of the industrial training division of TIC, predicts a bright future for the effort. (See START-UP TRAINING this page)

Chamber of Commerce, TIC, and the three companies obtained recruits for the program, which operates under the TIC and TEA Interagency Agreement.

The three companies furnished sewing machines; Walls Industries provided an instructor; and the Cleburne Independent School District supplied the training facility.

"Response to the training is enthusiastic and a total of 50 commercial sewing operators are in the process of being trained," says Don Bennett, vocational director.

TexOMBE Exceeds \$2 Million in Loans

Texas Office of Minority Business Enterprise (TexOMBE) surpassed the \$2 million mark in business loans according to Bert Adams, field programs coordinator.

Total approved loans now stand at 107, with a record 20 during the month of February, for a net value of \$2,321,630.

Operating under the auspices of the Texas Industrial Commission, TexOMBE was created in August of 1972 by a grant from the United States Department of Commerce. It operates offices in Lubbock, Austin, Odessa, and Tyler.

"TexOMBE does not make loans per se, but is instrumental in obtaining them through lending institutions," Adams said.

Adams said that TexOMBE is far from being a program of handouts and operates on the principal that a minority owned business must compete on the open market just as any other business.

"We recognize the problems of access to equity capital, debt financing and the lack of management and technical skills. We try to develop strategies that will enable the minority businessman to reach out to the total community for their market. Emphasis has been placed on working with those companies that are most likely to find markets in a broad sphere," he said.

Start-up Training

efficient operation and management of Texas industry due to contributions of the start-up programs throughout the state. He has provided industrial prospects with preliminary planning data for future industrial start-up training programs that would require training of more than 21,000 Texans.

23 Companies Choose Texas in February

COMPANY:	CITY:	PRODUCT:	EMPLOYEES:
CAL-TEX	AMARILLO	MEAT PROCESSING	(75)
MILLER NATIONAL CORPORATION	AMARILLO	PRINTING	()
DURI-LINK MANUFACTURING COMPANY	CHILDRESS	CHAIN LINK FENCES	(8)
DONALDSON MANUFACTURING COMPANY	COMANCHE	ROOF TRUSSES	(10)
BEHR OF AMERICA, INC.	FORT WORTH	AIR CONDITIONERS	()
NAVIGATE, INC.	DEVINE	CONVEYORS	(40)
GENERAL ELECTRIC CORPORATION	EL PASO	PROCESSING	(20)
PAN AMERICAN OPTICAL CO., INC.	EL PASO	OPTICAL GOODS	()
TEXAS LABEL COMPANY	EL PASO	CLOTHING LABELS	(80)
PORTA-STORAGE DISTRIBUTORS	GRAHAM	PORTABLE BUILDINGS	(3)
STROMBERG'S STATUARY	GREENVILLE	CONCRETE STATUARY	(24)
THOMAS MCSWAIN PRINTING	BELLAIRE	PRINTING	()
DRUMMOND CORPORATION	HOUSTON	STEEL FABRICATION	(16)
INDUSTRIAL STEEL SERVICES	HOUSTON	MACHINE SHOP	()
MY WORK SHOP	HOUSTON	PRINTING	()
STONE & SHAW PRINTERS	HOUSTON	PRINTING	()
TRU-TECH MACHINE	HOUSTON	MACHINE SHOP	()
YOUR WAY FABRICATORS	HOUSTON	ELECTRONIC COMPONENTS	()
FLOW-FREE PRODUCTS, INC.	LONGVIEW	PUMPS	(35)
SANDY MANUFACTURING COMPANY	PITTSBURCH	LADIES' WEAR	(100)
DELTRON, INC.	SPUR	ASSEMBEL CIRCUITS	(10)
NATIONAL TRANSFORMER CORP.	SPUR	ELECTRIC TRANSFORMERS	(30)
BROWDER & YOUNG PAPER CORP.	TYLER	BALED PAPER	()

SOURCE: MARCH ISSUE OF TEXAS INDUSTRIAL EXPANSION, BUREAU OF BUSINESS RESEARCH, U.T. AT AUSTIN.

NASDA OFFICERS

well has been active in the American Industrial Development Council, Texas Chamber of Commerce Managers Association, West Texas Chamber of Commerce and the Southern Industrial Development Council.

He is a former director of the Texas Good Roads Association and past member of the United States Chamber of Commerce Advisory Committee on Rural Resource Development.

James Havey, TIC's director of international trade, has been re-elected to a second term as chairman of the international division of NASDA. He is also a member of the South Texas Regional Export Council, appointed by the U. S. Secretary of Commerce.

Frank Call, head of the research and planning department of TIC is chairman of the newly organized research division of NASDA. He also served as organizing chairman of that division.

End of Year Figures Show Rural Trend

End of the year results for fiscal 1973 point out the rural trend of industrial development and of the TIC's role in bringing that industry to Texas.

According to the University of Texas Bureau of Business Research, 395 industries located in Texas in 1973. Of the 395 new locations 274 or almost 70 per cent settled in rural counties. Of this total, 83 located in different Texas towns.

"Out-migration from the small towns is showing definite signs of stopping and the reason is that the small towns are successfully competing for industries to keep their people home with jobs that pay them," explains James Harwell, executive director of the TIC.

Pat Williams, director of industrial prospect development, noted that 42 or over 10 per cent of the new industries choosing Texas were TIC prospects and located as a direct result of TIC's efforts, and

thirty-nine of the new Texas companies were listed in the Top 500 of "Forbes" magazine's Annual Directory and one-third of the top 39 were TIC prospects.

RURAL HEARINGS

Industrial Commission.

Dave Finney of Fort Worth, Roy Blake of Nacogdoches, Jerry Donaldson of Gatesville, Charles Finnell of Holiday, Forest Green of Corsicana and Emmett Whitehead of Rusk cosponsored the Act in the House while Tom Creighton of Mineral Wells carried it in the Senate.

After the hearings, the commissioners will report on their findings to the entire Texas Industrial Commission membership and the Governor. Data will be used to prepare the recommendations on the rural development program to be presented to the Legislature in 1975.