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Industrial Development TEXAS Expansion NEWSLETTER And Sites

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VOL. 5 NO. 10

THE OFFICIAL PUBLICATION OF THE TEXAS INDUSTRIAL COMMISSION

OCTOBER, 1975



Forty-one De Soto citizens traveled to Austin for a Texas Industrial Planning Seminar and broke the attendance record previously held by Rowlett. (SEE RELATED STORY PAGE 2)

Texas Job Creation Campaign Identifies Over 19,000 Jobs

Governor Dolph Briscoe's Job Creation Campaign has exceeded its goals a second time by identifying 19,710 jobs in only four months, according to Reagan Brown, chairman of the campaign.

"There seems to be no limit to the number of vacant jobs in Texas," Brown said. "Rather than constantly revising our goals, we're going to see just how far we can go matching Texans with these jobs."

Resolutions endorsing TEXAS FIRST are pouring in from throughout the state, Brown said. Thus far pledge cards have been received from industries agreeing to hire more than 3,800 new employees.

Positions not immediately filled from job banks maintained by local manpower program sponsors are

posted in Texas Employment Commission offices across the state.

Brown pointed out that the regional and local chambers of commerce have been instrumental in securing these pledges.

The following individuals have agreed to serve as TEXAS FIRST coordinators for their areas:

Harold Hastreiter, Dallas; Bob Miller, Pecos; Jacqueline Kirchoff, Lampasas; Milt Benham, Monahans; Harold Underwood, Brady; J. T. Myers, Coleman; Gene Martinka, Georgetown; Bill Walker, Brazosport.

Also Ed Zucknick, Taylor; Jim Hartzog, Bay City; Kathleen Parks, Weimar; Tom Cooper, San Benito; John Roberts, Harlingen; Charles Dromgoole, Brenham; Tom Walker, Waco; Mike Skaggs, Sherman; John Hutchison, Spearman; Ann Glass, Edna.

EDITOR'S NOTE: Other TEXAS FIRST coordinators are listed in the August and September issues of IDEAS.

Board of Education Appoints Harwell To Advisory Council

TIC Executive Director James Harwell has been appointed to the Advisory Council for Technical-Vocational Education in Texas by the State Board of Education.

His appointment to the six-year term upon the recommendation of Governor Dolph Briscoe is effective immediately subject to final confirmation by the State Senate.

The purpose of the Council is "to establish a climate conducive to the development of technical, vocational, and manpower training in educational institutions in the State of Texas to meet the needs of industrial and economic development of the state."

Harwell will replace former Council Chairman Vernon McGee whose term expired in August. He will serve as a representative of industrial and economic development agencies.

He is a member of the American Industrial Development Council, the Southern Industrial Development Council and the Texas Industrial Development Council. Harwell has served as a member of the Board of Governors of the National Association of State Development Agencies for the past three years and has served as president of that organization.

De Soto Citizens Set Record At Industrial Planning Seminar

Records were made to be broken and that is exactly what happened when 41 De Soto citizens arrived in Austin October 7 for a Texas Industrial Planning Seminar (TIPS).

Traveling to Austin by plane, bus and car, the enthusiastic De Soto group surpassed the previous attendance record of 37 set by Rowlett in May.

Roy Williams, community development specialist with TIC's Community Development Division, said that the TIPS presentation was planned to provide the information necessary for De Soto to begin to attract new industry.

While speaking in De Soto at a TEXAS FIRST briefing, Williams met with Bob Hunt, chamber of commerce manager, and explained

TIC Is Awarded \$15,000 Grant

Harte-Hanks Newspapers, Inc., publishers of newspapers in thirteen Texas markets, has awarded the Texas Industrial Commission a \$15,000 grant to develop a brochure for industries and other businesses on rules and regulations pertaining to doing business in Texas.

Announcement of the grant came jointly from Robert Marbut, the president of Harte-Hanks Newspapers, and TIC Commissioner A. B. (Stormy) Shelton.

Shelton, the publisher of *The Abilene Reporter-News*, a Harte-Hanks paper, was instrumental in securing the grant for the Industrial Commission.

TIC's Research and Program Development Department will compile information concerning rules, laws and regulations of the various state agencies for doing business in Texas and design a brochure so that prospects looking at Texas will have all the necessary information at their fingertips.

The brochure will be made available to any interested organization in Texas that would aid in development of more jobs for Texans.

the many community services available through the TIC.

De Soto, a suburban town outside of Dallas, has doubled its population in the past six years. "We are beginning to realize the need to balance our economy. . . .our people need to work at home," Hunt said.

The TIPS program is only one of the community-oriented programs that TIC has developed to help educate community leaders so that they can better compete for new industry. De Soto was well represented from every aspect of the community including schools, businesses, utilities and city government.

"The TIPS program was not as general as I thought it would be," said Charles Rowland, director of the De Soto Chamber of Commerce. "Our people left with a definite plan for action and a list of people and organizations to contact for help."

Locations Continue Downward Trend

Plans to establish 152 new plants and to expand 207 existing facilities were reported to the Bureau of Business Research at the University of Texas at Austin during the first nine months of 1975.

These totals represent a 34 per cent decrease from the 230 new facilities announced during the first nine months of 1974 and a 21 per cent decline in the expansions reported in the same period.

The Dallas-Fort Worth, Houston and San Antonio Standard Metropolitan Statistical Areas accounted for more than 43 per cent of all industrial activity in the state.

The Dallas-Fort Worth SMSA led the state with 72 new or expanded industries, followed by the Houston SMSA with 56 and the San Antonio SMSA with 28. Both the Longview SMSA (officially designated the state's 25th SMSA in

(CONTINUED ON NEXT COLUMN)



Shelton Joins TIC

Sam Shelton, a self-employed businessman from Uvalde, recently joined the administrative department of the Texas Industrial Commission as a special assistant for the Texas fisheries industry, according to Operations Director Ed Latta.

"Having spent many years on the Gulf Coast, I am extremely interested in the possibility of expanding and improving the processing and marketing of seafood in Texas," Shelton said.

Shelton will be working directly with the industry people, analyzing the problems and the potentials touched upon in *The Future of Texas Fisheries*, a study recently completed by TIC's Research and Program Development Department.

For the past six years Shelton worked as an import-export consultant. Prior to that, he was involved in the growing and shipping of agricultural products and the sale of agricultural and industrial equipment.

"The addition of Shelton to our staff will enhance our capability to provide emphasis on developing an industry that has a great potential for Texas," Latta said.

(CONTINUED)

August) and the McAllen-Pharr-Edinburg SMSA had ten facilities.

Nonelectrical machinery, fabricated metal products, chemicals and allied products, food and kindred products and rubber and miscellaneous plastics products continued to be the most expansive areas of manufacturing during the first nine months of 1975.



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The Official Publication of the Texas Industrial Commission. Editorial contributions are welcome and should be addressed to Editor, P.O. Box 12728, Capitol Station, Austin, Texas 78711.

Harwell Addresses Commission Meeting

A reorganized Texas Industrial Commission staff utilized the same operating budget to produce even more work during fiscal 1975 than the previous year, Jim Harwell, executive director of the TIC, reported at the Commission's quarterly October meeting.

This was the first year of operation for TIC following implementation of a new internal structure to maximize organizational efficiency. The reorganization was one result of recommendations by an independent management study.

Harwell addressed the agency's twelve commissioners during their meeting at The Woodlands, a new community 25 miles north of Houston, and presented the recently released 1974-1975 annual report.

The Commissioners discussed a proposal by the Texas Industrial Development Council to join hands in the state agency's advertising, research and industrial awards programs and heard an updated report

on Governor Briscoe's TEXAS FIRST program. The program has identified more than 19,000 jobs and has received pledges to hire more than 3,800 new employees.

C. Truett Smith of Wylie is chairman of the Commission and John Turner, Jr. of Houston is vice chairman.

TIC Completes Seafood Study

Expanding the seafood industry in Texas should become the number one priority of the next decade, according to a study released by the Texas Industrial Commission.

The Future of Texas Fisheries details the problems facing shrimp and finfish harvesting and processing, stressing the importance of overcoming these handicaps through a cooperative industry and government effort.

Problems hampering the industry include rising fuel costs, technological gaps, decreasing competition for the product at dockside, encumbering bureaucracy, marketing and management deficiencies and gross price fluctuations.

The study recommended government assistance be in the form of an interagency council whose membership would be composed of the Texas Department of Agriculture, Texas A&M University Sea Grant Program, Texas Parks and Wildlife and the Texas Industrial Commission.

The report also notes the importance of revitalizing the seafood industry not just for the economic impact on Texas' Gulf Coast area, but also because of the dire need for a low-cost, high-protein food source.

The Future of Texas Fisheries was financed by the TEXAS FIRST project established by Governor Dolph Briscoe through the use of Comprehensive Employment and Training Act (CETA) funds administered by the U. S. Department of Labor.

The study is available from the TIC at a cost of \$1.50 to cover mailing and handling.

Environment Program Available from TIDC

The preservation and protection of our environment is the topic of a free slide and tape presentation now available from the Texas Industrial Development Council (TIDC).

Texas has a wide range of beautiful places and scenery to enjoy, and action has been taken by Texans and Texas industry to preserve this beauty for future generations.

TIDC, a non-profit organization of industrial developers across the state, has prepared a twenty-minute slide presentation, *Protecting the Texas Environment*, for civic and professional organization programs.

Organizations interested in using the presentation should contact the TIDC headquarters at least two weeks prior to the date the program is needed. A \$4.00 handling fee is requested with each order to help defray the postage.

The address is Box 83 FM, College Station, Texas 77843.

15 COMPANIES CHOOSE TEXAS IN SEPTEMBER

COMPANY	CITY	PRODUCT	EMPLOYMENT		ANNUAL NEW TAXES GENERATED			DIRECT ANNUAL OUTPUT OF FIRM	TOTAL ANNUAL ECONOMIC IMPACT ON ECONOMY
			NEW	GENERATED	FEDERAL	STATE	LOCAL		
Miller Curtain Company	San Antonio	Curtains, bedspreads	15	14	\$ 46,688	\$ 2,583	\$ 3,197	\$ 330,418	\$ 816,132
The Norton Company	Bryan	Catalyst carriers	50	190	687,912	42,881	43,732	4,409,559	10,671,133
California Energy Systems, Inc.	Port Lavaca	Offshore drilling equipment	250	273	759,457	42,268	51,834	5,616,589	13,311,316
Brentex No. 2	Cuero	Textile mill	125	121	403,140	20,038	29,244	2,019,190	5,653,732
Servall Container Corporation	Denison	Corrugated sheets, boxes	40	55	152,099	8,703	16,093	1,058,901	2,933,156
Kawneer Company, Inc.	Denison	Aluminum products	350	298	\$ 935,022	\$ 61,727	\$ 69,676	\$ 5,274,579	\$16,245,703
Houston Heat Treating Co.	Houston	Metal heat treating	10	39	170,567	7,608	8,338	916,002	2,299,165
Heart of Texas Shelling Co.	Brady	Shell & package pecans	20	40	129,458	5,653	10,218	1,159,621	2,377,223
Mr. D's Apparel Manufacturing Co.	Brady	Women's sportswear	50	21	84,246	4,860	5,561	604,631	1,372,512
American Plastics, Inc.	Haltom City	Sneeze guards	4	2	8,564	493	543	56,435	145,602
Bargas Manufacturing, Inc.	Fort Worth	Machine shop	5	4	\$ 14,578	\$ 781	\$ 942	\$ 83,216	\$ 228,012
Trinity Plastics, Inc.	Fort Worth	Custom injection molding	8	8	29,176	1,463	1,877	165,641	462,138
Phillips Petroleum Company	Sweeney	Ethylene	*	*	*	*	*	*	*
Alamo Printing & Copying Service	Austin	Printing	3	3	10,487	589	765	56,351	163,981
Eagle Signal Corporation	Austin	Traffic signals	500	305	1,298,143	62,848	76,545	7,506,267	19,216,044

TOTALS: **

Companies - 15	1,430	1,373	\$4,729,537	\$262,495	\$318,565	\$29,257,400	\$75,895,849
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* Information not available

** Totals reflect only those plants where information is available

SOURCE: OCTOBER ISSUE OF TEXAS INDUSTRIAL EXPANSION, BUREAU OF BUSINESS RESEARCH, U. T. AT AUSTIN.