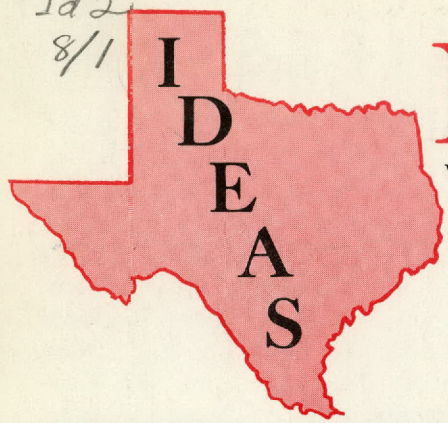


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# NEWSLETTER

VOL. 8 NO. 1 Published Monthly By The Texas Industrial Commission DECEMBER-JANUARY, 1978

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~~MAR 10 1978~~



Former TIC Commissioner Gerald Brown(L) congratulates Jackie St. Clair on his appointment to the Texas Industrial Commission after swearing in ceremonies at the quarterly commission meeting in Irving. Pictured from left to right: Brown, State Senator Bill Meier of Euless, St. Clair and TIC Chairman C. Truett Smith.

## St. Clair to Replace Brown On Industrial Commission Board

Governor Dolph Briscoe has appointed Jackie St. Clair, executive secretary of the Texas Building and Trades Council, to the Texas Industrial Commission. His term will expire February 15, 1979.

St. Clair is a member of the United Labor Legislative Committee and serves on the board of the Texas House Development Corporation and the State Manpower Services Council. He is a former Commissioner of the Texas Department of Labor and Standards.

St. Clair will fill the unexpired term of Gerald Brown who resigned in November to accept a position as regional representative of the U.S. Department of Labor in Dallas.

Brown was first appointed to the Industrial Commission in 1967. During his ten-year term he served as chairman of the Personnel and

Legislative Committees and was a member of the Public Affairs Committee and the Committee to Establish Staff Objectives.

### Metric Advisory Council To Meet Feb. 7-8

Members of the Metric System Advisory Council will elect officers and here reports from various sectors that will be affected by conversion to the metric system at the upcoming meeting scheduled for February 7-8 in Austin.

At the initial meeting in December members agreed that a major responsibility of the Council will be to show people the advantages of conversion to metrics. A segment of each meeting will be set aside for public participation.

(See METRIC Page 5)

## 1977 — a good year for industrial growth

Although the final tally won't be in for several weeks, preliminary figures indicate that 1977 was indeed a very good year for industrial development in Texas.

"It looks like we are finally on an upward trend as far as new plant locations are concerned," Texas Industrial Commission Executive Director James Harwell said.

Plant locations have been steadily declining since 1972, reaching a low of 188 in 1976; however, more than 210 companies announced plans for a Texas location this year with one month still unaccounted for.

"Not only are the number of locations up from previous years, but the average number of employees is also on the rise," Harwell said.

According to Industrial Commission calculations, a plant locating in 1976 would hire on the average about 38 people. In 1977, that same plant employs 54 people.

"This means more jobs for Texans," he said.

### Important Reminder

Enclosed with this month's *IDEAS Newsletter* is an address update card.

You must fill out the card and return it by February 15 if you wish to continue receiving the Newsletter.

Chambers of commerce, computer coordinators, legislators, TIDC members and TEC offices need not respond.



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The Official Publication of the Texas Industrial Commission. Editorial contributions are welcome and should be addressed to Editor, P.O. Box 12728, Capitol Station, Austin, Texas 78711.

## - NEWS BRIEFS -

Jim Yancy, Jr., senior vice president, general counsel and corporate secretary with the Texas Association of Business, has resigned after more than 20 years of service. Yancy will enter a private law practice in Austin.

Exxon Chemical Corporation recently announced plans to build a new \$100-million polyethylene plant north of Mont Belvieu. Construction is expected to start late in 1978.

February 24 is the deadline for submitting applications for admission to the twelfth Course of Instruction in Basic Industrial Development scheduled for March 19-24 at Texas A&M University. For registration information contact: Perry Shepard, Industrial Economics Research Division, Texas A&M University, Box 83, College Station, 77843.

H. Will Cain of Houston was recently elected to his second term as president of the South Texas Chamber of Commerce. Glenn Biggs of San Antonio was named president elect.

The Texas Industrial Commission will hold its regular quarterly commission meeting January 27, at the Austin Hilton Inn. The Texas Industrial Development Council will host the meeting.

The Chilton Company has established a Metric Datalog Center to help education, government, industry and business to plan, implement and monitor metric conversion programs. The Center stores every form of metric information. For more details contact: Mohan Joshi, Director, Metric Datalog Center, Chilton Company, Radnor, PA 19089.

Two Job Matching Fairs are scheduled for January, one in Midland-Odessa on January 21 at the Aquila Hanger of the Regional Airport and another in

Brownwood on January 28 at the National Guard Armory. Working with the Industrial Commission as co-sponsors are the Chambers of Commerce, Texas Association of Business, Texas Employment Commission, Permian Basin Regional Planning Commission and West Central Texas Council of Governments.

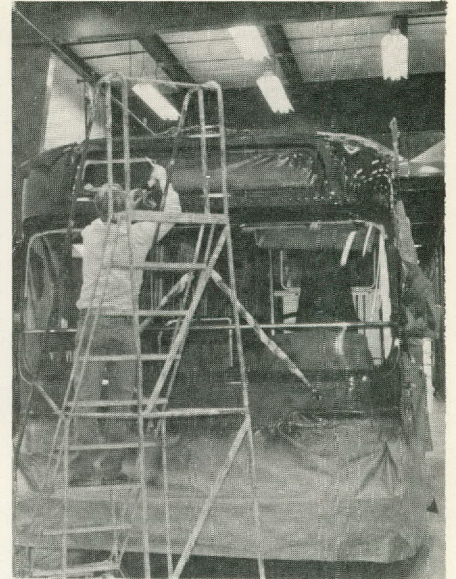
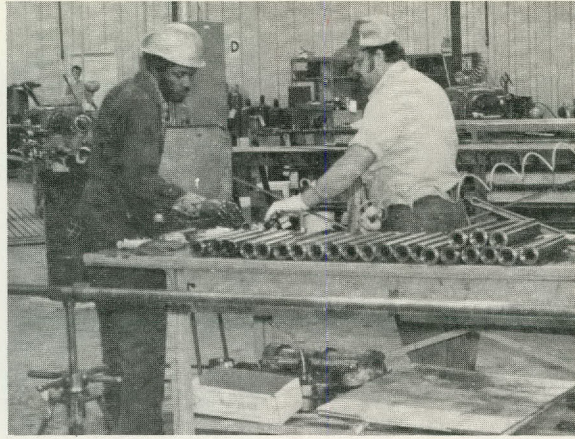
Veeco Instruments, Inc. has begun construction of a million-dollar electronics manufacturing facility in the McAllen Southwest Industrial District. Initial phase will include a 36,000 square-foot facility employing 50 people; however, plans include an eventual expansion to 100,000 square-feet and 300-400 employees.

More than 100 companies, including 62 from Texas, will participate in Petroavance '78, a trade fair on oil field equipment and technology, scheduled for January 31-February 2 in Mexico City. The fair, sponsored by the U.S. Department of Commerce, will include special seminar presentations regarding new technologies to Pemex officials. TIC's International Development Division has been working to line up Texas companies to participate and will promote a special Texas section at the fair.

Data General Corporation of Massachusetts has announced plans for a 900-employee plant to be located in Austin. Construction is scheduled to begin within 90 days.

The House Subcommittee on the Rural Loan Development Program has begun its study of the effectiveness of the rural loan program. Public hearings were held in Alice and Kingsville in December. Representative Charles Finnell of Holliday is chairman of the subcommittee. Other members include: Representatives Ernestine Glossbrenner of Alice, Irma Rangel

(See NEWS BRIEFS Page 4)



Industrial trainees learn to weld, paint, blast and assemble mechanical parts for trains, pumps and buses . . . .

## Start-up Training Programs Qualify Texans for Jobs

Through the cooperative efforts of state agencies and private enterprise 175 Texans were trained to meet the minimum skills needed for employment in new and expanding industries.

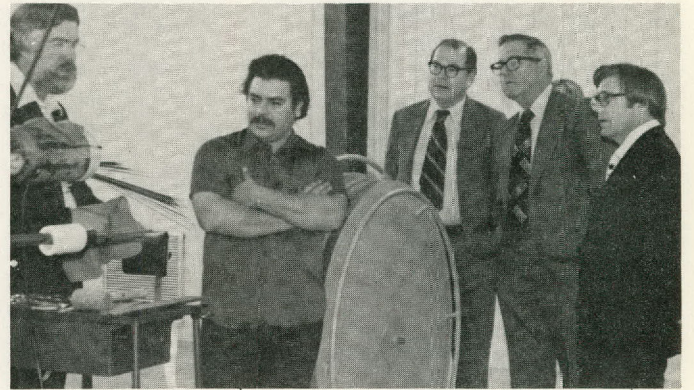
These industrial trainees participated in one of three industrial start-up training programs conducted in the Marshall area for Berwind Railway Service Company, AM General and the TRW Reda Pump Company.

Jim Stanfill, executive director of Greater Marshall Industries, feels that this type of training is an excellent drawing card for industry. "We are in direct competition with other states and any bonus that we can offer an industrial prospect just makes Texas that much more likely to land a new industry," he said.

The training programs are coordinated by the Texas Industrial Commission and are funded through the Texas Education Agency. The local school district or area junior college, in this case Panola Junior College, is responsible for administering the training using company facilities and equipment.



Jim Stanfill, executive director of Greater Marshall Industries, shows a railroad car repaired and painted by industrial trainees at Berwind Railway Service Co.



Al Pond(L), branch plant manager for the TRW Reda Pump Company, demonstrates a pump motor with the assistance of trainee Manuel Gonzales (second from left). Looking on (from left to right) are: Quentin Muncy, industrial development specialist for the TIC; Bill Gullette, director of occupational education for Panola Junior College; and State Representative Ben Grant of Marshall.

According to State Representative Ben Grant of Marshall, Texas has been able to train citizens in useful vocational skills under these programs at an average of \$126.00 per trainee.

"The new or expanded industry along with the employment brings in more than four times the amount the State spends on the program in taxes during the first year alone," Grant said.

Since September 1 of this fiscal year, 18 industrial training programs have been conducted creating 3,263 job opportunities for Texans. State taxes generated amount to \$624,752 annually.

Quentin Muncy, industrial development consultant with TIC's Industrial Services Department, coordinated the three training programs for the Marshall area. "I believe this is the first time that we have had three different training programs going on in one community at the same time," Muncy said.

The 35 trainees with TRW Reda Pump Company learned the skills necessary to repair and rebuild submersible electrical pumps. The Marshall plant services the entire

(CONTINUED ON PAGE 4)

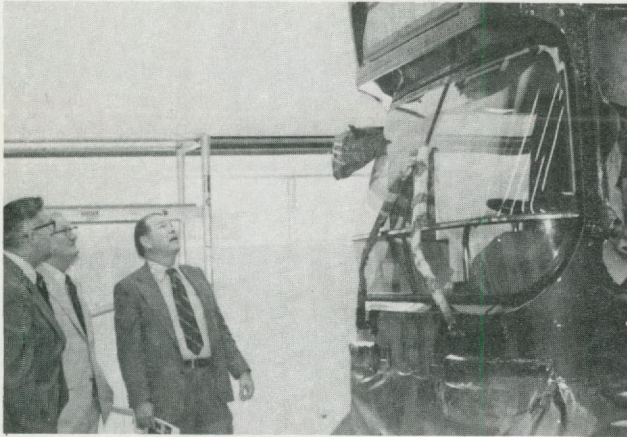
# Start-up Training Programs

(CONTINUED FROM PAGE 3)

Gulf Coast area and the company foresees the need for another 100 trainees within the year.

AM General's plant at Woodlawn recently underwent a \$2 million expansion to accommodate production of articulated diesel transit buses. If the vehicle meets with market acceptance, employment could be more than doubled within the next few years. The company had 110 industrial trainees participate in the training program.

The 28 trainees at Berwind Railway Service Company acquired the skills necessary to repair and maintain railroad tank cars. Their instruction included 240 hours of on-the-job training.



Surveying a new AM General bus during a tour of Marshall area industrial start-up training programs are: (left to right) Bill Gullette, director of occupational education for Panola Junior College; Bill Gaw, chairman of Greater Marshall Industries; and Quentin Muncy, industrial development specialist with the TIC.



John Reardon, (second from left), plant controller for AM General, demonstrates some of the unique features of his company's product. Pictured (left to right) are: Jim Stanfill, executive director of Greater Marshall Industries; Reardon; Bill Gaw, chairman of Greater Marshall Industries; Quentin Muncy, TIC's industrial development specialist; Bill Gullette, director of occupational education for Panola Junior College; and Bob Youngerman, AM General plant manager and industrial engineer.

Panola Junior College developed the curriculum and monitored all of the training programs. W. H. (Bill) Gullette, dean of occupational education for Panola, explained that the program is available at no cost to the trainee and the trainee is under no obligation to accept employment with the company once training is completed.

Gullette said that the rate of skill development is recorded for each trainee. If they do well in the classes they qualify for the existing job opportunities with the company.

Thirty-two industrial training programs were conducted last year creating 4,926 job opportunities for Texans.

## — NEWS BRIEFS —

(CONTINUED FROM PAGE 2)

cf Kingsville, Tony Garcia of Pharr, and L. P. Patterson of Brookston.

Industrial Commission staff met with foreign consulate corps members in Houston in December to explain state assistance programs on foreign trade. The meeting was sponsored by the Houston Chamber of Commerce and the Department of Commerce. 13 countries were represented. A similar briefing is scheduled for February 15 in Dallas.

Medallion Kitchens of Texas, Inc., manufacturers of kitchen cabinets, will begin production in

their Jefferson facility in March. The company will employ 30-40 persons initially with plans to increase employment to 100 within a year.

According to Texas Business Review, employment in the apparel industry in Texas has increased 39.2 percent in the past ten years. Out of a national total of 1,299,000 apparel workers, more than 72,400 are employed in Texas.

The 1978 eight-state Regional Metric Conference is scheduled for February 10-11 in Biloxi, Mississippi. For information contact:

University of Southern Mississippi, Department of Conferences and Workshops, Southern Station, Box 5136, Hattiesburg, MS 39401.

General Portland Inc., the nation's second-largest cement producer, has announced plans to build an \$80-million cement plant in New Braunfels. Construction will begin in early 1978.

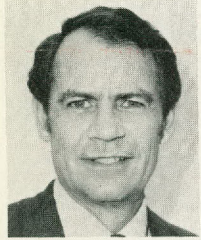
Trinity Power Machinery Company of Dallas recently opened a branch facility in Denison. The firm manufactures custom control panels and rebuilds industrial size power machinery.

### 3 Join TIC Staff

Dena Gordon, Bob Smith and Ted Waldrop have joined TIC's Energy Utilization Department as energy utilization specialists.



For the past two years, Gordon has worked for the Texas Department of Water Resources where she was responsible for performing on-line searches of major data bases. She holds a Bachelors Degree from the University of Houston and a Masters Degree from the University of Texas.



Smith previously served as Industrial Director of the El Paso Industrial Development Corporation. He has an in-depth background in industrial development and has organized numerous seminars. He holds a Bachelor of Science degree in mechanical engineering from the U.S. Military Academy at West Point.



Prior to joining the TIC staff, Waldrop worked with the City of Austin Electric Dept. as a senior consumer representative. While there his primary duty was to aid in the establishment of energy conservation programs for city-owned facilities as well as commercial and industrial customers. He attended Texas Technical College majoring in Geological Engineering.

### Metric (Continued from page 1)

"The delay in converting to metrics is presenting a problem to American manufacturers who are trying to sell their goods outside the U.S.," said TIC Executive Director James Harwell.

Harwell stated that 20% of the labor force in Texas is dependnet on international trade. The Common Market has threatened not to do business with any nation that has not converted to the metric system after April, 1978.



TIC Chairman C. Truett Smith(L) presents plaques to State Representative Tom Craddick of Midland and State Senator Bill Meier(R) of Eules for their sponsorship of revenue bond legislation.

## Industrial Commission Recognizes Meier and Craddick

Members of the Texas Industrial Commission recently recognized Senator Bill Meier of Eules and Representative Tom Craddick of Midland for their sponsorship of legislation to assist in creating new jobs for Texans.

At the Commission's quarterly meeting, TIC Chairman C. Truett Smith praised the solons' legislative efforts and presented them appreciative plaques.

Meier and Craddick introduced both the enabling legislation and the constitutional amendment that, if passed by the voters, will allow cities and counties to issue revenue bonds to build and lease manufacturing plants, thus creating jobs for Texans.

"We Texans should be proud to have elected representatives with this type of dogged determination and foresight," Smith said. "They have done their level best to see to the future need of jobs for the State of Texas."

Figures developed by the Industrial Commission show that over the past five-year period 51 manufacturing facilities were lost to surrounding states that have revenue bond financing.

These plants represented a loss

of nearly 21,000 jobs.

Smith said that although Texas was recently cited as having the most favorable business climate in the nation, it only ranks 47th in ability to finance industry.

### Briscoe to address "Jobs for Texans" committee

Governor Dolph Briscoe will address the organizational meeting of the "Jobs for Texans" committee January 24, at the Villa Capri Motor Hotel in Austin.

The political action committee was set up to help promote the passage of a constitutional amendment that will allow Texas cities and counties to issue revenue bonds to build and lease manufacturing facilities. If passed by the voters, the amendment will result in the direct creation of new jobs for Texans.

Heading the committee will be Glenn Biggs, chairman of the board of the First National Bank of San Antonio; former Attorney General John Ben Shepperd of Odessa; and Texas Industrial Commission Chairman C. Truett Smith of Wylie.

# 19 COMPANIES CHOOSE TEXAS IN NOVEMBER

COMPANY	CITY	PRODUCTS	EMPLOYMENT		ANNUAL NEW TAXES GENERATED			ANNUAL OUTPUT OF COMPANY	TOTAL ANNUAL ECONOMIC IMPACT ON TEXAS
			DIRECT	INDIRECT	FEDERAL	STATE	LOCAL		
Texas Instruments, Inc.	Temple	Data terminals	500	525	\$2,135,919	\$186,531	\$132,575	\$13,167,250	\$ 32,654,780
Ledesma Printing Service	San Antonio	Letterpress printing	1	1	3,623	365	254	20,521	58,895
Kings Iron Works	San Antonio	Iron window guards	4	7	25,144	1,981	1,443	155,195	400,403
Inspection Equip. Mfg. Corp.	San Antonio	Pipe inspection equipment	25	47	186,305	12,851	9,410	1,468,860	3,011,163
Aerofoam Industries	San Antonio	Chemical blending	100	225	914,885	100,422	60,975	5,640,157	15,792,440
Cen Tex Glove Co., Inc.	Brownwood	Gloves	45	28	\$ 140,900	\$ 10,893	\$ 7,590	\$ 792,016	\$ 1,892,918
K-C Aviation, Inc.	Dallas	Refurbish aircraft	250	348	1,795,322	121,820	89,812	9,063,882	22,297,150
Brittania Mfg. Co.	El Paso	Denim jeans	40	22	105,829	9,195	7,032	664,540	1,488,570
Brittania Mfg. Co.	El Paso	Denim jeans	90	50	238,115	20,689	15,821	1,495,215	3,349,282
East Texas Bolt Co.	Longview	Bolts	13	16	59,164	7,445	4,234	367,221	947,430
Met-Fab Co.	White Oak	Oil field tanks	15	17	\$ 69,535	\$ 6,052	\$ 4,448	\$ 462,292	\$ 1,114,124
Rainey Equipment Co.	Longview	Rebuilt heavy equip. components	15	21	73,319	6,660	4,868	476,659	1,282,213
Lasertron Company	Houston	Laser devices	*	*	*	*	*	*	*
Southwestern Public Serv. Co.	Earth	Coal burning plant	200	426	1,925,320	237,967	277,477	9,755,621	25,852,396
Vinton-Eppsco	Lubbock	Column pipe	20	34	114,032	11,656	7,409	834,306	2,152,509
Texas Instruments, Inc.	Abilene	Calculators, watches	*	*	\$ *	\$ *	\$ *	\$ *	\$ *
Mr. Fine, Inc.	Corpus Christi	Womens dresses, sportswear	50	28	132,286	11,494	8,789	830,675	1,860,712
Weathercheck of Texas, Inc.	Fort Worth	Cellulose insulation	35	62	247,235	21,564	16,197	1,431,258	4,021,835
Texas Instruments, Inc.	Midland	Calculators, watches	*	*	*	*	*	*	*
TOTALS: **			1,403	1,857	\$8,166,933	\$767,585	\$648,334	\$46,625,668	\$118,176,820

Companies - 19

\* Information not available

\*\* Totals reflect only those plants where information is available

SOURCE: JANUARY ISSUE OF TEXAS INDUSTRIAL EXPANSION, BUREAU OF BUSINESS RESEARCH, U. T. AT AUSTIN.

NOTE: IMPACT CALCULATIONS PRODUCED BY THE TIC USING ECONOMIC MULTIPLIERS DERIVED BY THE TEXAS WATER DEVELOPMENT BOARD, INPUT-OUTPUT BRANCH.