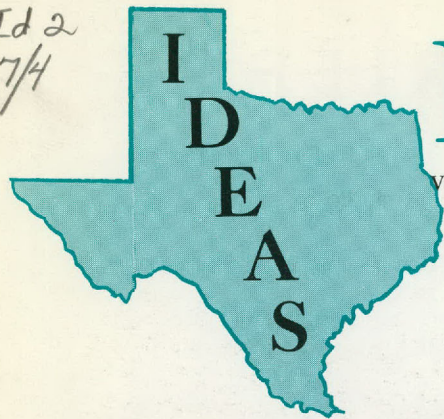


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# NEWSLETTER

VOL. 7 NO. 4

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APRIL, 1977

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MAY 19 1977



James Dunn, publisher of *Forbes*, presents first-run copies of the magazine's April 15 Special Texas Section to top government leaders. From left to right: Lieutenant Governor Bill Hobby, James Dunn, Governor Dolph Briscoe and Texas Industrial Commission Executive Director James Harwell.

## Forbes Publishes 'Texas Edition'

Initial copies of a Special Texas Edition of *Forbes* magazine were presented to leading government officials in April.

In ceremonies at the Governor's Office, James Dunn, publisher of *Forbes*, presented first-run copies of the April 15 issue to Governor Briscoe, Lieutenant Governor Bill Hobby, House Speaker Bill Clayton and Texas Industrial Commission Executive Director James Harwell.

In making the presentation,

### A metric reminder

The National Metric Conference will be held June 2-3 at the University of Houston Continuing Education Center. Persons interested in attending should return the enclosed registration form before May 19. Workshop enrollment is limited to 200 persons.

Dunn noted that the 36-page section was the largest ever done by *Forbes*.

"This special edition on Texas will be an excellent means of advertising our state's attractiveness to a very special audience, thus encouraging our future economic development," Governor Briscoe said.

Clayton, aptly labeled 'Super Texas Salesman' by the magazine, was instrumental in getting the special section together. He hosted a series of luncheons last fall so that Texas businessmen could be made aware of this excellent opportunity to advertise, thus promoting the state's economic growth.

The Special Texas Section presents the complete story of Texas' advantages for the nation's business leaders. It features all aspects of the state's favorable business climate, (See *FORBES SPECIAL* Page 3)

## VIDY Awards Nomination Opens

Nominations are now being accepted for the Volunteer Industrial Developer of the Year (VIDY) Awards.

The Texas Industrial Development Council (TIDC) will recognize two Texas civic leaders for having made the most outstanding volunteer contribution to industrial development in their community.

There will be an award made for two population categories: Category I - communities under 49,999 and Category II - communities over 50,000.

This year's competition will be especially important as one of the category winners will be selected to represent Texas in SIDC Industrial Development Volunteer of the Year competition.

Any civic leader who is not a full time professional industrial (See *VIDY AWARDS* Page 3)

### Information, please

The Texas Industrial Commission is in the process of gathering information on Texas industry interested in merger, acquisition or joint venture opportunities.

Interested manufacturers are asked to complete the inserted questionnaire and return it to the Special Projects Department. Questionnaires will be processed and, based upon individual preference, will be included or excluded in our response to both foreign and domestic inquiries.



**GOVERNOR**  
*Dolph Briscoe*

**CHAIRMAN**  
*C. Truett Smith*

**EXECUTIVE DIRECTOR**  
*James H. Harwell*

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The Official Publication of the Texas Industrial Commission. Editorial contributions are welcome and should be addressed to Editor, P.O. Box 12728, Capitol Station, Austin, Texas 78711.

# - NEWS BRIEFS -

*American Industrial Properties Report's 1977 Site Seekers' Directory* features a twelve-page special Texas supplement - "The Story on Profitable Plant Locations." In addition to copy lauding Texas' many location advantages, the section features advertisements on available industrial sites in many Texas communities.

Amarillo Mayor John Drummond used a special fiberglass shovel to break the ground for the city's newest industry. Construction of the \$26 million Owens-Corning Fiberglass Plant is underway with January 1, 1979, set as target date for production. The plant will employ 500 persons.

Governor Dolph Briscoe has pledged assistance to the city of Big Spring following the closing of Webb Air Force Base. At a meeting with Roger Brown, Big Spring Chamber of Commerce president, Senator Ray Farabee, Representative Mike Ezzell and TIC Executive Director James Harwell, Governor Briscoe directed the Industrial Commission to assist the community in implementing both state and federal programs. President Carter's Economic Adjustment Committee recently announced a program designed to bring economic relief to the area.

Mobil Chemical Company will begin a 40,000 square-foot expansion of its polystyrene foam products plant in Temple early next month. About 25 new jobs will be added to the company's current employment of 410.

Industrial Development Bonds and Their Role in Alleviating Unemployment, a publication dealing with the advantages of revenue bonds, is now available through a joint effort of the AIDC and SIDC. Cost is \$3.00 per copy including postage and handling. Orders of ten or more copies are available at \$2.50 each. Attention orders to AIDC, Inc., Suite 707, 215 West Pershing Road, Kansas City, MO 64108 or phone (816)474-4558.

Construction will begin in May on General Motors' AC Spark Plug Division's 110,000 square-foot plant in Wichita Falls. Initial employment is estimated at 200 persons with an annual payroll of more than \$1 million. Production is scheduled for early 1978.

Two of the nation's largest retailers plan to convert all their products to metric sizes by 1985. Spokesmen for Sears, Roebuck & Company and Montgomery Ward & Company made the announcement at a metric conference earlier this month.

The Acme Brick Company plant in Garrison is currently undergoing a \$1.1 million expansion and modernization program.

Secretary of Commerce Juanita Kreps will speak at the Fourth Annual International Trade Conference of the Southwest to be held in Dallas May 24-25. The conference is sponsored by the Center of International Business. For more information contact Mark Winchester, World Trade Center, Box 58428, Dallas or phone (214)742-7301.

The Amarillo Chamber of Commerce is sponsoring its first Domestic Transportation and World Trade Seminar April 27-28 at the Villa Inn Convention Center. The TIC, West Texas State University, Amarillo College, Amarillo Traffic Club and the U.S. Department of Commerce are co-sponsoring the event.

More construction of manufacturing plants is planned for Texas than for any five other states, according to an economist with the Federal Reserve Bank of Dallas. Billings Barnard said that over the next three years, an estimated \$2.5 billion will be spent on construction of manufacturing facilities in the state with nearly all counties sharing the expansion.

The American Industrial Development Council conference will be held May 14-18 in Toronto. For more details call (814)474-4558.



House Speaker Bill Clayton (L) and *Forbes* publisher James Dunn look over the special Texas section.

## FORBES SPECIAL

(CONTINUED FROM PAGE 1)

including taxes, transportation, labor, industrial training programs and energy.

*Forbes* has a circulation of more than 640,000, including executives of the nation's top businesses.

Limited quantities of the Special Texas Section are available upon request at no charge from the Industrial Development Division of the Texas Industrial Commission.

## June 1 Is Application Deadline For Industrial Development Institute

June 1 is the application deadline for the 1977 Industrial Development Institute (IDI) and Advanced Symposiums, sponsored by the American Industrial Development Council and The University of Oklahoma.

The IDI is intended as a program of advanced education for individuals pursuing a career related to industrial or economic development and is open to individuals who have either completed a Basic Industrial Development Course or who have at least two years experience in the field of industrial development.

The Institute is open to both members and non-members of AIDC. Applications are approved on the basis of individual quali-

## VIDY AWARDS

(CONTINUED FROM PAGE 1)

developer and who has played a significant role in the attraction of one or more industries to his community between July 1, 1976, and June 30, 1977, is eligible to receive the award.

TIDC members may submit one or more nominations and should include the following information:

1. Name, title, address, and telephone number of nominee.
2. Name and description of the industrial prospect(s) whom the nominee assisted in locating during the period July 1, 1976, through June 30, 1977, and the nature of effort exerted by the nominee to locate the company or companies.
3. Description of any obstacles encountered which were significant in terms of locating the company or companies.
4. Brief background, or history, of the nominee's industrial development activities in behalf of his community such as positions held, etc.
5. Supplemental news stories, etc.
6. Name, address, and signature of the TIDC member making the nomination.
7. Population category of entry.

Nominations should be attentioned to Douglas Henson, Chairman, VIDY Awards Committee, TIDC, Bryan Place, Suite 100, 4103 South Texas Avenue, Bryan, 77801.

Deadline for receiving nominations is July 1, 1977.

cation.

Graduates of IDI or individuals who have seven or more years experience in industrial development are also eligible to attend the Advanced Symposiums.

This year the topics are "I.D. Financing: Problems & Solutions" (August 8-10) and "Non-Metro Economic Development" (August 10-12).

A \$25 registration fee must accompany all applications. Qualified individuals may register for either one or both symposiums.

For further information on enrollment fees contact Dr. Gerald Ruffin, Director, Industrial Development Programs, The University of Oklahoma, 1700 Asp Avenue, Norman, OK 73037.

## Plant Locations Up 75%

Texas recorded a healthy increase in new plant locations in the first quarter of 1977, according to the Bureau of Business Research at the University of Texas at Austin.

Fifty-six new plants were announced compared to 32 for the same period last year — a 75 per cent increase.

Plant expansions, however, dropped 7 per cent to 53 from the 57 expansions reported in 1976.

The Dallas-Fort Worth SMSA led the state with 18 new or expanded projects, followed by the Longview SMSA with 15. Houston and San Antonio each reported 12 new or expanded projects, with the latter leading the major cities in new plant announcements.

Bonham, Gonzales and Nacogdoches led the nonmetropolitan communities with two new or expanded plants each.

## In Memorium

Alf Jernigan, an East Texas leader who contributed much to the area's industrial development, died April 16. He was 47.

A native East Texan, Jernigan served as executive vice president and general manager of the East Texas Chamber of Commerce since 1970. He first joined the staff in 1957 and at one time was manager of the community development department.

He began his career in chamber work in 1952 in his home town of Carthage with the Panola County Chamber of Commerce.

Jernigan was a member of various professional and civic organizations including TIDC, AIDC, SIDC, Council of State Chambers of Commerce, Texas Chamber of Commerce Managers, and the American Chamber of Commerce Executives.

His contributions to the East Texas area and to the entire state did much to make Texas a leader in industrial growth.

# 22 COMPANIES CHOOSE TEXAS IN MARCH

COMPANY	CITY	PRODUCTS	EMPLOYMENT		ANNUAL NEW TAXES GENERATED			DIRECT ANNUAL OUTPUT OF FIRM	TOTAL ANNUAL ECONOMIC IMPACT ON ECONOMY
			NEW	GENERATED	FEDERAL	STATE	LOCAL		
The Printers	San Antonio	Offset printing	3	3	\$ 10,487	\$ 589	\$ 765	\$ 56,351	\$ 163,981
Comtek Manufacturing Co.	San Antonio	Electronic micro processors	5	3	12,981	628	765	75,062	192,159
Stainless Kitchens	San Antonio	Kitchen equipment	9	9	28,919	1,452	1,585	163,603	438,456
Alamo Wooden Rose	San Antonio	Wooden roses	45	37	130,776	8,080	10,112	766,153	2,053,290
Daubert Chemical Company	McKinney	Adhesives & coatings for paper	15	10	54,854	2,649	2,550	299,407	721,571
Southwestern Rail Products, Inc.	Wellington	Railroad track spikes	48	70	\$ 269,246	\$ 17,784	\$ 16,474	\$ 1,673,698	\$ 4,117,297
Eagle Lake Concrete Products Inc.	Eagle Lake	Bricks & stone	50	69	207,649	19,869	16,728	1,325,732	3,499,932
Litecor Inc.	Carrollton	Lead calcium batteries	6	6	23,383	1,148	1,235	122,714	344,826
Varel Manufacturing Company	Dallas	Tungsten carbide mining equipment	50	190	687,912	42,881	43,732	4,409,559	10,671,133
Fannin County Manufacturing	Bonham	Women's sportswear	100	42	168,492	9,719	11,121	1,209,262	2,745,025
Napps Industries Inc.	Longview	Industrial refrigeration equipment	20	40	\$ 130,566	\$ 6,948	\$ 8,671	\$ 1,091,167	\$ 2,433,302
Ulm of Texas Company	Seguin	Metal stamping	7	4	15,639	991	1,321	103,197	263,152
Russ Manufacturing Company	Hale Center	Women's blouses	25	11	42,123	2,430	2,780	302,315	686,255
Printing Resources, Inc.	Houston	Lithographic printing	2	2	6,991	393	510	37,567	109,320
Manchester Sling Company	Beaumont	Slings	6	5	18,675	1,033	1,279	132,167	326,452
Dorsey's Sign Company	Burleson	Silk screening	1	1	\$ 3,495	\$ 196	\$ 255	\$ 18,783	\$ 54,659
Texas Instruments Inc.	Midland	Calculators, watches	1,000	790	2,915,606	156,114	188,494	16,643,365	45,602,820
Burus, Morris & Stewart Tx. Corp.	Nacogdoches	Planing mill	10	8	25,294	1,667	5,952	143,690	415,264
Mahan Manufacturing Co., Inc.	Weatherford	Pipe wrenches	15	38	133,076	7,130	7,021	812,303	2,103,865
Tiperary Corporation	Ingleside	Fuel refinery	35	265	888,415	137,186	62,215	6,307,442	16,083,977
Walls Industries, Inc.	Merkel	Insulated coats & jackets	120	50	\$ 202,191	\$ 11,663	\$ 13,345	\$ 1,451,115	\$ 3,294,031
General Motors Corporation	Wichita Falls	Ceramic converter components	200	192	828,342	45,646	52,885	5,014,290	11,934,010
TOTALS:									
Companies - 22			1,772	1,845	\$6,805,112	\$476,196	\$449,795	\$42,158,942	\$108,254,777

SOURCE: APRIL ISSUE OF TEXAS INDUSTRIAL EXPANSION, BUREAU OF BUSINESS RESEARCH, U. T. AT AUSTIN.

NOTE: IMPACT CALCULATIONS PRODUCED BY THE TIC USING THE GOVERNOR'S OFFICE DIVISION OF PLANNING COORDINATION ECONOMIC MULTIPLIERS.