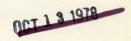
Published Monthly By The Texas Industrial Commission

**APRIL**, 1978



### **Industrial Commission** Will Sponsor **Boiler Conference in May**

The Texas Industrial Commission will sponsor a Boiler Conversion, Conservation and New Technology Conference May 4 at the Austin Marriott Hotel.

Purpose of the one-day seminar is to spotlight the latest advances in

boiler technology.

Over 1,800 invitations have been extended statewide to manufacturing and utility companies that maintain large-scale boiler operations.

The program will include a special workshop session and nationally recognized speakers who will discuss topics ranging from new boiler design to current legislation and regulation.

This is the third boiler-related conference sponsored by TIC since the Railroad Commission issued the Docket 600 order in 1975. That decree called for a major reduction in the use of natural gas as a boiler

fuel by 1981.

"We're trying to aid industrialists in their transition from natural gas dependency," said Lance dePlante, manager of TIC's Energy Utiliza-

tion Department.

"Our conference is designed specifically to clarify questions and provide the latest technological information on available alternatives."

A \$25.00 registration fee includes a noon luncheon, coffee and all materials used in the workshop. Late registrants can sign up at the door for a cost of \$35.00

For more information contact TIC's Energy Utilization Department.

# **Governor Briscoe Announces Industrial Expansion Awards**

Governor Dolph Briscoe recently announced procedures for entering the 1977 Governor's Industrial Expansion Awards competition.

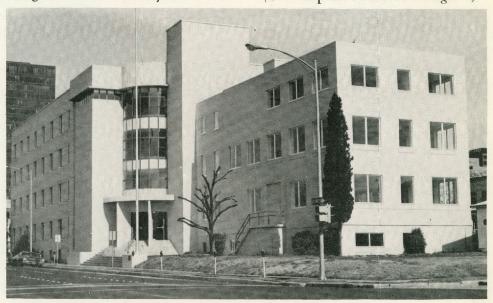
Cosponsoring the annual awards with the Governor are the Texas Industrial Commission, the Texas Industrial Development Council, the Texas Association of Business, and the four regional chambers of commerce.

"Too often we fail to show appreciation for our existing Texas industries," Governor Briscoe said. "Nearly 300 manufacturing firms expanded their Texas facilities this past year. It is most important that these firms be recognized for their contributions to strengthening the Texas economy."

Nominations are being accepted by the East Texas Chamber of Commerce, the Lower Rio Grande Valley Chamber of Commerce, the South Texas Chamber of Commerce, and the West Texas Chamber of Commerce through June 30.

A committee formed by the chambers will then determine a single winner from each region to be honored by Governor Briscoe with an award presentation and lunch-

Points to be considered in the selection process include the total and percent increase over the previous year of plant payroll, number of employees, investment in new plant facilities and equipment, (See Expansion Awards Page 4)



In mid-May the Texas Industrial Commission will move into new office facilities located at 410 East 5th Street. TIC will occupy the third and fourth floors of the newly renovated building which formerly housed the State Health Department. The mailing address will remain the same. The new phone number will be 472-5059.



VOL. 8 APRIL, 1978 NO. 4



GOVERNOR

Dolph Briscoe

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Minority Business Enterprise Division Procurement Development Small Business Development Urban Economic Development

The Official Publication of the Texas Industrial Commission. Editorial contributions are welcome and should be addressed to Editor, P.O. Box 12728, Capitol Station, Austin, Texas 78711.

### -NEWS BRIEFS-

Rubbermaid Commercial Products Inc. recently announced plans to construct a \$3.5 million manufacturing warehouse and distribution center in the Cleburne Industrial Park. Initial employment will be 89 persons. Construction will begin this summer.

Veta Winnick, coordinator for the O'Kane Art Gallery of the University of Houston Downtown College, has been appointed to the Metric System Advisory Council. She will replace Bill Wright of Houston who resigned. The next council meeting is scheduled for May 10 in Austin.

A training workshop on the Onshore Impacts of Outer Continental Shelf Oil and Gas Development will be held June 19-21 in Galveston. Registration fee is \$15 and attendance is limited. For more information contact John Waxman, American Society of Planning Officials, 1313 East 60th Street, Chicago, IL 60637.

Folger Coffee Company will build a new coffee processing plant in Sherman. Operations will begin in late 1979 with 100 employees and an annual payroll of more than \$1 million.

Farmers Home Administration has approved an \$80,000 grant to the City of Lampasas to extend utilities to the Lampasas Industrial Park. Grant funds will be used to extend water, sewer and streets to the area. The project should be completed within 60-90 days.

Velcon Filters, Inc. has broken ground for a 20,000 square foot facility in the Harlingen Industrial Park. The company, which manufactures jet fuel filters, will employ 15-20 initially.

Grant Billingsley has been named director of the Midland Chamber of Commerce's newly established economic development department. He is former public relations director for the chamber.

The Texas Industrial Commission will hold its regular quarterly meeting April 28 at the Inn of the Golden West in Odessa. Items on the agenda include reports on the energy conservation program, reverse investment trip, job fairs, industrial start-up training programs and budget preparations. The meeting will be hosted by the Odessa Chamber of Commerce.

PTM, Inc. of Longview has announced a \$10 million expansion program that will add 30 persons to the payroll initially. PTM, a division of Mill Technology, Inc., builds machinery and equipment. This marks the third expansion since operations began in 1975.

SIDC board members finalized plans for the upcoming conference at the March director's meeting in San Antonio. The annual event is scheduled for October 28-31 at the San Antonio Hilton Palacio del Rio.

Bud Reed, director of TIC's Industrial Development Division, and Ed Latta, director of the Operations Division, have been appointed to the Advisory Committee of the Coastal Management Program. The purpose of the committee is to consider the data management and permitting procedures of state agencies.

The Texas Association of Business' newly created political action committee (TABPAC) has adopted the motto "get into politics, or get out of business". TAB Chairman Paul Kerr said that Texas has a political climate that is beneficial to business and industry. "We will continue to benefit, only if we maintain that climate," he said.

Officials of San Antonio's Economic Development Foundation and Communities Organized for Public Service have agreed to establish an industrial development advisory committee to advise the city on how to attract new industry and (See NEWS BRIEFS Page 4)

# 21 COMPANIES CHOOSE TEXAS IN FEBRUARY

									TOTAL ANNUAL
			EMPLOYMENT		ANNUAL NEW TAXES GENERATED			ANNUAL OUTPUT	ECONOMIC IMPACT
COMPANY	CITY	PRODUCTS	DIRECT	INDIRECT	FEDERAL	STATE	LOCAL	OF COMPANY	ON TEXAS
ACF Industries, Inc.	Bryan	Butterfly valves	50	70	\$ 251,453	\$ 22,426	\$ 16,956	\$ 1,646,144	\$ 4,247,052
Chicago Bridge & Iron Co.	Ingleside	Offshore oil platforms	400	620	2,374,025	203,651	143,089	14,402,995	37,159,727
Conroy, Inc.	New Braunfels	Boat trailers	100	207	658,624	70,930	42,511	3,914,353	11,390,767
Datapoint	Waco	Computer systems	300	315	1,281,551	111,919	79,545	7,900,350	19,592,868
F.M.K., Inc.	Nacogdoches	Motor home chassis	21	43	138,311	14,895	8,927	822,014	2,392,061
Folger Coffee Co.	Sherman	Coffee processing	100	240	\$ 890,210	\$ 59,608	\$ 68,473	\$ 7,888,301	\$ 15,618,836
Global Fabricators	Kilgore	Pressure vessels	35	65	253,917	23,925	15,132	1,886,487	4,225,731
Hallicrafters Company	Grand Prairie	Electronics products	*	*	*	*	*	*	*
Kenway, Inc.	Wichita Falls	Storage racks	36	41	157,918	12,374	9,338	932,111	2,479,415
Levi Strauss & Co.	El Paso	Children's pants	151	83	399,504	34,711	26,544	2,508,639	5,619,351
Lyall Electric El Paso, Inc.	El Paso	Wiring harnesses	60	131	\$ 468,849	\$ 38,793	\$ 31,910	\$ 3,414,523	\$ 8,160,710
Moduline Intl., Inc.	Ennis	Mobile homes	150	161	554,938	50,533	44,897	4,075,533	9,944,301
Nuway Emulsions, Inc.	Pleasanton	Graded emulsions	*	*	*	*	*	*	*
S & H Jet Service	San Antonio	Modification aircraft frames	25	35	179,532	12,182	8,981	906,388	2,229,714
Sabtronics	Dallas	Digital multimeters	18	20	80,969	6,667	5,090	624,783	1,399,514
Shiloh Fab	Longview	Industrial trailers	6	7	\$ 27,294	\$ 2,430	\$ 1,696	\$ 159,616	\$ 435,752
Southern States Steel Co.	Beaumont	Bar fabrication	40	68	251,437	19,809	14,425	1,551,951	4,004,034
Terratile of Corpus Christi	Corpus Christi	Ceramic floor tile	1	1	4,497	1,057	314	20,997	65,091
Texas Van Corp.	McGregor	Van conversion	30	62	197,587	21,279	12,753	1,174,306	3,417,230
The Vermiculite Co.	Houston	Insulation	2	3	9,827	1,136	745	72,163	176,799
TRW Reda Pump Co.	Marshall	Rebuild motors & pumps	60	93	\$ 356,104	\$ 30,548	\$ 21,463	\$ 2,160,449	\$ 5,573,958
TOTALS: **			1,585	2,265	\$8,536,547	\$738,873	\$552,789	\$56,062,103	\$138,132,911

Companies - 21

SOURCE: APRIL ISSUE OF TEXAS INDUSTRIAL EXPANSION, BUREAU OF BUSINESS RESEARCH, U. T. AT AUSTIN.

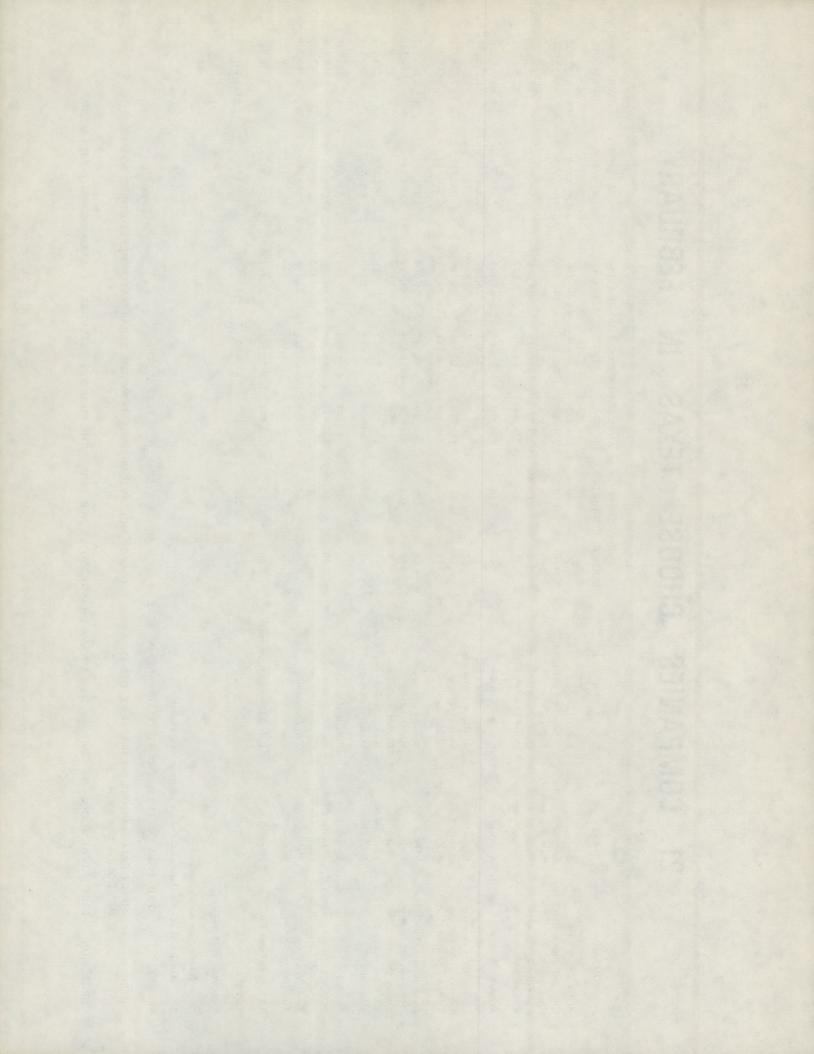
NOTE: IMPACT CALCULATIONS PRODUCED BY THE TIC USING ECONOMIC MULTIPLIERS DERIVED BY THE TEXAS WATER DEVELOPMENT BOARD,

INPUT-OUTPUT BRANCH.

CORRECTION: LAST MONTH ALPHA BOX COMPANY WAS A NAME CHANGE, NOT A NEW PLANT. THE FIRM WAS PREVIOUSLY CALLED TRIANGLE PACKAGING.

<sup>\*</sup> Information not available

<sup>\*\*</sup> Totals reflect only those plants where information is available





Look at the clothes you are wearing and consider the possibility that your garments were created entirely within the boundaries of Texas.

The cotton, wool, mohair or synthetic raw materials may have been produced in one area of the state, shipped to another area to be spun, woven or knitted, and then sent to still another plant to be made into the clothes you wear.

Today the odds of wearing a "totally Texas" garment are slim, but the future efforts of the newly formed Fiber Apparel Council of Texas (FAC/Tex) may someday make that possibility a reality.

The physical and economic conditions which exist in Texas make it an ideal location for the development of the textile and apparel industries. The state's central geographic location, supply of natural resources, labor force, site locations, and market outlets provide an inviting and accommodating atmosphere.

Over the last decade the Texas Industrial Commission has worked hard to develop textile and apparel industries in Texas. Through media advertising, direct mail and telephone campaigns, TIC has been successful in attracting these types of industries to the state.

However, in early 1977, fiber development experts realized that in order to be more effective in attracting new firms, it would be necessary to enlarge the involvement of both the private and public sectors including fiber producers, manufacturers, fashion designers, and retailers.

"We, at the Industrial Commission, are limited in budget and

# FAC/Tex working to dress Texans in Texas

the amount of time that we can spend concentrating on a particular industry," said TIC Special Projects Manager James Heath. "There became a definite need for an organization that could assist us in realizing our goals of developing the textile and apparel industry."

That need resulted in the formation of FAC/Tex, a non-profit organization comprised of representatives from manufacturing, marketing, banking, academic and governmental interests.

Still in its formative stages, the group has already set high goals.

"Our basic objective is to develop new fiber and apparel industry in Texas by planning, organizing and implementing a program of marketing our state's resources and competitive advantages," said Marvin Segal, Chairman of FAC/Tex.

To achieve this goal the council is now in the process of securing membership, information and the financial base necessary to conduct a major marketing and promotional campaign.

While the efforts of the program will be directed at developing both apparel and textile industries, a slight priority will be given to the

textile sector.

"The reason for this extra emphasis becomes obvious when examining the ratio of textile to apparel manufacturers within the state," Heath said.

Based on 1976 figures, more than 700 apparel manufacturing plants are operating in Texas producing more than \$1.2 billion worth of goods annually while using more than \$200 million worth of fabric. Three-fourths of the fabric utilized comes from out-of-state mills.

Only 37 textile mills are cur-(See FAC/Tex Page 4)

### \_spotlight on Beaumont

Beaumont was once a city with a big problem.

Its downtown was rapidly becoming a ghost town as the final holdouts began their flight to suburbia.

But before the tumbleweeds blew through their inner city streets the citizens of Beaumont began mapping out and executing a solution to their problem. The answer came in the form of total community concern and involvement.

Beginning in 1971, Beaumont voters unselfishly and overwhelmingly approved bond issues of \$12 million and \$18 million to finance new municipal buildings and improved port facilities in the central city.

In late 1973 city officials unveiled a redevelopment master plan that called for a coordinated program of publicly and privately funded projects. These efforts were estimated to add \$118 million in improvements to downtown Beaumont by 1982.

Then in 1974 voters again supported a major bond issue in the form of a \$28 million capital improvements project which included the construction of a downtown civic center complex.

The private sector rapidly followed suit as banks, retailers, and

churches began to reinvest in their central city.

Today downtown Beaumont is blossoming with a fresh new face and residents have themselves to thank. The revitalization of their town was financed through local, public and private funds without reliance on federal money.

EDITOR'S NOTE: This is the third in a series of articles spotlighting Texas communities. If your community qualifies, drop us a line.

## **TIC Participates in Texas Section**

The Texas Industrial Commission is participating in a major promotional effort aimed at bringing new investment capital and industry to the state.

"Texas: The International Giant", a 16-page advertising supplement to the ten in-flight magazines published by East/West Network, Inc., will be released in May.

The color supplement will include five comprehensive feature stories detailing the economic and social attractions that Texas offers domestic and foreign companies.

Along with the supplement, the Industrial Commission will run a full-page ad with an attached coupon allowing interested parties to obtain additional information on a Texas location.

"We feel that this is a most effective way of telling the Texas story," TIC Executive Director James Harwell said, "and we are expecting significant results in developing both domestic and foreign prospects.

The supplement is expected to reach nearly 11.5 million business and government leaders through ten East/West magazines. These include: Alleghany Flightime, Continental Flightime, Delta Sky, Eastern Review, Hughes Airwest Sundancer, Ozark Flightime, Pacific Southwest Airlines California,

Pan Am Clipper, Southern Airways Flightime, and United Mainliner.

### -NEWS BRIEFS-

(CONTINUED FROM PAGE 2) upgrade job skills. The committee will consist of representatives of EDF, COPS, organized labor, the Texas Industrial Commission and local skills training centers.

In late March the Senate confirmed 13 nominees to the U. S. Metric Board. Dr. Louis Polk of Ohio is chairman. Confirmation hearings for the remaining four members have not yet been scheduled.

FMC Corporation has announced plans to construct a multi-million dollar hydrogen peroxide plant at Bayport. Construction is scheduled to begin within the next few months.

The 1978-79 Manufacturers' Agents' Guide, a 240-page directory listing more than 12,700 manufacturers who distribute their products through manufacturers' agents and representatives, is now available through Agent Publishing Co., Inc., 663 Fifth Avenue, New York, NY 10022. Price is \$29.95 on an unconditional ten-day, money-back basis.

#### FAC/Tex

(CONTINUED FROM PAGE 3) rently producing fabric in Texas, and according to Heath, there is plenty of room for more.

"With the assets Texas has to offer, we could support at least 100 large-scale mills," he said.

Current world economic conditions will dictate the eventual outcome of fiber-to-textile development in Texas.

The industry is now suffering from a recessionary trend that is resulting in the consolidation of many small operations into one large facility.

"As the situation begins to stabilize, we feel that we'll be prepared to reap the benefits of future growth and expansion which should occur in the near future," Heath said.

### **Expansion Awards**

(CONTINUED FROM PAGE 1)

square footage, and local expenditures for goods and services.

The industry's contribution to civic and community development during the year will be another point under consideration.

Local chambers of commerce or other industrial groups should select the best industry from their community and send this nomination to their regional chamber before the June 30 deadline.

4

TEXAS INDUSTRIAL COMMISSION Box 12728, Capitol Station Austin, Texas 78711