

1 AN ACT

2 relating to increasing awareness in this state of the importance of  
3 higher education.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. The heading to Section 29.911, Education Code,  
6 is amended to read as follows:

7 Sec. 29.911. GENERATION TEXAS [~~"EDUCATION: GO GET IT"~~]  
8 WEEK.

9 SECTION 2. Sections 29.911(a) and (b), Education Code, are  
10 amended to read as follows:

11 (a) To educate middle school, junior high school, and high  
12 school students about the importance of higher education, each  
13 school district and each open-enrollment charter school offering  
14 any of those grade levels shall designate one week during the school  
15 year as Generation Texas [~~"Education: Go Get It"~~] Week.

16 (b) During the designated week, each middle school, junior  
17 high school, and high school shall provide students with  
18 comprehensive grade-appropriate information regarding the pursuit  
19 of higher education. The information provided must include  
20 information regarding:

- 21 (1) higher education options available to students;  
22 (2) standard admission requirements for institutions  
23 of higher education, including:

24 (A) overall high school grade point average;

1 (B) required curriculum; ~~and~~

2 (C) college readiness standards and expectations  
3 as determined under Section 28.008; and

4 (D) scores necessary on generally recognized  
5 tests or assessment instruments used in admissions determinations,  
6 including the Scholastic Assessment Test and the American College  
7 Test;

8 (3) automatic admission of certain students to general  
9 academic teaching institutions as provided by Section 51.803; and

10 (4) financial aid availability and requirements,  
11 including the financial aid information provided by counselors  
12 under Section 33.007(b).

13 SECTION 3. Section 61.076(c), Education Code, is amended to  
14 read as follows:

15 (c) The co-chairs may appoint six [~~three~~] additional  
16 members who are education professionals, agency representatives,  
17 business representatives, or other members of the community.  
18 Members appointed to the council under this subsection serve  
19 two-year terms expiring February 1 of each odd-numbered year.

20 SECTION 4. Section 61.9701(b), Education Code, is amended  
21 to read as follows:

22 (b) The campaign must [~~may~~] include the provision of  
23 information on:

24 (1) the benefits of obtaining a postsecondary  
25 education;

26 (2) the types of institutions of higher education and  
27 degree programs available;

1           (3) the academic preparation needed to successfully  
2 pursue a postsecondary education as determined under Section 28.008  
3 and any other requirements for enrollment at an institution of  
4 higher education; and

5           (4) how to obtain financial aid and what forms of  
6 financial aid are available.

7           SECTION 5. Section 61.9703, Education Code, is amended to  
8 read as follows:

9           Sec. 61.9703. COORDINATION WITH OTHER ENTITIES [AGENCIES].  
10 The board shall [~~may~~] coordinate with the Texas Education Agency,  
11 the P-16 Council established under Section 61.076, and other  
12 appropriate entities, including regional P-16 councils and  
13 businesses, to [~~agencies as necessary to develop and~~] implement the  
14 public awareness campaign.

15           SECTION 6. This Act takes effect immediately if it receives  
16 a vote of two-thirds of all the members elected to each house, as  
17 provided by Section 39, Article III, Texas Constitution. If this  
18 Act does not receive the vote necessary for immediate effect, this  
19 Act takes effect September 1, 2011.

David Newkurt  
President of the Senate

Joe Straus  
Speaker of the House

I certify that H.B. No. 2909 was passed by the House on April 7, 2011, by the following vote: Yeas 144, Nays 0, 1 present, not voting; and that the House concurred in Senate amendments to H.B. No. 2909 on May 27, 2011, by the following vote: Yeas 139, Nays 0, 2 present, not voting.

Robert Haney  
Chief Clerk of the House

I certify that H.B. No. 2909 was passed by the Senate, with amendments, on May 25, 2011, by the following vote: Yeas 31, Nays 0.

Patsy Spaw  
Secretary of the Senate

APPROVED: 17 JUN '11  
Date

Rick Perry  
Governor

FILED IN THE OFFICE OF THE  
SECRETARY OF STATE  
4:00 O'CLOCK

JUN 17 2011  
[Signature]  
Secretary of State