

TRS Goes Social!



*Look Inside To See How You Can
Get Connected....*



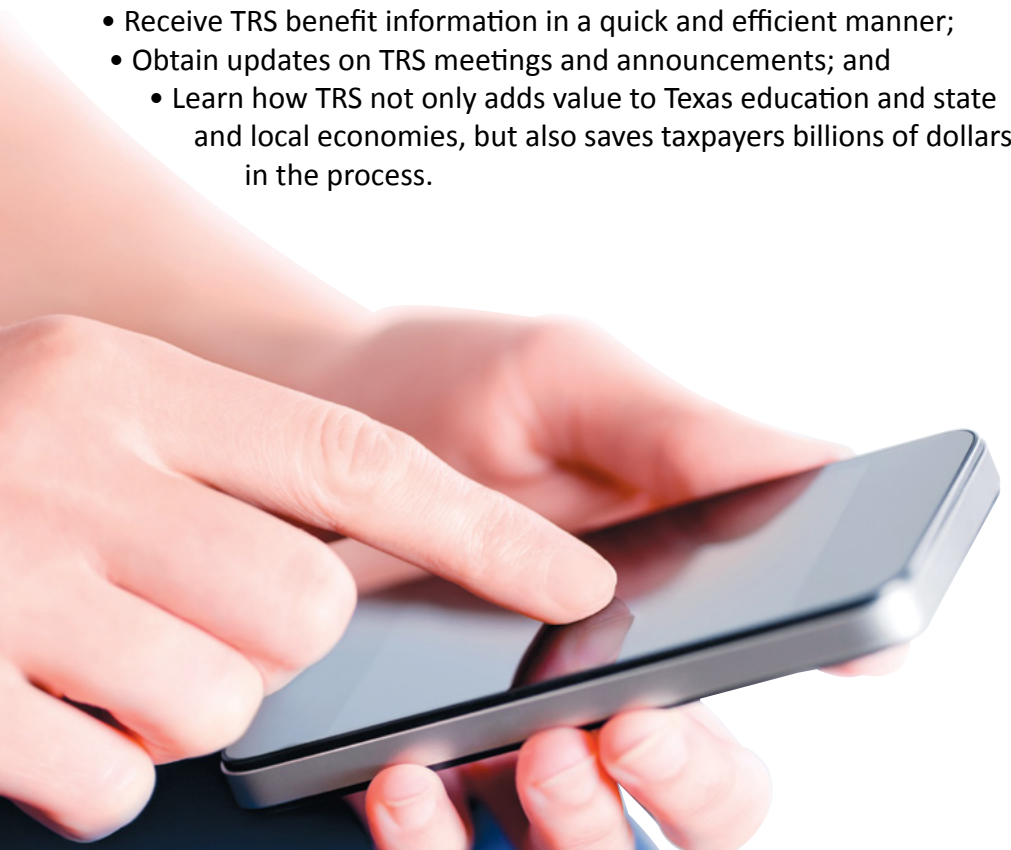
Welcome to the Teacher Retirement System of Texas (TRS) one-stop source for social media, including our presence on Facebook (a social networking site), Twitter (a microblogging site), LinkedIn (a networking site) and YouTube (a video sharing site).

Why Go Social?

TRS is committed to communicating with our members and retirees in ways that are most convenient for them. We recognize that a growing number of members and retirees are turning to social media to get news and share information online—whether through a home computer or mobile device such as a laptop, tablet or smart phone.

Social media provides you with an opportunity to:

- Engage directly with TRS in an easy and convenient manner on the sites you normally visit;
- Receive TRS benefit information in a quick and efficient manner;
- Obtain updates on TRS meetings and announcements; and
 - Learn how TRS not only adds value to Texas education and state and local economies, but also saves taxpayers billions of dollars in the process.



Guidelines When Using TRS Social Media

We hope you'll try out our social media presence by "liking" us on Facebook, "following" us on Twitter and LinkedIn and watching and subscribing to our videos on YouTube.

First, it's important to read and understand our usage guidelines. They are designed to encourage a productive dialogue and also contain important suggestions regarding privacy and what you can do to help protect your personal information. Some points to remember:

- TRS' social media presence is a public forum for TRS-related discussions. It is not a forum for other matters.
- Users must agree and adhere to all guidelines, especially when commenting. Postings in violation of the guidelines will be removed.
- Users must not post information that they do not want publicly known, especially health-related or other personal information such as social security numbers. Individual member or annuitant-specific questions should be directed to a benefits counselor at 800-223-8778.
- As with all public usage of the Internet, users should have no expectation of privacy.
- TRS' social media pages appear on third party sites that have terms of service that are not governed by TRS or the State of Texas. These sites are not official TRS websites and therefore, have their own terms of service and policies.

For a complete description of TRS social media sites and guidelines, please visit the TRS website: www.trs.state.tx.us

Ready To Get Started? Turn The Page! 

How To Get Connected

If you already have a Facebook, YouTube, Twitter or LinkedIn account, you will simply need to sign in, look for Teacher Retirement System of Texas, or use the direct links below and “like” or “follow” us. Links to each site can also be found on the TRS website.

If you don't have social media accounts, you'll need to create them. There is no cost to join for basic service accounts. Again, be sure to read all terms of service and familiarize yourself with how each tool works.



Response Time

Although social media is a 24/7 communication channel, TRS will post content and review comments on its social media presence during regular business hours—Monday through Friday from 8 a.m. to 5 p.m.

Comments posted after regular business hours and on weekends will be reviewed as early as possible; generally, the next business day. If you have any questions about TRS' social media presence, please contact us at communications@trs.state.tx.us



Accessibility

A mobile, html-only version of Facebook can be found at:
<https://m.facebook.com/>

For more information about creating and using an accessible Facebook account, go to: <https://www.facebook.com/help/accessibility>

Please visit Easy Chirp at <http://easychirp.com/> for more information on an accessible version of Twitter.

YouTube has a closed captioning feature, but it is not mistake-proof. TRS hopes to provide closed captioning for TRS videos in the future. In the meantime, links to transcripts can be found in the descriptions of our videos on YouTube. Our videos and transcripts can also be found on the TRS.TV page of the website.



**We Look Forward To
Connecting With YOU Soon!**

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