

**TEXAS AGRILIFE RESEARCH (556)  
HISTORICALLY UNDERUTILIZED BUSINESS (HUB)  
STRATEGIC PLAN**

**A. GOAL**

Texas AgriLife Research's (from this point referred to as agency) Historically Underutilized Business (HUB) Office is working to provide equal access to qualified HUBs in the agency's procurement of commodities and services, including professional, construction, and contracting services.

**A.1. OBJECTIVE**

To utilize qualified HUB vendors in at least 10 percent of agency expenditures for commodities and services awarded annually by fiscal year 2013.

**OUTCOME MEASURE**

	FY 2010 Annual	FY 2011 Annual	FY 2012 Semi-Annual
Total Agency Expenditures	\$ 31,059,053	\$ 28,502,998	\$ 16,130,973
Total \$ amt. spent w/ HUB	\$ 2,945,247	\$ 3,005,642	\$ 1,264,713
% of Total Exped. w/ HUB	9.48%	10.54%	7.84%
% of HUBs receiving awards:			
Asian Pacific	9.42%	5.50%	3.38%
Black	6.35%	8.72%	10.51%
Hispanic	24.02%	13.74%	14.91%
Native American	0.88%	3.93%	1.50%
Women	59.33%	68.10%	69.71%

**A.1.1. STRATEGY**

Continue with the current plan designed to provide greater access for HUBs by:

1. Providing Communication:
  - a. A website, providing a listing of the agency's most frequently used HUBs, will be maintained by the HUB Office to assist agency employees throughout the state in locating HUB vendors.
  - b. Information on newly discovered HUB vendors offering relevant products and services will be forwarded to key departmental purchasing personnel statewide.
  - c. Continue in the dissemination of HUB utilization statistics to agency administration and agency departments.
2. Improving Outreach:

600 John Kimbrough Boulevard  
2142 TAMU  
College Station, TX 77843-2142

Tel. 979.845.8486  
Fax. 979.458.4765  
<http://AgriLifeResearch.tamu.edu>

- a. Involvement in Economic Opportunity Forums for the purpose of locating new vendors to broaden the HUB supplier base.
  - b. Involvement in the Statewide HUB Discussion Workgroup as well as the Texas University HUB Coordinator's Alliance.
  - c. Involvement with minority and women-owned trade organizations, chambers of commerce, and small business development centers.
  - d. Recruit and increase collaboration within Mentor / Protégé program.
3. Processes:
- a. Purchasing processes will be continually monitored and revised to attain a greater Good Faith Effort than that which is mandated by the state.
  - b. Trainings on the HUB Program and requirements will be provided to key departmental personnel on an as needed basis.

### OUTPUT MEASURES

1. Number of HUB contractors and subcontractors contacted for Bid Proposals

FY 2010 Annual	FY 2011 Annual	FY 2012 Semi-Annual
1042	372	140

2. Number of HUB contracts and subcontracts awarded

FY 2010 Annual	FY 2011 Annual	FY 2012 Semi-Annual
4219	4346	1865

3. Dollar value of HUB contracts and subcontracts awarded

FY 2010 Annual	FY 2011 Annual	FY 2012 Semi-Annual
\$ 2,945,247	\$ 3,005,624	\$ 1,264,713

Approved:



Dr. Craig L. Nessler  
Director  
Texas AgriLife Research