

**HISTORICALLY UNDERUTILIZED BUSINESS (HUB) STRATEGIC PLAN
TEXAS A&M UNIVERSITY-TEXARKANA (AGENCY 764)**

A. GOAL

Texas A&M University-Texarkana's (A&M-Texarkana) goal and commitment is to ensure that Historically Underutilized Businesses (HUBs) are included in all University procurement and contracting opportunities for commodities, construction, professional and consulting services. A&M-Texarkana, its contractors and subcontractors shall not discriminate on the basis of race, color, national origin, religion, sex, disability, political belief or affiliation in the award of contracts. Every A&M-Texarkana employee responsible for conducting business with outside vendors has the responsibility of making a good faith effort of ensuring that HUBs are afforded an equitable opportunity to compete for all procurement and contracting activities of the University.

B. OBJECTIVE

A&M-Texarkana remains fully committed to the State of Texas and the Texas A&M System ongoing efforts to promote and encourage the use of HUBs according to all applicable laws and regulations concerning the HUB program. We are committed to creating an atmosphere where utilizing HUBs is a natural occurrence. A&M-Texarkana's goal for FY2012 is to include HUBS in at least 20% of the total value of awards for contracting and subcontracting. A&M-Texarkana held its first stand alone vendor economic opportunity fair in fiscal year 2012 in which we had HUB vendor participation. For the five-year planning period (fiscal years 2013-2017), A&M-Texarkana will seek to implement initiatives that will improve HUB opportunities and participation.

C. OUTCOME MEASURES

	FY 2010 Annual	FY 2011 Annual	FY 2012 Semi-Annual
Total Agency Expenditures	\$2,217,395	\$5,003,082	\$1,188.704
Total \$ Amt. spent w/ HUB	\$332,390	\$694,176	\$236,738
% of Total Expend. w/HUB	14.9%	13.87%	19.92%
% of HUBs receiving awards:			
Women	60.89%	66.67%	78.57%
Black	17.3%	11.11%	7.14%
Hispanic	8.69%	11.11%	0%
Asian Pacific	13.0%	8.89%	10.71%
Native American	0%	2.22%	3.57%

D. STRATEGY

Texas A&M University-Texarkana’s HUB Coordinator and Purchasing Department will continue to provide training to departments and account managers on how to effectively locate HUB businesses via the university website, the A&M System, State of Texas and other relevant websites.

The HUB Coordinator will continue to provide monthly reports via e-mail to each account manager. Each Vice-President and the Chief Executive Officer will receive a comprehensive progress report for the entire University for review. Administration encourages departments to use fiscal responsibility and to use HUB vendors when opportunities exist.

A&M-Texarkana’s outreach efforts to increase HUB vendors include attendance at A&M System and State of Texas sponsored meetings, economic opportunity forums, and participation in the Texas Universities HUB Coordinators Alliance (TUHCA). The sharing of best practices and vendor lists with System members and other state agencies is an added benefit to membership of this organization.

A&M-Texarkana will require both account managers and university personnel to complete the A&M System HUB Purchasing Requirements training module each fiscal year. Account managers are continuously made aware of their roles in monitoring diversity among vendors when approving requisitions and contracts.

A&M-Texarkana will seek to improve communication, documentation, training, and vendor outreach. This strategy will include the monitoring of HUB data, website development for vendors/employees, and outreach efforts to seek out HUB vendors. Emphasis shall continue to be placed on HUB diversity within the University community.

Number of HUB contractors and subcontractors contacted for Bid Proposals		
FY10 Annual	FY11 Annual	FY12 Semi-Annual
433	434	213

Number of HUB contracts and subcontracts awarded		
FY10 Annual	FY11 Annual	FY12 Semi-Annual
418	467	214

Dollar value of HUB contracts and subcontractors awarded		
FY10 Annual	FY11 Annual	FY12 Semi-Annual
332,390	704,777.50	236,738