A former television reporter, Angela Hale is the Managing Partner of an Austin-based strategic communications and public affairs company. The descendent of Italian immigrants who settled in Dallas, Hale’s family eventually moved to Mesquite where she graduated from North Mesquite High School. Selecting Stephen F. Austin University over local options, Hale vowed to return to the metroplex as a reporter.

John Jenkins, now Assistant News Director at NBC 5 in Dallas-Fort Worth, provided Hale with her first break, by offering to let her report at a Tyler TV station while she was still in college. Hungry for hard news, after graduation, Hale set her sights on the border. She reported on drug smuggling, voter fraud and political corruption from the Laredo market for several years. Because of her investigation into a developer pumping raw sewage in the Rio Grande River, the state health department shut the developer down.

Moving from one of the poorest areas in America to the one of the wealthiest, Hale credits a strong resume tape with helping her land her next job in Florida. Hired as consumer reporter, many of Hale’s stories focused on con artists targeting senior citizens.

Her quest to climb back to the DFW market led her next to KENS 5, in San Antonio, the market’s most watched station. Though a general assignment reporter, Hale spent extra time focusing on investigative pieces which ran throughout the year. Often threatened with lawsuits, Hale’s News Director supported her reporting; she was never sued.
Following her stint in San Antonio, Hale was hired by CBS 11 in Dallas-Fort Worth. Her report on the hardest and least hard working judges earned her an Emmy. Fascinated by women who end up on death row, Hale covered several such cases, including the Darlie Routier story.

She spent two years away from home on the road while then Texas Governor George W. Bush campaigned to become president. Often making several campaign stops a day, Hale learned to manage her workload on flights and in between live segments. Her political reporting caught the attention of Texas Attorney General Greg Abbott, who offered her a job. However, she remained at CBS 11 through the September 11, 2001 attacks and was sent to New York to cover recovery efforts.

Fulfilled with her time reporting in Dallas and disliking the overall trend toward low-hanging fruit she saw the news industry moving in, Hale left to work for then Texas Attorney General and now Governor elect, Greg Abbott. During her tenure at the agency, she was the Director of Communications and Senior Advisor. One of the highest ranking and longest serving women on General Abbott’s executive management team, Hale was also a key advisor and liaison for the office’s Crime Victim’s Services Division. She left to serve as Director of Communications for Texas House Speaker Joe Strauss during his first session in office.

In 2007, she and Dallas television news colleague Susan Rison formed Red Media Group. The company provides communication consulting and crisis communications to corporations, professional services firms and non-profits.

Hale continues to dedicate her career to protecting and advocating for important social justice issues and organizations.