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SANYO

SUMMER YOUTH EMPLOYMENT PROGRAM — 1978

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SAN ANTONIO, TEXAS

involved with young americans
SANYO

6819 So. Zarzamora Street
SAN ANTONIO, TEXAS 78224
Phone (512) 923-5411

September 1, 1978

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Dear Friends:

In recent years, economic development has been the subject of much talk as well as much action in this great city of ours.

SANYO has completed another large summer youth training program with hopes that it has contributed toward this monumental goal of developing the economy of San Antonio.

In terms of its contribution, SANYO has trained and added to the skills of over 3,400 young men and women.

A youth program which utilizes over \$2.5 million in about 10 weeks can only be successful if it has the help of many people. And the 1978 SANYO Summer Youth Training and Employment Program was no exception.

Because of the cooperation extended, many economically disadvantaged students received immeasurable assistance and today stand a better chance to contribute to their community. These young men and women also are more equipped to attend school or to enter the labor market with skills attained through the program.

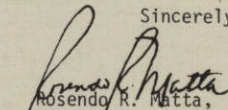
Upon being awarded a contract, SANYO set out determined to perform the best job possible by capitalizing on its past experience and resources. It adopted "quality control" as its slogan and in fact stressed economy as well as quality. The purpose of this direction was two-fold: young people deserve the best and it was tax dollars that were being used. This is not to say SANYO has not always subscribed to this philosophy but rather that it chose to underline its principle. Both objectives were accomplished.

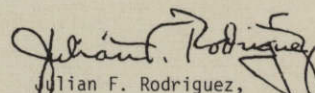
Among those who helped and contributed were the San Antonio City Council, Bexar County Commissioners Court, Alamo Manpower Planning Council and its Youth Council, U.S. Department of Labor, news media, City of San Antonio Department of Economic and Employment Development, local businesses who helped with site tours and briefings, and many other friends.

A special thanks goes to all the entities who employed the youth and provided the jobs and supervision. This group served very significantly.

SANYO considered the Summer of 1978 an honor and a privilege to be able to assist young people.

Sincerely,


Rosendo R. Matta,
President


Julian F. Rodriguez,
Director

A Texas Non-Profit Corporation dedicated to promote the welfare and to improve the citizenship of the impoverished without regard to race, color, religion, sex, national origin, or age through a total program fulfilling educational, cultural, health, civic, recreational, and employment needs.

SANYO Combines Quality, Economic Development

Economic development is going to come about in San Antonio basically when new businesses move into the city or with the expansion of the local economy.

Yet, any phase of economic development also has to take into consideration that it must have the trained personnel in order to realize its goals.

The San Antonio Neighborhood Youth Organization contributed to the economic development of San Antonio with its operation of the 1978 Summer Youth Employment and Training Program and its enrollment of 3,447 young men and women between the ages of 14 and 21.

Another view to be taken of the summer youth program is that of criticism of social programs that exists throughout the country. Ever since its inception in 1973, the Comprehensive Employment and Training Act (CETA) has been under much criticism as to its effectiveness and whether it is reaching its goals and objectives of helping the disadvantaged citizens.

And CETA should remain under the microscopic eye of the critics. San Antonio can look with pride to the addition of economic development and that the tax dollars used in this program were spent wisely and as intended to help the economically deprived.

SANYO, more than ever, emphasized "quality control" as the main thrust in its operation of the Summer Youth Employment Program. Quality was not only emphasized in terms of actual costs but also in selection of program participants and the training and supervision as well. Figures reflected in the budget show quality control and cost efficiency were accomplished.

Over 85% of the total budget of \$2,577,212 was directed toward youth participants in wages and fringe benefits!

Quality program did not start and end with the financial aspect of the program; it, too, was directed toward every facet including eligibility and selection of participants, their orientation, worksites and types of training determined.

Young participants were counseled on "be-ready-to-go-to-work" attitudes which included proper dress and

employment responsibilities. Many workstation supervisors responded at the end of the program "that this is the best group (of participants) we've ever been assigned by SANYO."

Program operations included recruitment, processing of applications and verification, development of workstations for training sites, orientation for both participants and staff, assignment of students to specific locations, a self-assessment by students in addition to the two standard steps, follow-ups and close-out procedures for the contract.

Recruitment, a major project in itself, consisted of distribution of applications to every single high school in the city and county and at many other social agencies. Total distribution of applications exceeded 18,000. Over 12,000 applications were returned for processing and verification at the SANYO offices.

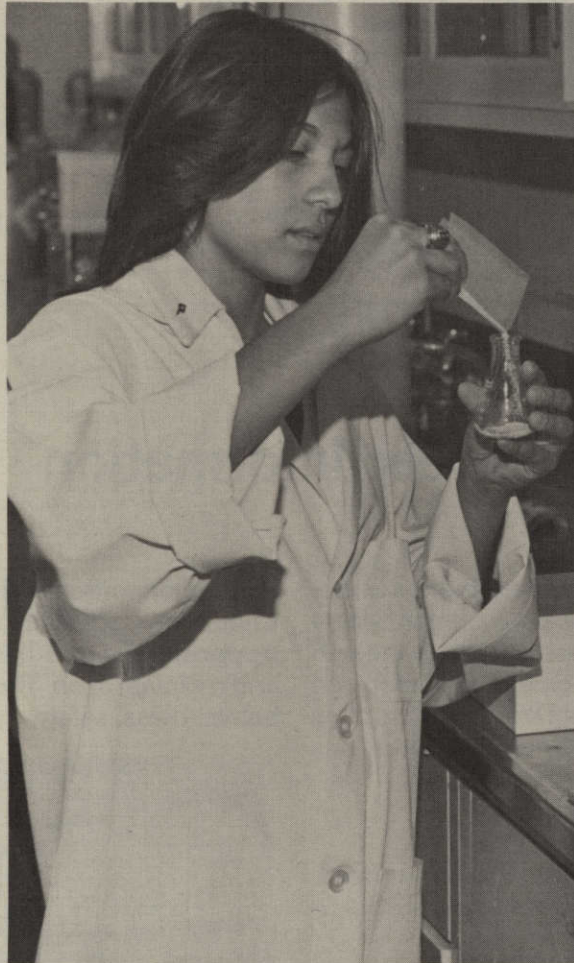
Workstations assisting with provisions of training and supervision stand at the top of the ladder of success. No program of this nature can succeed without the cooperation of worksites as provided by the City Parks and Recreation Department, its Summer Recreation Support Program and its many sub-agencies; area military bases, hospitals, libraries, school districts, city, county, state and federal offices in addition to many other non-profit agencies.

Program activities centered on work experience, counseling, vocational exploration, career resource center and supportive services. Types of

training included secretarial, medical, warehousing, drafting, library, maintenance, carpentry, key punch operators, cashiers, stocking, computer operators, painting, photography, switchboard operations and many others.

Job responsibilities, career exploration and returning to school were among the major topics of counseling provided.

Over 500 students, mainly high school seniors and graduates, visited numerous local businesses throughout the summer as part of the Vocational Exploration Program. Tours and briefings were given by private employers about their businesses, policies, training



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Participants Tour Local Businesses

It is not too often that students have a chance to simply enter a local bank, hospital, manufacturing facility, or any other type of a business enterprise and get a complete tour and briefing.

Over 500 economically disadvantaged San Antonio students did in 1978 Summer Youth Training and

Employment Program through the Vocational Exploration Program and the cooperation of 20 local businesses.

Students in groups of about 25 visited the local businesses to learn about various occupations as presented by employers themselves. Businesses visited and toured included:



Alamo Iron Works
Alamo National Bank
Baptist Memorial Hospital
Bexar County Hospital District
Celotex Corporation
City Public Service Board
Coca Cola Bottling Company
Friedrich Refrigeration
Company
H.B. Zachry Construction
H.E.B. Warehouse
KENS Television Station

Levi-Strauss Company
San Antonio Express and News
San Antonio Fire Station No. 21
San Antonio International
Airport
San Antonio Police Department
San Antonio Transit System
Southwestern Bell Telephone
Company
Swift Packing Company
United States Post Office

Center Provides Career Information

Where can young men and women find out about whether school teachers, plumbers, accountants, new car salesmen or photographers are needed in the current and future job market? What type of education and training do these professions require? What do they pay? What are the responsibilities and opportunities within these fields and hundreds more?

Answer:

At the SANYO Career Resource Center.

These are but a few questions that can be explored, discussed and often answered at the Career Resource Center.

Approximately 625 participants in groups of 25 or less visited the center for three and four-hour sessions for presentations by career exploration specialists as an activity of the 1978 Summer Youth Training and Employment Program.

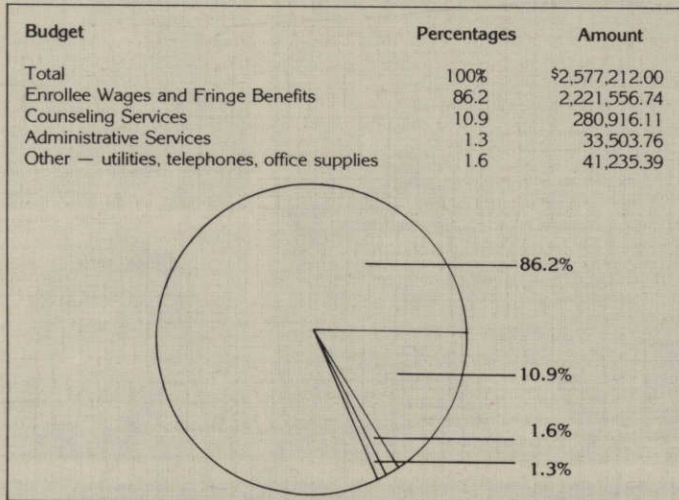
Students were assisted in job interview techniques and methods, numerous types of job application forms used, vocational training information as well as materials, films, catalogues, and other information on college and university entrance procedures. Specific topics selected by students were studied through filmstrips, manuals, pamphlets and other sources. The armed forces was another topic presented.

A major portion of the students' visit to the Resource Center was spent in discussions on motivation, job responsibilities and basic information on how to keep and maintain a job. These sessions included good work habits, dress, safety, courtesy, and performance.



1978 Data and Statistical Information

Program Expenditures



Program Averages

Average number of hours worked per day per enrollee	7.1
Average number of enrollees per day for the summer	2,282
Average number of hours worked per enrollee for summer	221
Average total amount paid per enrollee for summer	\$586.00
Average total number of hours per day worked by enrollees	16,212
Average total amount paid per day to enrollees	\$42,962.00
Average total amount paid per week to enrollees	\$214,810.00

Participant Weekly Expenditures

Week No.	Week Ending	Enrollment	Expenditures	Remaining Balance
1	6-16-78	2,039	\$180,276.72	\$2,041,279.28
2	6-23-78	2,764	269,744.33	1,771,534.95
3	6-30-78	2,860	309,570.57	1,461,964.38
4	7-07-78	2,821	300,531.23	1,161,433.15
5	7-14-78	3,090	309,161.20	852,271.95
6	7-21-78	3,219	322,571.61	529,700.34
7	7-28-78	2,680	290,449.74	239,250.60
8	8-04-78	1,447	149,784.59	89,466.01
9	8-11-78	440	47,055.44	42,410.57
10	8-15-78	419	14,728.27	27,682.30

Participant Statistics

Age	Mexican American		Black		Anglo	
	Male	Female	Male	Female	Male	Female
14	138	35	24	6	6	2
15	328	140	56	31	15	7
16	373	455	74	81	19	22
17	246	450	52	79	12	23
18	82	277	16	47	4	14
19	51	119	14	20	2	6
20	20	49	4	8	1	2
21	5	25	1	4	1	1
SUB TOTALS	1,243	1,550	241	276	60	77
	2,793 (81%)		517 (15%)		137 (4%)	
Males	44.8%		San Antonio 87%			
Females	55.2%		Bexar County 13%			
GRAND TOTAL:	3,447					

Staff

	Mexican American		Black		Anglo		Other		Total	
	M	F	M	F	M	F	M	F	M	F
Professional	29	33	9	5	6	5	1	0	45	43
Clerical	1	8	0	1	0	0	0	0	1	9
Service										
Maintenance	1	1	0	0	0	0	0	0	1	1
	31	42	9	6	6	5	1	0	47	53
TOTALS	73		15		11		1		100	
PERCENT	73%		15%		11%		1%		47%	53%

Participant Program Evaluation Average Ratings

Orientation	Counselor	Job Training	Payroll	Resource Center	Vocational Exploration Program	Overall Program
3.9	4.3	4.2	4.2	4.0	3.9	4.2

Ranged from 1 (little help) to 5 (very helpful)

Mayor Cockrell, Four City Councilmen Visit SANYO

Mayor Lila Cockrell and four members of the City Council visited the 1978 SANYO Summer Youth Training and Employment Program.

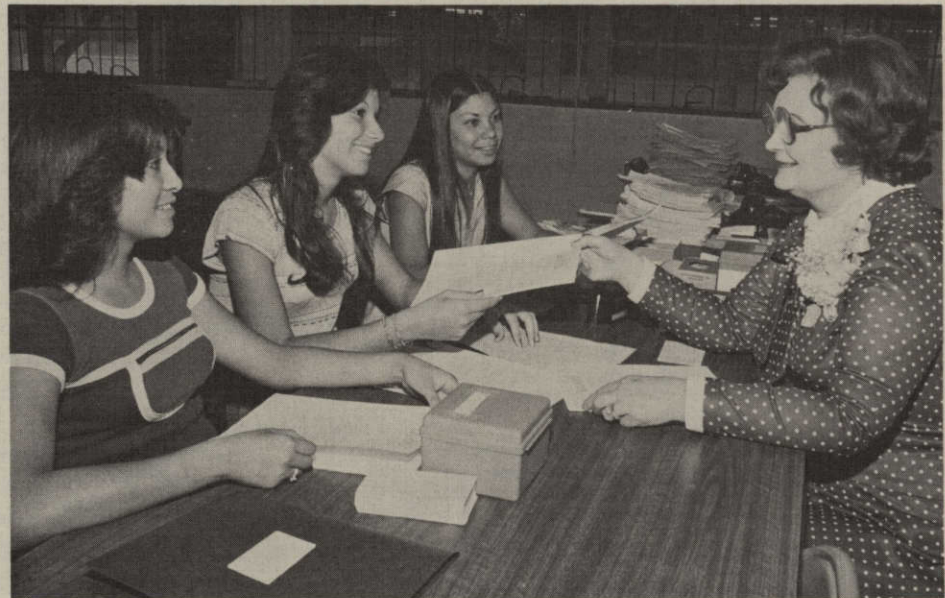
Mayor Cockrell addressed members of the staff at opening ceremonies and officially initiated the program.

Councilman Rudy Ortiz saw both students working and the expansion of Wilford Hall Medical Center as he was hosted by Colonel Joseph B. Gregory.

Councilman Henry Cisneros visited the Fort Sam Houston worksites in addition to the Brooke Army Medical Center and the Academy of Health Sciences. Commanders and top civilian personnel hosted a luncheon for Dr. Cisneros at his visit.

Councilman John Steen was provided a briefing of sites by Major General Lynwood E. Clark, Commander, Air Logistics Center, at Kelly Air Force Base.

Councilman Bernardo Eureste spoke at the annual close-out ceremonies where he assisted in the awards presentation.



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opportunities, and responsibilities and job requirements.

The Resource Center was visited by 625 participants for exposure and counseling on selection of careers and occupations, and availability of jobs and trends in

the local area and national labor market.

A summer youth program is incomplete if it does not provide for supportive services needed by participants. Made available at no cost to the program were physical examinations to students assigned to hospital work (approximately 300). Other services were legal aid, clothing, transportation, child care, eye glasses, and health cards and others.

San Antonio's economic development drive and its enthusiasm can count on SANYO's contribution as the talents and skills of its youth were enhanced. Equally, it is hoped that both critics and supporters of CETA and SANYO's Youth Employment and Training Program continue to review these programs so that with quality control these programs can attain the goals and objectives of helping the economically disadvantaged citizens of our communities.

Contributing Agencies

1977-1978 SANYO Board of Directors

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vice president

Edgar Johnson
secretary

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treasurer

Evangeline Elizondo
executive committee

Ben Singleton
executive committee

Carlos Garcia
immediate past president

Juan C. Dominguez
Thomas Foster

Walter L. Herbeck, Jr.
Molly Puertas

Ramon Rodriguez, Jr.

Julian F. Rodriguez
executive director

6819 S. Zarzamora Street
San Antonio, Texas 78224
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Agencies

Alamo Area Council of Governments
American Lung Association
Amistad Communities Civic Coordinating Organization —
Night Owl Program
Arthritis Foundation
Advance Parent-Child Education Program

Barrio Betterment and Development Corporation
Barrio Comprehensive Child Health Care Center
Bexar County Adult Probation
Bexar County Civil Defense
Bexar County Courthouse
Bexar County Juvenile Probation Office
Bexar County Metropolitan Youth Agency
Bexar County Mental Health Mental Retardation
Boy's Club, Inc. — Calderon, Eastside, Northside and
Westside Branches
Boysville, Inc.

Carver Community Cultural Center
Castle Hills Day Care Center
Catholic Youth Organization
Centro Del Barrio, Inc.
Centro Cultural Del Pueblo
City/County Board of Equalization
City Parks and Recreation Department

El Carmen Mission Recreation Center
Espada Mission Recreation Center

General Services Administration
Gilbert Garza Park
Good Samaritan Center
Guadalupe Church Recreation Program
Guadalupe Community Center

House of Neighborly Service

Inman Christian Center
Inner City Development, Inc.
Institute of Texan Cultures

Kenwood Community Center

Lulac East Park Place Apartments

Mexican American Neighborhood Civic Organization
Mexican American Unity Council
Mexican Baptist Children's Home
Miller Child Development Center
Mission County Park
Mission Road Foundation

Oblate College of the Southwest

Presa Senior Community Service Center
Project FREE

Raymond Russell County Park
Rodriguez County Park
Ruth Woodard Park

St. Leo's Recreation Program
St. Peter's-St. Joseph's Children's Home
San Antonio Housing Authority
San Antonio Planned Parenthood
San Antonio Public Library System
San Antonio Metropolitan Health District
San Jose Mission
San Juan Brady Center
San Juan Mission
SANYO Recreation Support Program
Social Security Administration
South San Civic Center
Southside Neighborhood Assistance Corporation
Southwest Craft Center
Southwest Intergovernmental Training Center
Southwest Migrant Association

Texas Association of Developing Colleges/Southeast
United Negro College Fund
Texas Employment Commission
Texas Department of Human Resources
Texas Department of Public Safety
Texas Rehabilitation Commission

United Citizen's Project Planning and Operating
Corporation

United Organizations Coalition
U.S. Civil Service Commission
U.S. Department of Labor
U.S. Veterans' Administration Office

Villa Coronado Community Center

Wesley Community Center
Westend Multi Service Center

Young Men's Christian Association — Alamo, Camp
Alamo, Central, Northwest, Westside Branches
Young Women's Christian Association

Hospitals

Academy of Health Sciences, Fort Sam Houston
Audie Murphy Memorial Veterans Administration
Hospital

Bexar County Hospital District
Brooke Army Medical Center
Lutheran General Hospital
San Antonio State Chest Hospital
Santa Rosa Medical Center
St. Benedict Hospital and Nursing Home
Veterans Administration Psychiatric Treatment Center
Villa Rosa Psychiatric and Physical Rehabilitation Annex
Wilford Hall Medical Center

Military

Brooks Air Force Base
Fort Sam Houston
Fort Sam Houston South Texas Area Exchange,
Alamo Region
Kelly Air Force Base
Lackland Air Force Base
U.S. Air Force Recruiting Service
U.S. Army Recruiting Service
U.S. Marine Corps Recruiting Service
U.S. Navy Recruiting Service

Municipalities

City of Castle Hills
City of Elmendorf
City of Leon Valley
City of San Antonio
City of Schertz-Cibolo
City of Somerset
City of Terrell Hills
Universal City

Schools

East Central Independent School District
Edgewood Independent School District
Harlandale Independent School District
Judson Independent School District
Medina Valley High School
Northside Independent School District
San Antonio College
San Antonio Independent School District
San Antonio Independent School District School of
Vocational Nursing
Schertz-Cibolo-Universal City Independent School
District
Somerset Independent School District
South San Independent School District
Southside Independent School District
Southwest Independent School District
Texas A & M University System
University of Texas Health Science Center

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