

Chapter 485

H.B. No. 1542

AN ACT

relating to the use of digital message display systems in certain public facilities.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

SECTION 1. Subchapter A, Chapter 521, Transportation Code, is amended by adding Section 521.0061 to read as follows:

Sec. 521.0061. ADVERTISING INSIDE DRIVER'S LICENSE OFFICES. The department may enter into an agreement with a public or private entity for a digital message display system to promote department information or news items of general interest in a publicly accessible area of a driver's license office. For the purpose of funding the system, a portion of the information displayed on the system may consist of digital advertisements. The department may review and has the right to reject any proposed advertising to be displayed on a system.

SECTION 2. Subchapter A, Chapter 1001, Transportation Code, is amended by adding Section 1001.014 to read as follows:

Sec. 1001.014. ADVERTISING INSIDE CERTAIN DEPARTMENT FACILITIES. The department may enter into an agreement with a public or private entity for a digital message display system to promote department information or news items of general interest in a publicly accessible area of a facility operated by the department. For the purpose of funding the system, a portion of the information displayed on the system may consist of digital

1 advertisements. The department may review and has the right to
2 reject any proposed advertising to be displayed on a system.

3 SECTION 3. Chapter 291, Local Government Code, is amended
4 by adding Section 291.011 to read as follows:

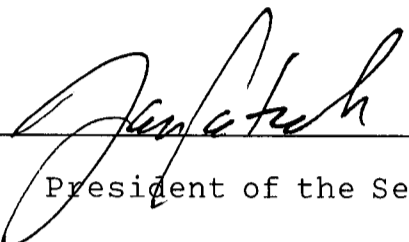
5 Sec. 291.011. ADVERTISING INSIDE CERTAIN COUNTY
6 FACILITIES. (a) The commissioners court of a county may enter into
7 an agreement with a public or private entity for a digital message
8 display system to promote county information or news items of
9 general interest in:

10 (1) a publicly accessible area of the office of the tax
11 assessor-collector or a branch office established under Section
12 292.025, 292.026, or 292.027 for which a deputy assessor-collector
13 has been appointed; or

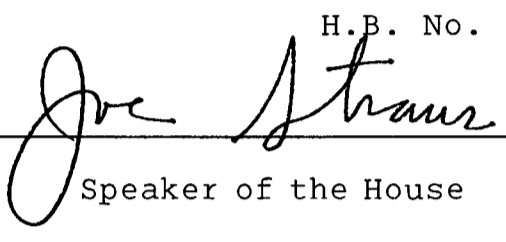
14 (2) a jury assembly room.

15 (b) For the purpose of funding a digital message display
16 system, a portion of the information displayed on the system may
17 consist of digital advertisements. The commissioners court may
18 review and has the right to reject any proposed advertising to be
19 displayed on a system.

20 SECTION 4. This Act takes effect immediately if it receives
21 a vote of two-thirds of all the members elected to each house, as
22 provided by Section 39, Article III, Texas Constitution. If this
23 Act does not receive the vote necessary for immediate effect, this
24 Act takes effect September 1, 2015.

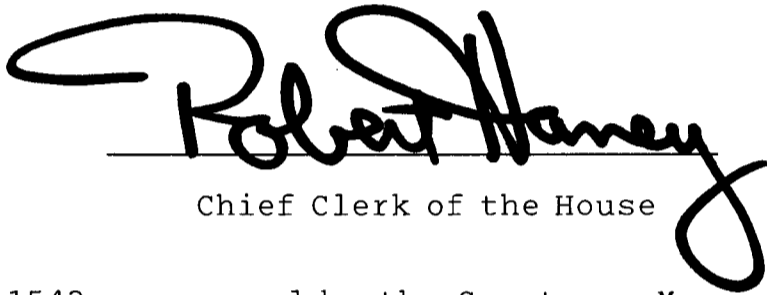


President of the Senate



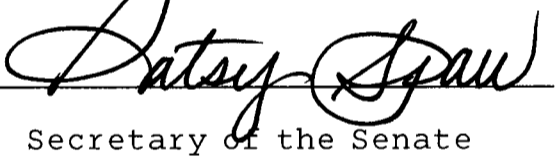
Speaker of the House

I certify that H.B. No. 1542 was passed by the House on May 7, 2015, by the following vote: Yeas 137, Nays 0, 2 present, not voting.



Chief Clerk of the House

I certify that H.B. No. 1542 was passed by the Senate on May 23, 2015, by the following vote: Yeas 30, Nays 1.

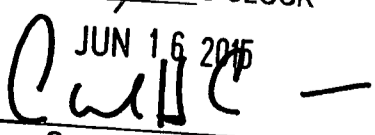


Secretary of the Senate

APPROVED: _____

Date

Governor

FILED IN THE OFFICE OF THE
SECRETARY OF STATE
4:50 pm O'CLOCK
JUN 16 2015


Secretary of State

**LEGISLATIVE BUDGET BOARD
Austin, Texas**

FISCAL NOTE, 84TH LEGISLATIVE REGULAR SESSION

May 12, 2015

TO: Honorable Kevin Eltife, Chair, Senate Committee on Business & Commerce

FROM: Ursula Parks, Director, Legislative Budget Board

IN RE: HB1542 by Paddie (Relating to the use of digital message display systems in certain public facilities.), **As Engrossed**

No significant fiscal implication to the State is anticipated.

The bill would amend the Transportation Code and the Local Government Code to authorize the Department of Public Safety (DPS), the Department of Motor Vehicles (DMV), or the commissioners court of a county to enter into an agreement with a public or private entity for a digital message display system to report department or county information, news, and approved digital advertisements in publicly accessible areas of a DPS drivers license office, DMV facility, county tax assessor-collector office, or a jury assembly room.

Based on the information and analysis provided by DPS and DMV, it is assumed implementation of the provisions of the bill would not result in a significant fiscal impact to the state.

Local Government Impact

There could be costs to a county that chooses to establish a digital message display system. However, it is assumed that a county would establish a system only if sufficient funds were available or it would not result in a negative fiscal impact; therefore, no significant fiscal impact is anticipated.

Source Agencies: 405 Department of Public Safety, 608 Department of Motor Vehicles

LBB Staff: UP, CL, FR, NV, TG, KVe

LEGISLATIVE BUDGET BOARD
Austin, Texas

FISCAL NOTE, 84TH LEGISLATIVE REGULAR SESSION

April 22, 2015

TO: Honorable Gary Elkins, Chair, House Committee on Government Transparency & Operation

FROM: Ursula Parks, Director, Legislative Budget Board

IN RE: **HB1542** by Paddie (Relating to the use of digital message display systems in certain public facilities.), **Committee Report 1st House, Substituted**

No significant fiscal implication to the State is anticipated.

The bill would amend the Transportation Code and the Local Government Code to authorize the Department of Public Safety (DPS), the Department of Motor Vehicles (DMV), or the commissioners court of a county to enter into an agreement with a public or private entity for a digital message display system to report department or county information, news, and approved digital advertisements in publicly accessible areas of a DPS drivers license office, DMV facility, county tax assessor-collector office, or a jury assembly room.

Based on the information and analysis provided by DPS and DMV, it is assumed implementation of the provisions of the bill would not result in a significant fiscal impact to the state.

Local Government Impact

There could be costs to a county that chooses to establish a digital message display system. However, it is assumed that a county would establish a system only if sufficient funds were available or it would not result in a negative fiscal impact; therefore, no significant fiscal impact is anticipated.

Source Agencies: 405 Department of Public Safety, 608 Department of Motor Vehicles

LBB Staff: UP, FR, NV, TG, KVe

**LEGISLATIVE BUDGET BOARD
Austin, Texas**

FISCAL NOTE, 84TH LEGISLATIVE REGULAR SESSION

April 7, 2015

TO: Honorable Gary Elkins, Chair, House Committee on Government Transparency & Operation

FROM: Ursula Parks, Director, Legislative Budget Board

IN RE: **HB1542** by Paddie (Relating to the use of digital message display systems in certain public facilities.), **As Introduced**

No significant fiscal implication to the State is anticipated.

The bill would amend the Transportation Code and the Local Government Code to authorize the Department of Public Safety (DPS), the Department of Motor Vehicles (DMV), or the commissioners court of a county to enter into an agreement with a public or private entity for a digital message display system to report department or county information, news, and approved digital advertisements in publicly accessible areas of a DPS drivers license office, DMV facility, or county tax assessor-collector office.

Based on the information and analysis provided by DPS and DMV, it is assumed implementation of the provisions of the bill would not result in a significant fiscal impact to the state.

Local Government Impact

There could be costs to a county that chooses to establish a digital message display system. However, it is assumed that a county would establish a system only if sufficient funds were available or it would not result in a negative fiscal impact; therefore, no significant fiscal impact is anticipated.

Source Agencies: 405 Department of Public Safety, 608 Department of Motor Vehicles

LBB Staff: UP, FR, NV, TG, KVe