

TEXAS AUTO VISITOR SURVEY

1992 SPRING REPORT

with ANNUAL SUMMARY



Division of Travel & Information

Texas Department of Transportation

125 East 11th Street

Austin, Texas 78701

TEXAS AUTO VISITOR SURVEY

Statistics reported in this survey were compiled from questionnaires returned by 8,657 visitors to Texas during the months of June, 1991 through May, 1992. Survey data are reported with an annual summary, plus totals for travel during these quarters:

Spring quarter - March, 1992 to May, 1992

Winter quarter - December, 1991 to February, 1992

Fall quarter - September, 1991 to November, 1991

Summer quarter - June, 1991 to August, 1991

Since significant statistical differences exist between visitors to Texas staying varying amounts of time, and between out-of-state visitors and international visitors, the survey is divided into these sections:

U.S.A. Short-Term Visitors, who stayed in Texas 30 days or less and came from any of the 50 states in the United States, except Texas. (Visitors from United States territories and commonwealths are not included.)

U.S.A. Long-Term Visitors, who stayed in Texas from 30 days to up to one year and came from any of the 50 states in the United States, except Texas. (Visitors from United States territories and commonwealths are not included.) **Due to a very small statistical base for the last four quarters, data are not reported for this section.**

International Short-Term Visitors, who stayed in Texas 30 days or less and came from any foreign country, except Mexico.

Due to a very small statistical base, data are not reported for the International Long-Term visitor.

Only travel parties who visited one of the state's 12 Texas Travel Information Centers and returned a questionnaire are included in the survey. The Texas Travel Information Centers are:

Texas Travel Information Center - Amarillo
Texas Travel Information Center - Anthony
Capitol Information Center - Austin
Texas Travel Information Center - Denison (temporarily closed)
Texas Travel Information Center - Gainesville
Judge Roy Bean Visitor Center - Langtry
Texas Travel Information Center - Laredo
Texas Travel Information Center - Orange
Texas Travel Information Center - Texarkana
Texas Travel Information Center - Valley
Texas Travel Information Center - Waskom
Texas Travel Information Center - Wichita Falls

All calculations are based on actual survey counts and are not averages of monthly or quarterly data. Percentages shown may not total 100% due to rounding. Statistics from past reports may vary when compared to this report. This variance is caused by the entry of late responders to the survey.

Release Date - June 19, 1992

TEXAS AUTO VISITOR SURVEY

Responses from U.S.A. Short-Term Visitors

1992 SPRING REPORT

(Mar. '92 - May '92)

1. Where do you live?

Annual		State	Spring '92		Winter '92		Fall '91		Summer '91	
Rank	Pct.		Rank	Pct.	Rank	Pct.	Rank	Pct.	Rank	Pct.
1	8.9%	Louisiana	1	7.2%	1	6.6%	2	8.6%	1	10.8%
2	6.9%	California	2	6.6%	2	5.6%	1	9.0%	2	6.3%
3	5.0%	Florida	3	3.7%	10	3.1%	3	5.8%	3	6.0%
4	4.1%	Oklahoma	3	3.7%	5	3.6%	4	3.7%	4	4.6%
5	3.0%	Illinois	6	3.1%	4	4.2%	5	3.2%	10	2.3%
6	2.5%	Arizona	13	2.1%	19	1.7%	6	3.0%	5	2.8%
7	2.5%	New Mexico	16	2.0%	15	2.2%	7	2.7%	7	2.6%
8	2.3%	Arkansas	12	2.3%	21	1.6%	8	2.3%	8	2.5%
9	2.1%	Missouri	11	2.4%	12	2.8%	12	2.1%	13	1.8%
10	2.1%	Mississippi	24	1.2%	23	1.5%	8	2.3%	6	2.6%
11	2.1%	Michigan	5	3.5%	6	3.5%	15	1.8%	22	1.0%
12	2.0%	Ohio	9	2.7%	15	2.2%	10	2.1%	14	1.6%
13	2.0%	Kansas	10	2.5%	8	3.4%	23	1.3%	16	1.6%
14	1.9%	Minnesota	6	3.1%	3	5.3%	31	0.6%	25	0.7%
15	1.9%	Georgia	30	0.6%	26	1.3%	10	2.1%	9	2.4%
16	1.8%	Pennsylvania	13	2.1%	18	1.8%	18	1.7%	12	1.8%
17	1.8%	Colorado	13	2.1%	11	2.9%	13	2.0%	23	1.0%
18	1.7%	Wisconsin	8	2.9%	7	3.4%	25	1.2%	24	0.8%
19	1.7%	New York	16	2.0%	17	2.2%	14	1.9%	19	1.3%
20	1.7%	North Carolina	19	1.8%	19	1.7%	15	1.8%	18	1.5%
21	1.6%	Alabama	22	1.3%	26	1.3%	18	1.7%	11	1.9%
22	1.5%	Virginia	24	1.2%	24	1.3%	17	1.8%	14	1.6%
23	1.5%	Indiana	26	1.1%	14	2.3%	21	1.5%	19	1.3%
24	1.4%	Tennessee	18	1.9%	28	1.1%	23	1.3%	16	1.6%
25	1.4%	Washington	19	1.8%	13	2.7%	21	1.5%	30	0.5%
26	1.3%	Iowa	21	1.5%	8	3.4%	30	0.7%	25	0.7%
27	1.1%	Oregon	22	1.3%	21	1.6%	20	1.6%	34	0.3%
28	1.0%	South Carolina	29	0.8%	32	0.6%	25	1.2%	21	1.2%
29	0.7%	New Jersey	26	1.1%	29	0.9%	27	0.9%	33	0.4%
30	0.7%	Nebraska	33	0.5%	24	1.3%	36	0.5%	27	0.6%
31	0.7%	Massachusetts	28	0.8%	34	0.5%	27	0.9%	28	0.5%
32	0.5%	Maryland	30	0.6%	37	0.4%	33	0.5%	28	0.5%
33	0.5%	Utah	41	0.3%	34	0.5%	32	0.6%	30	0.5%
34	0.5%	Nevada	38	0.4%	37	0.4%	33	0.5%	30	0.5%
35	0.4%	Kentucky	38	0.4%	42	0.3%	29	0.8%	35	0.3%
36	0.4%	South Dakota	33	0.5%	30	0.8%	38	0.3%	37	0.2%
37	0.3%	Connecticut	33	0.5%	30	0.8%	44	0.1%	36	0.2%
38	0.3%	Idaho	49	0.0%	34	0.5%	33	0.5%	39	0.1%
39	0.3%	Montana	38	0.4%	32	0.6%	40	0.2%	41	0.1%
40	0.2%	Maine	43	0.2%	41	0.4%	37	0.3%	44	0.1%
41	0.2%	Alaska	30	0.6%	42	0.3%	44	0.1%	44	0.1%
42	0.2%	West Virginia	46	0.1%	45	0.2%	39	0.2%	37	0.2%
43	0.2%	North Dakota	33	0.5%	37	0.4%	48	0.0%	49	0.0%
43	0.2%	Wyoming	43	0.2%	44	0.3%	40	0.2%	41	0.1%
45	0.2%	New Hampshire	46	0.1%	37	0.4%	42	0.1%	48	0.0%
46	0.1%	Hawaii	43	0.2%	45	0.2%	48	0.0%	41	0.1%
47	0.1%	Delaware	46	0.1%	47	0.1%	42	0.1%	44	0.1%
47	0.1%	Rhode Island	41	0.3%	48	0.1%	44	0.1%	44	0.1%
47	0.1%	Vermont	33	0.5%	48	0.1%	44	0.1%	49	0.0%
50	0.1%	District of Columbia	49	0.0%	50	0.0%	48	0.0%	39	0.1%

2. Age of visitors:

Annual		Spring '92	Winter '92	Fall '91	Summer '91
13.5%	Under 18	11.1%	5.8%	4.7%	22.0%
3.1%	18-24	3.3%	2.8%	2.0%	3.7%
7.9%	25-34	6.9%	5.6%	5.8%	10.2%
12.5%	35-44	10.2%	9.2%	9.2%	16.2%
14.5%	45-54	13.2%	14.1%	14.7%	15.0%
23.1%	55-64	23.6%	29.8%	29.4%	17.0%
25.4%	65 Plus	31.7%	32.9%	34.3%	15.9%

3. Main reasons for stopping at a Texas Travel Information Center:

(Multiple answers)

78.5%	Maps	77.1%	78.5%	80.7%	77.4%
40.3%	Historic Sites	44.6%	43.1%	38.2%	38.7%
37.4%	Travel Break	35.3%	36.6%	38.1%	38.2%
30.8%	City/Towns	28.0%	31.6%	30.4%	31.6%
20.0%	Museums	21.1%	20.4%	19.6%	19.6%
18.8%	Routing	15.5%	22.0%	20.5%	17.3%
17.8%	National Parks	20.9%	21.0%	18.1%	15.0%
17.6%	State Parks	19.5%	18.2%	17.3%	17.0%
15.4%	Campgrounds	17.7%	20.0%	16.5%	11.6%
15.2%	Lodgings	14.1%	15.3%	14.8%	15.9%
12.7%	Special Events	10.5%	12.1%	12.2%	14.0%
11.9%	RV Parks	15.3%	18.3%	12.7%	6.9%
8.9%	Restaurants	7.7%	8.5%	9.3%	9.4%
4.1%	Theme Parks	2.9%	1.7%	2.1%	7.0%

4. Purpose of this Texas trip:

(Multiple answers)

61.5%	Vacation/Leisure	68.0%	62.1%	58.8%	60.7%
39.2%	Visit Family/Friends	38.4%	41.5%	40.7%	37.3%
17.0%	Just Passing Through	13.3%	20.3%	17.5%	16.3%
9.3%	Work/Business	7.8%	9.5%	9.2%	9.7%
7.5%	Other	6.9%	6.8%	7.9%	7.7%
4.6%	Convention	4.1%	3.8%	6.2%	4.2%
4.4%	Day Trip Only	4.6%	3.8%	3.4%	5.3%
3.5%	Moving to Texas	3.3%	3.6%	2.7%	4.1%

5. What type accommodations used?

(Multiple answers)

56.4%	Motel	55.3%	53.0%	55.4%	59.2%
23.7%	Private Home	21.4%	21.5%	25.0%	24.9%
17.2%	Hotel	15.3%	13.5%	16.5%	20.2%
10.0%	Motor Home	12.7%	15.4%	11.1%	5.6%
7.7%	Travel Trailer	10.1%	11.0%	8.2%	4.8%
4.6%	Tent Camping	5.3%	3.0%	4.1%	5.5%
4.4%	Apartment/Condo	3.6%	4.8%	3.3%	5.1%
3.0%	Military Base	2.8%	3.0%	3.3%	3.0%
2.2%	Van Camper	1.7%	2.5%	2.9%	1.9%
1.8%	Bed & Breakfast	2.0%	1.7%	1.9%	1.8%
1.7%	Pickup Camper	1.8%	2.0%	2.4%	1.2%
0.5%	Hostel	0.6%	0.7%	0.6%	0.4%

6. Mode of transportation this trip:

(Multiple answers)

Annual		Spring '92	Winter '92	Fall '91	Summer '91
66.5%	Private Auto	63.6%	65.1%	63.7%	69.9%
10.5%	Van	10.3%	9.3%	9.9%	11.5%
10.0%	Pickup	11.0%	11.8%	10.1%	8.7%
8.9%	Motor Home	11.9%	13.4%	10.2%	4.8%
6.5%	Rental Auto	6.3%	6.6%	6.6%	6.4%
4.8%	Airline	4.7%	4.5%	4.7%	4.9%
3.6%	Pickup/Camper	4.2%	4.2%	4.2%	2.6%
3.4%	Tour Bus	4.6%	4.5%	3.6%	2.4%
2.3%	Boat	2.8%	2.2%	1.8%	2.4%
2.2%	Bus Line	2.8%	2.2%	2.3%	1.8%
0.9%	Motorcycle	1.0%	0.3%	1.0%	1.2%
0.8%	Truck (heavy duty)	0.6%	0.7%	1.0%	0.9%
0.3%	Private Plane	0.6%	0.3%	0.4%	0.3%
0.2%	Rental RV	0.4%	0.2%	0.2%	0.3%
0.2%	Train	0.3%	0.2%	0.3%	0.2%

7. Total miles in Texas this trip?

1.9%	100 or less	2.0%	2.2%	1.6%	2.0%
9.9%	101-300	7.4%	8.9%	9.5%	11.4%
14.3%	301-500	13.4%	10.5%	14.4%	16.4%
19.3%	501-800	17.1%	15.0%	19.7%	22.1%
15.9%	801-1,000	15.4%	17.4%	16.7%	14.8%
19.6%	1,001-1,500	20.6%	20.2%	20.7%	18.4%
11.8%	1,501-2,000	15.4%	15.8%	10.7%	9.2%
7.3%	2,001 plus	8.7%	10.0%	6.8%	5.8%

8. How many nights in Texas this trip?

6.0%	0	5.2%	5.1%	5.3%	7.1%
9.7%	1	6.1%	8.2%	8.7%	12.4%
14.8%	2	12.3%	12.5%	14.4%	17.2%
12.4%	3	11.4%	10.5%	12.2%	13.8%
10.7%	4	10.1%	7.8%	12.4%	11.3%
9.1%	5	11.2%	8.7%	9.5%	8.2%
6.7%	6	8.0%	5.8%	6.5%	6.8%
5.9%	7	5.6%	4.6%	6.7%	6.2%
4.3%	8	6.1%	4.1%	4.5%	3.6%
2.7%	9	3.3%	3.3%	2.4%	2.3%
3.7%	10	4.7%	4.7%	3.6%	2.9%
7.4%	11-15	8.2%	10.8%	7.9%	5.1%
3.1%	16-20	4.3%	6.1%	2.4%	1.8%
1.7%	21-25	1.8%	3.7%	1.9%	0.6%
1.8%	26-30	1.7%	4.2%	1.7%	0.7%

9. Expenses and time spent in Texas on this trip?

Approximate dollars spent in Texas on this trip?

Annual		Spring '92	Winter '92	Fall '91	Summer '91
25.9%	Lodging	28.2%	23.5%	26.7%	26.3%
25.3%	Food	26.1%	22.0%	26.2%	26.6%
17.3%	Shopping	15.6%	19.6%	17.2%	16.6%
16.6%	Fuel/Auto Repairs	16.0%	20.6%	16.9%	13.9%
7.4%	Entertainment	7.2%	6.8%	5.8%	8.9%
3.5%	Other	2.8%	4.0%	3.1%	3.6%
2.1%	Fares: Air/Taxi/Bus	2.1%	1.8%	2.3%	2.3%
1.9%	Rental Car	2.0%	1.8%	1.8%	2.0%
6.5 Days	Avg. Time Spent in Texas	7.3 Days	8.5 Days	6.5 Days	5.2 Days
2.4	Avg. No. People per Party	2.4	2.2	2.1	2.7
	Avg. Expenditures:				
\$ 560	Per Party Per Trip	\$ 564	\$ 708	\$ 518	\$ 512
\$ 86	Per Day Per Party	\$ 77	\$ 83	\$ 80	\$ 98
\$ 36	Per Person Per Day	\$ 32	\$ 38	\$ 37	\$ 36

10. What influenced your decision to visit Texas?

(Multiple answers)

49.1%	Friends/Family	49.0%	50.0%	47.7%	49.6%
32.0%	Previous Trip	34.2%	33.3%	31.5%	30.8%
25.2%	Brochures	27.5%	26.3%	24.0%	24.7%
21.1%	Word of Mouth	26.0%	21.3%	19.7%	20.2%
19.0%	Passing Through	16.3%	21.7%	20.3%	17.9%
14.0%	None of the Above	12.8%	13.0%	13.6%	15.0%
6.3%	Magazine Ad	7.4%	6.3%	6.9%	5.6%
3.2%	Billboards	3.0%	2.4%	3.0%	3.8%
2.7%	TV Ad	2.9%	1.7%	2.0%	3.7%
2.1%	Newspaper Ad	1.6%	1.4%	1.9%	2.8%
0.6%	Radio Ad	0.7%	0.7%	0.4%	0.7%

11. Was information for this trip obtained in advance or after you left home?

(Multiple answers)

If in advance (ordered from):

51.2%	Auto Club/Travel Agent	53.1%	59.1%	56.0%	43.8%
41.7%	State Tourist Office	40.7%	42.0%	40.4%	42.6%
13.6%	Lodging	14.2%	11.2%	12.4%	15.4%
11.2%	City/Town	10.2%	9.1%	10.5%	13.0%
9.1%	Regional Chamber	9.1%	7.8%	6.4%	11.3%
2.3%	Theme Park	1.5%	1.1%	1.5%	3.7%

If after you left home:

89.4%	Info Center	90.1%	91.9%	89.9%	87.4%
20.9%	In City/Town	21.4%	20.7%	20.2%	21.4%
16.0%	At Lodging	18.5%	16.2%	15.8%	15.1%
2.3%	Travel Agent	2.0%	2.3%	2.3%	2.3%
2.1%	At Theme Park	1.7%	1.4%	1.5%	3.0%

12. How many weeks or months in advance did you plan this trip?

Annual		Spring '92	Winter '92	Fall '91	Summer '91
15.8%	1 week or less	13.1%	15.2%	15.8%	17.0%
16.5%	2-3 weeks	16.8%	14.2%	15.9%	17.9%
18.6%	1 month	20.7%	18.5%	18.1%	18.3%
27.1%	2-3 months	27.8%	29.1%	25.6%	26.8%
11.4%	4-6 months	10.2%	11.9%	12.5%	10.8%
10.6%	Over 6 months	11.3%	11.1%	12.2%	9.2%

13. How did your stop at a Texas Travel Information Center influence this trip?

(Multiple answers)

39.2%	Did Not Influence My Trip	38.2%	36.8%	40.7%	39.7%
36.3%	Saw More Attractions	37.9%	38.2%	34.3%	36.1%
30.8%	Saw More Cities/Areas	32.1%	33.3%	31.7%	28.5%
14.6%	More Recreation	13.6%	14.1%	12.9%	16.3%
13.3%	Longer Stay	14.9%	16.2%	13.7%	11.2%
7.9%	Did More Shopping	6.5%	7.6%	9.0%	7.7%
5.6%	Ate Out More	4.7%	5.8%	6.3%	5.5%
4.7%	Stayed At More Hotels/Motels	4.3%	5.3%	5.2%	4.2%
3.3%	Saw More Theme Parks	3.2%	2.5%	2.5%	4.3%

14. In what type activities did you or your group participate on this trip in Texas?

(Multiple answers)

56.4%	Shopping	54.9%	58.2%	53.8%	57.8%
50.3%	Historical Tours	52.6%	52.2%	49.6%	49.0%
42.7%	Museums - Historical	47.6%	44.5%	40.2%	41.7%
36.5%	Photography	42.4%	34.9%	34.7%	36.4%
22.7%	Camping	28.4%	28.9%	24.0%	16.7%
20.0%	Hiking	27.3%	22.9%	17.2%	17.9%
17.3%	Bird-watching	25.6%	23.2%	15.1%	12.8%
17.2%	Museums - Art	19.6%	19.1%	15.9%	16.2%
13.9%	Swimming	7.7%	3.9%	6.6%	25.8%
12.3%	Business	10.4%	13.9%	11.7%	12.7%
11.6%	Rocks	14.0%	12.7%	10.1%	11.1%
9.9%	Theme Park	7.0%	3.5%	5.0%	17.4%
7.9%	Boating	8.7%	5.3%	7.0%	9.5%
7.6%	Theater - Movie	6.1%	8.5%	5.7%	8.9%
7.4%	Festival/Fair	9.7%	5.5%	9.2%	6.5%
6.8%	Fishing	6.6%	7.0%	5.5%	7.6%
6.6%	Golf/Tennis	6.7%	8.7%	6.3%	5.6%
5.7%	Sports Event	3.6%	3.3%	5.9%	7.5%
5.3%	Convention	4.5%	4.6%	7.1%	4.9%
3.9%	Theater - Live	1.8%	2.2%	1.7%	6.9%
3.1%	Military Event	2.4%	2.0%	3.9%	3.5%
3.1%	School/Seminar	2.6%	3.1%	3.1%	3.2%
2.6%	Rodeo	2.0%	3.6%	1.4%	3.2%
2.6%	Concert - Pop/Rock/CW	2.2%	2.5%	2.0%	3.3%
2.2%	Horse Riding	2.4%	1.3%	1.5%	3.2%
2.0%	Concert - Classical	1.8%	2.5%	1.8%	2.0%
1.7%	Livestock Show	1.4%	3.3%	1.4%	1.2%
1.3%	Medical Treatment	1.4%	1.2%	1.0%	1.4%
0.8%	Hunting	0.6%	1.4%	0.8%	0.6%
0.6%	Waterskiing	0.0%	0.4%	0.3%	1.2%

15. What did you enjoy about Texas?

(Multiple answers)

Annual		Spring '92	Winter '92	Fall '91	Summer '91
62.0%	Scenery	70.5%	60.7%	61.3%	60.2%
60.7%	Friendliness	63.2%	62.6%	61.8%	58.1%
56.7%	Good Highways	56.5%	58.5%	58.6%	54.6%
49.8%	Food	50.7%	50.6%	48.8%	49.7%
41.8%	Historical Markers	47.0%	40.9%	40.7%	41.0%
38.2%	Shopping	36.4%	38.4%	35.9%	40.1%
35.8%	Museums - Historical	39.6%	36.3%	34.3%	35.2%
34.7%	Small Towns	35.5%	37.2%	36.2%	32.3%
29.9%	Wild Flowers	58.2%	19.9%	21.8%	30.3%
29.1%	Desert/Plains	34.2%	32.7%	29.9%	24.9%
26.2%	Mountains	33.7%	28.8%	25.8%	22.4%
20.4%	Big Cities	21.9%	18.4%	18.8%	21.9%
19.1%	Camping	24.4%	24.3%	19.8%	14.1%
14.6%	Forests	16.6%	14.4%	14.2%	14.3%
14.3%	Beaches	15.4%	19.4%	12.4%	12.5%
11.3%	Museums - Art	12.9%	11.8%	9.9%	11.6%
8.9%	Swimming	4.5%	2.5%	3.6%	17.2%
7.8%	Theme Parks	5.4%	2.8%	3.9%	13.7%
6.8%	Festivals	9.3%	5.2%	7.8%	6.1%
6.6%	Nightlife	5.5%	6.2%	6.1%	7.6%
5.3%	Golf/Tennis	5.4%	7.0%	5.6%	4.2%
5.2%	Fishing	4.9%	5.5%	4.5%	5.6%
4.5%	Boating	4.2%	2.5%	4.5%	5.8%
4.1%	Resorts	3.5%	4.9%	3.5%	4.4%
3.7%	Theater	2.9%	2.3%	1.9%	5.8%
3.5%	Sports - Professional	1.5%	1.0%	3.2%	5.7%
2.2%	Dude Ranches	2.4%	2.4%	2.7%	1.8%
1.9%	Concerts - Rock/Pop/CW	2.1%	1.4%	1.2%	2.6%
1.9%	Sports - Amateur	1.8%	1.8%	2.1%	1.9%
1.5%	Concerts - Classical	1.3%	1.8%	1.6%	1.4%
0.4%	Sailing	0.6%	0.1%	0.1%	0.7%
0.3%	Waterskiing	0.0%	0.1%	0.2%	0.7%
0.2%	Ballet	0.1%	0.3%	0.2%	0.3%

16. List Texas cities/towns in which you spent time:

(Multiple answers)

(Top 30 Cities/Towns Listed)

Annual		City/Town	Spring '92		Winter '92		Fall '91		Summer '91	
Rank	Pct.		Rank	Pct.	Rank	Pct.	Rank	Pct.	Rank	Pct.
1	29.5%	San Antonio	1	31.8%	1	31.3%	1	31.0%	1	26.9%
2	21.0%	Dallas	3	19.0%	2	18.1%	2	20.6%	2	23.4%
3	16.9%	Austin	2	19.3%	5	14.8%	4	13.7%	3	19.3%
4	15.4%	Houston	5	13.2%	4	16.5%	3	17.1%	4	14.5%
5	12.2%	El Paso	4	13.3%	3	17.3%	5	13.3%	7	8.5%
6	10.3%	Fort Worth	7	8.8%	8	8.3%	6	10.1%	6	12.0%
7	9.0%	Del Rio	6	11.6%	6	11.5%	7	8.9%	8	6.9%
8	8.9%	Amarillo	20	3.4%	18	4.8%	8	8.6%	5	13.0%
9	7.2%	Corpus Christi	9	8.0%	7	11.0%	9	6.5%	11	5.4%
10	6.2%	Galveston	14	5.9%	9	6.6%	11	6.2%	9	6.2%
11	5.4%	Big Bend National Park	8	8.4%	15	5.5%	12	5.8%	13	4.0%
12	5.0%	Fort Stockton	12	6.4%	13	5.8%	10	6.2%	18	3.4%
13	5.0%	Langtry	13	6.1%	16	5.3%	15	4.5%	12	4.8%
14	4.6%	Fredericksburg	10	7.6%	20	4.8%	13	4.8%	19	3.3%
15	4.3%	Fort Davis	11	7.4%	21	4.1%	14	4.5%	21	3.3%
16	4.3%	Alpine	15	5.7%	18	4.8%	15	4.5%	17	3.5%
17	3.6%	Arlington	28	2.5%	36	2.1%	37	1.9%	10	5.9%
18	3.5%	Tyler	19	3.6%	25	3.0%	18	3.6%	16	3.6%
19	3.5%	South Padre Island	16	4.0%	13	5.8%	20	3.6%	27	2.0%
20	3.4%	Waco	17	3.9%	24	3.4%	21	3.2%	19	3.3%
21	3.3%	Wichita Falls	30	2.4%	30	2.5%	18	3.6%	15	3.9%
22	3.2%	Van Horn	17	3.9%	17	5.1%	17	4.0%	37	1.5%
23	3.1%	Brownsville	21	3.3%	10	6.1%	24	3.0%	34	1.6%
24	3.1%	New Braunfels	24	2.7%	36	2.1%	25	2.7%	13	4.0%
25	2.8%	Harlingen	42	1.6%	12	6.0%	22	3.2%	37	1.5%
26	2.7%	Abilene	26	2.6%	27	2.7%	23	3.1%	25	2.5%
27	2.6%	Laredo	23	3.0%	22	3.7%	33	2.1%	26	2.3%
28	2.6%	Mc Allen	28	2.5%	11	6.0%	30	2.2%	52	1.1%
29	2.3%	Kerrville	22	3.1%	26	2.9%	27	2.3%	31	1.8%
30	2.2%	Lubbock	32	2.3%	50	1.3%	27	2.3%	24	2.5%

17. List theme parks, museums, events, historic sites, state parks and points of interest visited in Texas:

(Multiple answers)

(Top 50 Attractions Listed)

Annual Rank	Annual Pct.	Attraction	Spring '92 Rank	Spring '92 Pct.	Winter '92 Rank	Winter '92 Pct.	Fall '91 Rank	Fall '91 Pct.	Summer '91 Rank	Summer '91 Pct.
1	25.7%	Alamo	2	24.7%	1	27.4%	1	28.1%	1	23.8%
2	18.7%	Big Bend National Park	1	28.7%	2	22.3%	2	21.6%	4	11.5%
3	16.9%	San Antonio River Walk	3	17.9%	3	15.3%	3	19.2%	2	15.9%
4	12.6%	Capitol Complex	4	13.4%	5	9.3%	4	9.2%	3	15.8%
5	7.7%	Ft. Davis Natl. Hist. Site	5	10.8%	6	8.4%	5	8.5%	10	5.8%
6	6.8%	LBJ Natl. Historical Pk.	6	8.8%	7	8.2%	6	7.5%	11	5.1%
7	6.0%	LBJ Library & Museum	8	7.1%	9	6.4%	9	5.3%	9	5.8%
8	5.4%	Padre Is. Natl. Seashore	11	6.5%	4	9.4%	7	5.9%	21	2.8%
8	5.4%	Palo Duro Canyon St. Pk.	35	1.7%	29	1.9%	19	3.2%	5	9.7%
10	5.3%	NASA	15	4.2%	11	5.1%	10	4.4%	8	6.2%
11	4.8%	San Antonio Missions	9	6.6%	8	6.5%	8	5.4%	17	3.0%
12	4.7%	Sea World	18	3.8%	123	0.2%	27	1.9%	7	8.8%
13	4.6%	Mc Donald Observatory	9	6.6%	12	5.0%	12	4.0%	13	4.0%
14	4.6%	Six Flags Over Texas	42	1.4%	52	1.0%	33	1.8%	6	9.0%
15	3.8%	Lajitas Mus. & Desert Garden	7	7.2%	13	4.4%	15	3.7%	27	2.3%
16	3.6%	Amistad Reservoir	18	3.8%	10	5.7%	11	4.2%	30	2.2%
17	3.4%	Seminole Canyon St. Pk.	14	4.5%	20	3.0%	13	3.9%	18	2.9%
18	3.4%	Davis Mountains St. Pk.	12	5.2%	18	3.2%	14	3.8%	24	2.5%
19	3.2%	S. J. Battleground St. Pk.	27	2.0%	26	2.1%	19	3.2%	12	4.3%
20	3.2%	Guad. Mnts. Natl. Pk.	15	4.2%	19	3.1%	15	3.7%	22	2.5%
21	2.7%	Adm. Nimitz St. Hist. Site	17	3.9%	15	3.9%	17	3.3%	48	1.4%
22	2.3%	JFK Memorials	20	2.7%	38	1.5%	22	2.3%	22	2.5%
23	2.2%	Astrodomain	53	1.2%	45	1.4%	25	2.0%	15	3.2%
23	2.2%	U. T. At Austin	22	2.5%	45	1.4%	21	2.7%	27	2.3%
25	2.0%	Fort Stockton	31	1.9%	23	2.5%	25	2.0%	37	1.8%
26	1.9%	Ft. Worth Stockyards	64	0.9%	38	1.5%	36	1.5%	19	2.8%
27	1.9%	Caverns Of Sonora	42	1.4%	24	2.3%	27	1.9%	38	1.8%
28	1.8%	San Antonio Zoo	31	1.9%	51	1.2%	27	1.9%	33	2.1%
29	1.8%	King Ranch	42	1.4%	14	4.3%	27	1.9%	73	0.8%
30	1.8%	South Padre Island	31	1.9%	21	2.7%	42	1.4%	42	1.6%
31	1.8%	Zilker Park	42	1.4%	34	1.6%	56	0.9%	24	2.5%
32	1.8%	Galveston Island Beach	24	2.3%	38	1.5%	22	2.3%	52	1.3%
32	1.8%	Governors Mansion	42	1.4%	71	0.7%	27	1.9%	27	2.3%
34	1.7%	Lone Star Brewery	22	2.5%	24	2.3%	36	1.5%	56	1.2%
35	1.7%	Mustang Island St. Pk.	26	2.2%	21	2.7%	43	1.3%	54	1.3%
36	1.7%	Tx. Ranger H. Fame Mus.	35	1.7%	31	1.7%	35	1.6%	42	1.6%
37	1.6%	El Mercado (San Antonio)	42	1.4%	45	1.4%	22	2.3%	47	1.5%
37	1.6%	IMAX Theatre	27	2.0%	29	1.9%	39	1.5%	45	1.5%
39	1.6%	Dallas W. End Hist. Dist.	106	0.4%	31	1.7%	43	1.3%	30	2.2%
39	1.6%	Study Butte Ghost Town	13	4.6%	38	1.5%	39	1.5%	82	0.6%
41	1.6%	Aransas N. W'life Ref.	21	2.6%	16	3.6%	39	1.5%	140	0.3%
42	1.5%	Tower Of The Americas	27	2.0%	52	1.0%	33	1.8%	48	1.4%
43	1.5%	Balmorea St. Rec. Pk.	35	1.7%	26	2.1%	56	0.9%	48	1.4%
44	1.4%	Astroworld	106	0.4%	123	0.2%	158	0.2%	16	3.1%
45	1.4%	Pioneer Amphitheatre	273	0.0%	262	0.0%	330	0.0%	14	3.5%
46	1.4%	Institute Of Texan Cultures	31	1.9%	45	1.4%	36	1.5%	57	1.1%
46	1.4%	Ripley's San Antonio	42	1.4%	71	0.7%	82	0.5%	30	2.2%
48	1.4%	Ft. Worth Mus. Sci./Hist.	87	0.6%	52	1.0%	52	1.0%	34	2.0%
48	1.4%	Natural Bridge Caverns	64	0.9%	71	0.7%	48	1.1%	34	2.0%
50	1.3%	State Fair Park	73	0.7%	174	0.1%	17	3.3%	62	1.0%

TEXAS AUTO VISITOR SURVEY

Responses from International Short-Term Visitors

1992 SPRING REPORT

(Mar. '92 - May '92)

1. Where do you live?

Annual			Spring '92	Winter '92	Fall '91	Summer '91
Rank	Pct.	Nation	Rank Pct.	Rank Pct.	Rank Pct.	Rank Pct.
1	37.8%	England	2 25.7%	2 14.3%	1 44.1%	1 49.8%
2	30.3%	Canada	1 48.6%	1 63.0%	2 22.4%	3 12.1%
3	11.4%	West Germany	3 11.9%	3 8.4%	3 11.0%	2 13.2%
4	5.3%	Australia	4 5.5%	4 3.9%	4 5.3%	4 6.0%
5	2.6%	Switzerland	8 0.9%	5 1.9%	5 3.2%	5 3.0%
6	2.5%	Netherlands	5 1.8%	5 1.9%	6 2.8%	6 2.6%
7	1.5%	New Zealand	11 0.0%	9 0.6%	7 2.5%	8 1.5%
8	1.1%	Wales	11 0.0%	8 1.3%	15 0.4%	7 2.3%
9	1.0%	France	11 0.0%	9 0.6%	9 1.1%	8 1.5%
10	0.7%	Denmark	11 0.0%	5 1.9%	15 0.4%	11 0.8%
11	0.6%	Belgium	8 0.9%	14 0.0%	10 0.7%	11 0.8%
11	0.6%	Finland	11 0.0%	14 0.0%	8 1.4%	15 0.4%
11	0.6%	Italy	5 1.8%	14 0.0%	22 0.0%	10 1.1%
11	0.6%	Sweden	8 0.9%	9 0.6%	10 0.7%	15 0.4%
15	0.5%	Austria	11 0.0%	14 0.0%	10 0.7%	11 0.8%
16	0.4%	Japan	11 0.0%	9 0.6%	15 0.4%	15 0.4%
16	0.4%	Puerto Rico	11 0.0%	14 0.0%	10 0.7%	15 0.4%
18	0.2%	Argentina	5 1.8%	14 0.0%	22 0.0%	25 0.0%
18	0.2%	Ireland	11 0.0%	14 0.0%	10 0.7%	25 0.0%
18	0.2%	Taiwan	11 0.0%	14 0.0%	15 0.4%	15 0.4%
18	0.2%	Venezuela	11 0.0%	14 0.0%	22 0.0%	11 0.8%
22	0.1%	Cuba	11 0.0%	14 0.0%	22 0.0%	15 0.4%
22	0.1%	Czechoslovakia	11 0.0%	14 0.0%	22 0.0%	15 0.4%
22	0.1%	Greece	11 0.0%	14 0.0%	15 0.4%	25 0.0%
22	0.1%	Guadeloupe	11 0.0%	14 0.0%	22 0.0%	15 0.4%
22	0.1%	Haiti	11 0.0%	14 0.0%	22 0.0%	15 0.4%
22	0.1%	Hong Kong	11 0.0%	14 0.0%	15 0.4%	25 0.0%
22	0.1%	Israel	11 0.0%	14 0.0%	15 0.4%	25 0.0%
22	0.1%	Poland	11 0.0%	9 0.6%	22 0.0%	25 0.0%
22	0.1%	Spain	11 0.0%	14 0.0%	22 0.0%	15 0.4%

Mexico is not included.

2. Age of visitors:

Annual		Spring '92	Winter '92	Fall '91	Summer '91
4.2%	Under 18	3.9%	4.1%	1.3%	6.8%
6.0%	18-24	3.4%	4.4%	4.8%	8.5%
15.5%	25-34	13.7%	9.2%	18.2%	16.7%
13.2%	35-44	9.8%	10.9%	12.4%	16.1%
21.2%	45-54	22.0%	23.5%	18.7%	22.1%
26.0%	55-64	30.7%	33.7%	26.4%	20.7%
13.9%	65 Plus	16.6%	14.3%	18.2%	9.2%

3. Main reasons for stopping at a Texas Travel Information Center:

(Multiple answers)

80.8%	Maps	81.9%	88.4%	82.6%	74.0%
44.0%	Historic Sites	50.5%	53.1%	39.6%	40.8%
40.0%	City/Towns	47.6%	46.3%	34.4%	39.2%
27.6%	Travel Break	18.1%	29.9%	25.9%	32.0%
27.1%	National Parks	40.0%	35.4%	23.0%	21.2%
21.6%	Museums	28.6%	27.9%	20.0%	16.8%
19.0%	State Parks	24.8%	28.6%	17.4%	12.8%
16.8%	Routing	22.9%	21.1%	15.2%	13.6%
16.6%	Lodgings	15.2%	25.2%	15.2%	13.6%
14.8%	Campgrounds	19.1%	29.3%	12.6%	6.8%
13.0%	Special Events	16.2%	16.3%	10.0%	12.8%
12.6%	RV Parks	18.1%	27.9%	10.7%	3.2%
9.1%	Restaurants	6.7%	9.5%	6.7%	12.4%
3.6%	Theme Parks	1.9%	2.0%	3.0%	6.0%

4. Purpose of this Texas trip:

(Multiple answers)

86.6%	Vacation/Leisure	80.6%	85.0%	88.2%	88.3%
16.7%	Just Passing Through	27.8%	19.0%	17.6%	9.9%
15.8%	Visit Family/Friends	16.7%	26.1%	11.8%	13.6%
4.1%	Work/Business	5.6%	6.5%	2.9%	3.4%
1.9%	Convention	5.6%	2.0%	1.4%	0.8%
1.7%	Other	0.0%	0.0%	1.8%	3.4%
1.6%	Moving to Texas	0.9%	1.3%	2.2%	1.5%
1.5%	Day Trip Only	0.0%	2.6%	1.1%	1.9%

5. What type accommodations used?

(Multiple answers)

48.4%	Hotel	37.4%	29.4%	53.2%	59.1%
48.2%	Motel	44.9%	48.4%	43.6%	54.4%
12.3%	Private Home	14.0%	17.0%	9.3%	12.0%
7.3%	Motor Home	11.2%	10.5%	7.5%	3.5%
6.5%	Travel Trailer	14.0%	13.1%	5.4%	0.8%
4.0%	Tent Camping	0.9%	2.6%	3.6%	6.6%
3.3%	Apartment/Condo	3.7%	3.3%	2.5%	3.9%
3.1%	Van Camper	4.7%	5.2%	2.5%	1.9%
2.3%	Hostel	0.9%	2.6%	2.1%	2.7%
1.8%	Bed & Breakfast	0.9%	4.6%	0.7%	1.5%
1.4%	Pickup Camper	0.9%	3.3%	1.1%	0.8%
0.6%	Military Base	0.0%	1.3%	0.7%	0.4%

6. Mode of transportation this trip:
(Multiple answers)

Annual		Spring '92	Winter '92	Fall '91	Summer '91
32.7%	Tour Bus	17.8%	13.1%	41.4%	40.9%
26.4%	Rental Auto	29.9%	21.6%	24.6%	29.6%
26.1%	Private Auto	29.0%	38.6%	24.6%	19.3%
9.0%	Airline	7.5%	9.2%	8.6%	9.9%
8.6%	Bus Line	7.5%	6.5%	8.2%	10.6%
6.8%	Motor Home	10.3%	13.7%	5.7%	2.7%
4.5%	Pickup	7.5%	8.5%	3.9%	1.5%
4.4%	Van	9.4%	6.5%	2.5%	3.0%
2.9%	Pickup/Camper	3.7%	7.2%	2.1%	0.8%
2.2%	Boat	1.9%	3.3%	1.4%	2.7%
1.1%	Rental RV	1.9%	0.0%	1.8%	0.8%
0.9%	Train	0.0%	1.3%	0.4%	1.5%
0.5%	Motorcycle	0.0%	0.0%	0.0%	1.5%
0.5%	Truck (heavy duty)	1.9%	0.0%	0.7%	0.0%
0.2%	Private Plane	0.0%	0.0%	0.0%	0.8%

7. Total miles in Texas this trip?

0.7%	100 or less	1.0%	0.0%	0.4%	1.2%
3.7%	101-300	6.9%	2.1%	3.0%	4.0%
5.1%	301-500	6.9%	5.5%	6.3%	2.8%
9.6%	501-800	6.9%	15.8%	9.3%	7.6%
14.2%	801-1,000	16.7%	17.8%	16.4%	8.8%
28.9%	1,001-1,500	26.5%	19.9%	31.0%	33.1%
18.1%	1,501-2,000	16.7%	19.2%	16.4%	19.9%
19.7%	2,001 plus	18.6%	19.9%	17.2%	22.7%

8. How many nights in Texas this trip?

1.1%	0	1.1%	0.0%	0.5%	2.3%
4.1%	1	8.6%	3.7%	3.8%	2.8%
4.0%	2	1.1%	3.7%	6.6%	2.8%
6.4%	3	6.5%	4.5%	6.6%	7.4%
6.9%	4	5.4%	7.5%	7.1%	6.9%
6.7%	5	3.2%	8.2%	9.5%	4.6%
10.6%	6	9.7%	8.2%	11.4%	11.6%
13.5%	7	12.9%	9.0%	12.3%	17.6%
6.0%	8	4.3%	5.2%	8.1%	5.1%
6.0%	9	6.5%	3.7%	6.6%	6.5%
4.3%	10	3.2%	3.0%	3.8%	6.0%
15.7%	11-15	16.1%	18.7%	10.9%	18.5%
7.3%	16-20	9.7%	11.2%	7.6%	3.7%
4.3%	21-25	6.5%	9.7%	1.4%	2.8%
3.2%	26-30	5.4%	3.7%	3.8%	1.4%

9. Expenses and time spent in Texas on this trip?

Approximate dollars spent in Texas on this trip?

Annual		Spring '92	Winter '92	Fall '91	Summer '91
25.8%	Food	26.1%	26.6%	24.9%	25.9%
24.7%	Lodging	29.3%	26.2%	23.2%	23.2%
19.9%	Shopping	14.4%	22.7%	19.2%	20.9%
9.0%	Rental Car	8.4%	4.5%	10.2%	10.9%
7.8%	Fuel/Auto Repairs	10.6%	10.2%	8.8%	4.7%
7.2%	Entertainment	5.2%	6.2%	7.3%	8.4%
3.1%	Fares: Air/Taxi/Bus	3.7%	2.0%	3.1%	3.5%
2.6%	Other	2.3%	1.8%	3.3%	2.5%
10.0 Days	Avg. Time Spent in Texas	10.8 Days	11.4 Days	9.1 Days	9.5 Days
2.1	Avg. No. People per Party	2.0	1.9	1.9	2.5
	Avg. Expenditures:				
\$ 983	Per Party Per Trip	\$ 945	\$ 1,006	\$ 869	\$ 1,098
\$ 99	Per Day Per Party	\$ 87	\$ 88	\$ 95	\$ 115
\$ 46	Per Person Per Day	\$ 43	\$ 46	\$ 49	\$ 46

10. What influenced your decision to visit Texas?

(Multiple answers)

49.1%	Brochures	51.9%	42.6%	45.4%	55.6%
27.4%	Friends/Family	29.8%	43.2%	22.3%	22.6%
22.6%	Passing Through	30.8%	35.1%	23.1%	11.7%
20.8%	Word of Mouth	27.9%	32.4%	16.9%	15.6%
15.9%	None of the Above	13.5%	10.1%	16.5%	19.5%
14.2%	Previous Trip	18.3%	21.6%	11.4%	11.3%
5.4%	Magazine Ad	9.6%	9.5%	3.3%	3.5%
3.2%	Newspaper Ad	4.8%	5.4%	3.7%	0.8%
2.8%	TV Ad	1.9%	3.4%	2.9%	2.7%
2.7%	Billboards	2.9%	7.4%	1.5%	1.2%
0.5%	Radio Ad	0.0%	0.7%	0.7%	0.4%

11. Was information for this trip obtained in advance or after you left home?

(Multiple answers)

If in advance (ordered from):

73.2%	Auto Club/Travel Agent	60.0%	78.3%	74.7%	75.4%
27.7%	State Tourist Office	41.5%	30.4%	25.3%	22.3%
6.6%	City/Town	4.6%	5.8%	7.0%	7.7%
4.5%	Lodging	3.1%	7.3%	3.8%	4.6%
2.4%	Regional Chamber	4.6%	2.9%	1.3%	2.3%
0.7%	Theme Park	1.5%	0.0%	1.3%	0.0%

If after you left home:

75.2%	Info Center	80.8%	84.0%	71.4%	69.9%
23.4%	In City/Town	26.0%	23.2%	22.4%	23.5%
20.0%	Travel Agent	13.7%	11.2%	24.8%	24.7%
17.9%	At Lodging	19.2%	24.0%	15.5%	15.1%
2.7%	At Theme Park	4.1%	2.4%	2.5%	2.4%

12. How many weeks or months in advance did you plan this trip?

Annual		Spring '92	Winter '92	Fall '91	Summer '91
8.6%	1 week or less	6.5%	9.9%	7.3%	10.3%
7.6%	2-3 weeks	8.3%	12.5%	5.1%	7.2%
9.0%	1 month	10.2%	14.5%	7.3%	7.2%
26.5%	2-3 months	39.8%	28.3%	22.8%	24.0%
22.0%	4-6 months	16.7%	17.1%	24.3%	24.7%
26.2%	Over 6 months	18.5%	17.8%	33.3%	26.6%

13. How did your stop at a Texas Travel Information Center influence this trip?

(Multiple answers)

42.4%	Saw More Attractions	46.6%	48.6%	39.2%	40.3%
40.2%	Saw More Cities/Areas	49.5%	50.0%	38.0%	32.9%
31.2%	Did Not Influence My Trip	27.2%	23.9%	32.0%	36.2%
15.9%	Longer Stay	19.4%	29.6%	13.6%	8.6%
12.7%	More Recreation	12.6%	16.9%	11.6%	11.5%
8.5%	Did More Shopping	7.8%	5.6%	9.2%	9.9%
7.3%	Stayed At More Hotels/Motels	5.8%	6.3%	7.6%	8.2%
5.8%	Saw More Theme Parks	7.8%	5.6%	6.0%	4.9%
5.0%	Ate Out More	5.8%	3.5%	5.2%	5.4%

14. In what type activities did you or your group participate on this trip in Texas?

(Multiple answers)

70.1%	Shopping	72.0%	78.0%	63.8%	71.2%
66.5%	Historical Tours	55.0%	60.0%	68.3%	72.8%
56.9%	Museums - Historical	59.0%	53.3%	57.2%	58.0%
54.6%	Photography	63.0%	56.0%	49.1%	56.4%
27.0%	Museums - Art	31.0%	22.7%	28.8%	26.1%
19.4%	Camping	27.0%	31.3%	16.2%	12.8%
19.4%	Rodeo	13.0%	4.7%	15.5%	34.6%
17.9%	Swimming	23.0%	10.7%	12.2%	26.1%
16.2%	Bird-watching	28.0%	24.7%	14.4%	8.6%
14.3%	Hiking	25.0%	20.7%	10.3%	10.5%
12.2%	Theme Park	11.0%	9.3%	10.3%	16.3%
12.1%	Boating	9.0%	4.0%	15.5%	14.4%
12.0%	Theater - Movie	11.0%	12.0%	10.0%	14.4%
8.5%	Rocks	18.0%	14.7%	4.1%	5.8%
7.3%	Festival/Fair	7.0%	4.7%	9.2%	7.0%
6.8%	Concert - Pop/Rock/CW	5.0%	7.3%	5.9%	8.2%
5.8%	Business	8.0%	9.3%	4.1%	4.7%
5.3%	Livestock Show	5.0%	6.0%	2.6%	7.8%
4.6%	Sports Event	5.0%	4.0%	2.6%	7.0%
4.4%	Horse Riding	7.0%	2.7%	4.4%	4.3%
3.7%	Concert - Classical	1.0%	2.7%	3.7%	5.5%
3.7%	Golf/Tennis	6.0%	6.0%	3.3%	2.0%
3.2%	Military Event	3.0%	1.3%	2.6%	5.1%
2.8%	Fishing	1.0%	5.3%	2.6%	2.3%
2.6%	Theater - Live	1.0%	3.3%	1.9%	3.5%
2.1%	Convention	6.0%	2.0%	1.5%	1.2%
1.0%	Medical Treatment	0.0%	0.0%	0.7%	2.3%
1.0%	School/Seminar	0.0%	1.3%	1.5%	0.8%
0.6%	Waterskiing	0.0%	0.0%	0.7%	1.2%
0.3%	Hunting	0.0%	0.0%	0.4%	0.4%

15. What did you enjoy about Texas?

(Multiple answers)

Annual		Spring '92	Winter '92	Fall '91	Summer '91
76.9%	Friendliness	79.3%	82.8%	73.3%	76.5%
54.9%	Good Highways	67.0%	64.2%	51.7%	47.9%
54.1%	Scenery	62.3%	58.3%	56.4%	46.0%
53.5%	Food	56.6%	49.7%	53.9%	54.1%
52.6%	Shopping	49.1%	49.0%	53.9%	54.8%
46.6%	Historical Markers	41.5%	39.1%	48.0%	51.7%
42.3%	Museums - Historical	40.6%	41.1%	43.2%	42.9%
40.4%	Small Towns	46.2%	49.7%	34.4%	39.0%
38.9%	Big Cities	32.1%	31.8%	43.2%	41.3%
35.5%	Desert/Plains	52.8%	47.0%	33.3%	23.9%
26.2%	Mountains	39.6%	37.1%	21.6%	19.3%
19.9%	Wild Flowers	45.3%	19.9%	14.7%	15.1%
18.5%	Forests	30.2%	14.6%	16.5%	18.2%
17.7%	Beaches	23.6%	25.2%	13.2%	15.8%
16.3%	Camping	21.7%	29.1%	12.8%	10.4%
15.8%	Museums - Art	17.9%	13.3%	18.3%	13.9%
15.1%	Nightlife	12.3%	9.3%	18.0%	16.6%
11.0%	Swimming	11.3%	4.6%	8.4%	17.4%
9.1%	Theme Parks	8.5%	8.0%	7.7%	11.6%
8.4%	Resorts	8.5%	6.6%	9.9%	7.7%
6.1%	Concerts - Rock/Pop/CW	4.7%	6.6%	5.5%	7.0%
5.2%	Festivals	7.6%	3.3%	5.1%	5.4%
5.1%	Dude Ranches	9.4%	1.3%	5.9%	4.6%
4.8%	Boating	4.7%	3.3%	5.1%	5.4%
4.3%	Sports - Professional	1.9%	3.3%	2.9%	7.3%
2.9%	Golf/Tennis	3.8%	5.3%	2.6%	1.5%
2.2%	Theater	2.8%	2.0%	1.1%	3.1%
2.0%	Fishing	0.9%	3.3%	1.8%	1.9%
1.8%	Concerts - Classical	0.9%	1.3%	1.5%	2.7%
0.9%	Sports - Amateur	0.9%	0.0%	1.1%	1.2%
0.6%	Sailing	0.9%	0.7%	0.7%	0.4%
0.5%	Ballet	0.0%	0.7%	0.7%	0.4%
0.4%	Waterskiing	0.0%	0.0%	0.4%	0.8%

16. List Texas cities/towns in which you spent time:

(Multiple answers)

(Top 30 Cities/Towns Listed)

Annual Rank	Annual Pct.	City/Town	Spring '92 Rank	Spring '92 Pct.	Winter '92 Rank	Winter '92 Pct.	Fall '91 Rank	Fall '91 Pct.	Summer '91 Rank	Summer '91 Pct.
1	68.7%	San Antonio	1	60.0%	1	57.3%	1	72.8%	1	74.6%
2	52.6%	Dallas	2	36.2%	3	32.7%	3	56.6%	2	67.1%
3	52.3%	Houston	3	33.3%	2	33.3%	2	57.7%	3	65.9%
4	31.7%	Austin	5	23.8%	4	30.7%	4	27.9%	4	39.7%
5	20.1%	Galveston	7	16.2%	7	13.3%	5	18.1%	5	27.8%
6	18.5%	El Paso	4	24.8%	5	28.7%	6	16.6%	7	11.9%
7	15.3%	Corpus Christi	6	20.0%	6	24.7%	8	12.5%	9	10.7%
8	12.0%	Waco	30	2.9%	32	2.7%	7	14.0%	6	19.4%
9	10.2%	Fort Worth	11	10.5%	8	11.3%	9	8.7%	8	11.1%
10	8.5%	Del Rio	10	12.4%	11	9.3%	10	8.3%	11	6.7%
11	7.6%	Amarillo	8	13.3%	18	6.0%	12	5.7%	10	8.3%
12	6.3%	Laredo	11	10.5%	12	7.3%	11	6.0%	13	4.4%
13	5.8%	Fort Stockton	11	10.5%	28	3.3%	12	5.7%	12	5.6%
14	5.2%	Big Bend National Park	8	13.3%	21	4.7%	15	3.4%	14	4.0%
15	5.1%	Brownsville	15	8.6%	8	11.3%	15	3.4%	23	1.6%
15	5.1%	Fredericksburg	14	9.5%	14	6.7%	15	3.4%	14	4.0%
17	4.1%	South Padre Island	23	3.8%	10	10.0%	14	4.2%	33	0.8%
18	3.8%	Alpine	16	6.7%	22	4.0%	20	2.6%	16	3.6%
19	3.5%	Van Horn	35	1.9%	12	7.3%	19	3.0%	20	2.4%
20	3.4%	New Braunfels	35	1.9%	18	6.0%	20	2.6%	17	3.2%
21	2.8%	Abilene	16	6.7%	22	4.0%	22	2.3%	27	1.2%
22	2.6%	Fort Davis	16	6.7%	28	3.3%	27	1.5%	23	1.6%
23	2.5%	Mc Allen	19	4.8%	14	6.7%	34	1.1%	52	0.4%
24	2.1%	Bandera	19	4.8%	32	2.7%	24	1.9%	33	0.8%
24	2.1%	Odessa	35	1.9%	22	4.0%	27	1.5%	23	1.6%
24	2.1%	San Marcos	23	3.8%	38	2.0%	34	1.1%	20	2.4%
27	1.9%	Beaumont	35	1.9%	45	1.3%	15	3.4%	33	0.8%
27	1.9%	Pecos	23	3.8%	28	3.3%	27	1.5%	33	0.8%
27	1.9%	Rockport	30	2.9%	14	6.7%	58	0.4%	52	0.4%
27	1.9%	San Angelo	49	1.0%	22	4.0%	106	0.0%	17	3.2%

17. List theme parks, museums, events, historic sites, state parks and points of interest visited in Texas:

(Multiple answers)

(Top 50 Attractions Listed)

Annual		Attraction	Spring '92		Winter '92		Fall '91		Summer '91	
Rank	Pct.		Rank	Pct.	Rank	Pct.	Rank	Pct.	Rank	Pct.
1	53.4%	Alamo	1	50.6%	1	43.9%	1	58.9%	1	54.8%
2	29.3%	NASA	4	16.0%	3	18.4%	2	35.5%	2	35.1%
3	17.9%	Big Bend National Park	2	32.1%	2	19.3%	8	14.2%	6	14.9%
4	16.9%	Capitol Complex	5	14.8%	5	14.9%	6	14.7%	4	21.3%
5	16.6%	San Antonio River Walk	3	22.2%	4	17.5%	4	15.2%	6	14.9%
6	14.5%	Tx. Ranger H. Fame Mus.	11	7.4%	11	7.0%	3	16.2%	5	20.2%
7	14.1%	Astrodomain	17	4.9%	12	6.1%	6	14.7%	3	22.3%
8	11.9%	San Antonio Missions	17	4.9%	7	10.5%	4	15.2%	8	12.2%
9	11.7%	LBJ Library & Museum	8	9.9%	7	10.5%	9	13.7%	10	11.2%
10	10.7%	JFK Memorials	6	13.6%	16	5.3%	10	11.2%	8	12.2%
11	7.4%	S. J. Battleground St. Pk.	7	12.3%	19	4.4%	12	5.6%	11	9.0%
12	6.7%	Guad. Mnts. Natl. Pk.	8	9.9%	12	6.1%	11	6.6%	16	5.9%
13	6.2%	Padre Is. Natl. Seashore	17	4.9%	6	11.4%	12	5.6%	19	4.3%
14	4.7%	Ft. Davis Natl. Hist. Site	10	8.6%	19	4.4%	18	3.0%	18	4.8%
14	4.7%	Ft. Worth Stockyards	33	2.5%	26	2.6%	14	5.1%	13	6.4%
16	4.3%	LBJ Natl. Historical Pk.	11	7.4%	9	8.8%	18	3.0%	28	1.6%
17	3.8%	IMAX Theatre	25	3.7%	117	0.0%	25	2.0%	12	8.0%
18	3.4%	Tower Of The Americas	17	4.9%	26	2.6%	16	3.6%	20	3.2%
19	3.3%	Southfork Ranch	25	3.7%	26	2.6%	30	1.5%	17	5.3%
20	3.1%	Adm. Nimitz St. Hist. Site	17	4.9%	16	5.3%	25	2.0%	23	2.1%
20	3.1%	Sea World	44	1.2%	60	0.9%	25	2.0%	13	6.4%
22	2.8%	Six Flags Over Texas	108	0.0%	37	1.8%	43	1.0%	13	6.4%
22	2.8%	South Padre Island	17	4.9%	12	6.1%	30	1.5%	42	1.1%
24	2.6%	Galveston Island Beach	33	2.5%	26	2.6%	15	4.1%	42	1.1%
24	2.6%	Zilker Park	44	1.2%	12	6.1%	21	2.5%	42	1.1%
26	2.4%	Aransas N. W'lfe Ref.	44	1.2%	9	8.8%	43	1.0%	70	0.5%
26	2.4%	Palo Duro Canyon St. Pk.	14	6.2%	26	2.6%	30	1.5%	28	1.6%
28	2.2%	Amistad Reservoir	17	4.9%	37	1.8%	21	2.5%	42	1.1%
28	2.2%	Mustang Island St. Pk.	11	7.4%	26	2.6%	30	1.5%	70	0.5%
30	2.1%	Institute Of Texan Cultures	44	1.2%	37	1.8%	21	2.5%	23	2.1%
31	1.9%	Davis Mountains St. Pk.	14	6.2%	26	2.6%	63	0.5%	42	1.1%
32	1.7%	Caverns Of Sonora	14	6.2%	60	0.9%	43	1.0%	42	1.1%
32	1.7%	Dallas W. End Hist. Dist.	44	1.2%	21	3.5%	43	1.0%	28	1.6%
32	1.7%	Enchanted Rock St. Pk.	25	3.7%	37	1.8%	63	0.5%	23	2.1%
32	1.7%	Fort Stockton	25	3.7%	60	0.9%	43	1.0%	23	2.1%
32	1.7%	Natural Bridge Caverns	25	3.7%	26	2.6%	63	0.5%	28	1.6%
32	1.7%	Seminole Canyon St. Pk.	17	4.9%	117	0.0%	25	2.0%	42	1.1%
38	1.6%	Hueco Tanks St. Pk.	44	1.2%	16	5.3%	43	1.0%	136	0.0%
38	1.6%	King Ranch	25	3.7%	21	3.5%	63	0.5%	70	0.5%
38	1.6%	Mc Donald Observatory	44	1.2%	21	3.5%	30	1.5%	70	0.5%
38	1.6%	Strand	44	1.2%	37	1.8%	25	2.0%	42	1.1%
42	1.4%	Dallas Museum Of Art	44	1.2%	117	0.0%	21	2.5%	42	1.1%
42	1.4%	La Villita	44	1.2%	60	0.9%	30	1.5%	28	1.6%
42	1.4%	Lajitas Mus. & Desert Garden	44	1.2%	60	0.9%	30	1.5%	28	1.6%
42	1.4%	Lake Travis	44	1.2%	60	0.9%	30	1.5%	28	1.6%
42	1.4%	Luckenbach	44	1.2%	117	0.0%	43	1.0%	21	2.7%
47	1.2%	Alamo Village	33	2.5%	60	0.9%	63	0.5%	28	1.6%
47	1.2%	Fort Bliss	44	1.2%	26	2.6%	63	0.5%	42	1.1%
47	1.2%	Mesquite Championship Rodeo	108	0.0%	117	0.0%	16	3.6%	136	0.0%
47	1.2%	Mount Bonnell	44	1.2%	21	3.5%	63	0.5%	70	0.5%